

## 2012 ANNUAL MEETING BREAKOUT SESSION DESCRIPTIONS

Each year the HASC Annual Meeting features nationally renowned figures in health care and leadership. This year, choose from four breakout sessions that promise guideposts for transforming your organization and rising to greatness in turbulent times.

**THURSDAY, MAY 24**

**1-2:15 PM**

**ELIZABETH CAPELLA**

### **Collaboration—How Leaders Avoid the Traps, Create Unity and Reap Big Rewards**

*Morten Hansen*

Deciding when to collaborate — and when not to — is the first step in Morten Hansen's "disciplined collaboration." This session distills more than a decade of field-tested research into a disciplined approach that helps managers separate good collaboration opportunities from bad ones. Drawing on rich examples from leading companies such as Hewlett-Packard, Procter & Gamble, Apple, and BP, Hansen will outline proven techniques managers can use to achieve cost savings, greater innovation and increased sales. He'll also cover how ill-conceived efforts at collaborative strategy can backfire.

**THURSDAY, MAY 24**

**1-2:15 PM**

**MANCHESTER SALON**

### **The Great Race from Volume to Value**

*Ted Schwab and Eric Klein*

Can you predict what will unfold over the next four years and beyond as we race to transform from volume-based to value-based health care? Leading physician alignment strategists

and transaction experts Schwab and Klein will examine the mega forces shaping health care — including recent industry consolidation transactions and health plan initiatives — and their surprising implications for hospitals, health systems, physician organizations and health plans in California.

**THURSDAY, MAY 24**

**2:30-3:45 PM**

**ELIZABETH CAPELLA**

### **Leading the Transformation of Health Care Systems**

*James L. Reinertsen, M.D.*

In a session developed specifically for CEOs, Dr. Reinertsen will take us through six leadership challenges in transforming health care systems. Part of the discussion includes assessing and recognizing behavior patterns that must change to achieve and sustain health care improvement and patient safety goals. Each attendee will receive Reinertsen's Checklist for Senior Executives to help you assess your own performance in leading the charge.

**THURSDAY, MAY 24**

**2:30-3:45 PM**

**MANCHESTER SALON**

### **Bracing for the Failures of Health Care Reform and Preparing for the Inevitable Fixes**

*Nate Kaufman*

Join us to hear Nate Kaufman highlight where we are in the reform process and how organizations can find their purpose amidst the chaos. He'll challenge us to produce desirable, measurable and sustainable results as reform unfolds.



# AGENDA

**May 23-25, 2012**

**The Grand Del Mar Resort  
San Diego**



## AGENDA AT A GLANCE

### WEDNESDAY, MAY 23

- 7:45 a.m. Shuttle Service to Golf Course  
*Hotel Lobby Entrance*
- 9 a.m. Golf Tournament, Shotgun Start  
*The Grand Golf Club*
- 2 - 7:30 p.m. Registration  
*West Foyer*
- 4 - 6 p.m. HASC Board Meeting  
*Manchester Salon*
- 5:45 - 9:45 p.m. Shuttle service between Hotel Lobby and Addison
- 6 - 9 p.m. Welcome Reception and Buffet Dinner  
*Addison*

### THURSDAY, MAY 24

- 7 a.m. - 1:00 p.m. Registration  
*West Foyer*
- 7 - 8:45 a.m. CFO/COO Invitational Breakfast  
*Burgundy*
- 7 - 8:45 a.m. Member and Guest Breakfast  
*Elizabeth Capella and Foyers*
- 9 - 9:15 a.m. Welcome  
*Elizabeth Ballroom*
- Jim Barber, HASC President/CEO  
Michael Hunn, 2012 HASC Chair and Senior Vice President/Regional Chief Executive, Providence Health & Services - Southern California
- 9:15 - 10:15 a.m. General Session  
*Elizabeth Ballroom*
-  Morten Hansen  
*Great by Choice: Uncertainty, Chaos, and Luck—Why Some Thrive Despite Them All*  
Hear what Morten Hansen and Jim Collins learned from studying companies that rose to greatness—

10:30 - 11:30 a.m. General Session



beating their industry indexes by a minimum of ten times over fifteen years—in environments characterized by big forces and rapid shifts that leaders could not predict or control.

*Elizabeth Ballroom*

Jonathan Oberlander

*The Politics of Health Care Reform*

Learn Jonathan Oberlander's take on health care reform and hear his views on what will work in the current political and economic climate.

11:45 a.m. - 12:45 p.m. Member and Guest Buffet Lunch  
*Aria Lawn and Pavilion*

1:15 p.m. Guest Event Shuttle Service to Club M  
*Front Door, Hotel Lobby*

1:30 - 3:30 p.m. Guest Event - The Amazing Face Reader  
*Club M*

1 - 2:15 p.m. Concurrent Breakout Sessions

Collaboration—How Leaders Avoid the Traps, Create Unity and Reap Big Rewards  
Morten Hansen  
*Elizabeth Capella*

The Great Race from Volume to Value  
Eric Klein and Ted Schwab  
*Manchester Salon*

2:30 - 3:45 p.m. Concurrent Breakout Sessions

Leading the Transformation of Health Care Systems  
Jim Reinertsen, M.D.  
*Elizabeth Capella*

Bracing for the Failures of Health Care Reform and Preparing for the Inevitable Fixes  
Nate Kaufman  
*Manchester Salon*

3:30 - 6:30 p.m. Registration  
*West Foyer*

4 - 5:45 p.m. Round-Robin Tennis Tournament  
*Tennis Courts*

6 - 9 p.m. Strolling Dinner and Sponsor Exhibits: "A Day at the Races"  
Hat-Making and Photo Shoot  
*Elizabeth Ballroom*

### FRIDAY, MAY 25

6:30 a.m. 5K Fun Run and Walk  
*Health Club*

7 - 8:15 a.m. Member and Guest Breakfast  
*Elizabeth Capella and Foyers*

8:30 - 9:30 a.m. General Session  
*Elizabeth Ballroom*



C. Duane Dauner

*Where We Stand in Washington, D.C. and Sacramento*  
Duane Dauner will provide the latest industry insider's view on a range of emerging issues—from health care reform to state and federal policy changes.

9:30 - 10:30 a.m. General Session  
*Elizabeth Ballroom*



Eric Greitens

*The Heart and the Fist*

At the heart of Greitens' story is a paradox—some times you have to be strong to do good but you have to do good to be strong. Hear his stories about serving the sick and poor in refugee camps, training to become a Navy SEAL and leading the chase on terrorist cells in Afghanistan. See why he chose this route to make a difference in the lives of others.

10:30 - 10:45 a.m. Meeting Wrap-up with Jim Barber  
*Elizabeth Ballroom*

10:45 a.m. - noon Eric Greitens Book Signing  
*West Foyer*