



2013 HASC Palliative Care Transitions Conference

February 26, 2013
Hilton Pasadena

*Growing Continuum
Conversations*

 **HOSPITAL
ASSOCIATION**
OF SOUTHERN CALIFORNIA®



Start the conversation with a new partner in the care continuum at the **5th Annual Palliative Care Transitions Conference**. The conference strives to break down barriers inhibiting optimal care delivery at all points in the care continuum. Attendees gain information about pioneering efforts at expanding physician-to-physician conversations as well as health plan perspectives on achieving “triple-aim” payer-provider reimbursement alignment. Enhance your knowledge and share your team skills with others guiding the development of new service delivery models in supportive care.

AGENDA

7 A.M. - 8 A.M.

Registration and Check-in; Continental Breakfast

8 A.M. - 4 P.M.

Program with Breakouts & Networking Lunch

ABOUT THE PROGRAM

Sign up for the latest on how continuum providers are linking with supportive care models in California and across the nation.



- *Hear from physicians about their personal transformations and how better listening has improved the quality of their practice*
- *Learn about productive physician-to-physician conversations in patient management*
- *Understand the critical tipping point of choosing between “comfort care” and general inpatient care*
- *Recognize how the term “supportive care” is more helpful in obtaining advance care planning goals*

Plus panel presentations and group networking opportunities will present best practices and concrete strategies from your peers highlighting:

- The pharmacist’s contribution
- How a home health provider achieved a 4% hospital readmission rate
- The patient/family advocate role
- Re-energizing your team
- Obtaining executive buy-in



Agenda

- 7 a.m. Registration and Continental Breakfast
- 8 a.m. Welcome
Marcia Penido, Chair, HASC Palliative Care Transitions Committee
- 8:10 a.m. *How a Nephrologist Became a Palliative Care Medicine Champion through Personal Epiphany and Change Leadership*
Robert Bear, MD
- 9:10 a.m. *Patient Dilemma: Aggressive Care vs. Supportive Care – My Wishes*
Richard Brumley, MD, Chief Medical Officer, GeriNet
- 10 a.m. *Schwartz Rounds*
Pat Forman, MPH, MA, Consultant, The Schwartz Center for Compassionate Healthcare
- 10:30 a.m. Morning Break
- 10:45 a.m. *Comfort Care vs. General Inpatient Care (GIP) ... Who's Getting G.I.P.'d*
Glen Komatsu, MD, Director, Edmond R. and Virginia G. Doak Center for Palliative Care, Little Company of Mary Hospital - Torrance; Chief Medical Officer, Hospice and Palliative Services, TrinityCare Hospice; Medical Director, TrinityKids Care Pediatric Hospice and Palliative Care Program, TrinityCare Hospice
- 11:30 a.m. *The Optimizing Role of the Pharmacist*
Mark Livingston, PharmD, Director of Clinical Services, CareRx
- 12 noon Networking Lunch & Visit with Exhibitors
- 1 p.m. *Post-Acute Transitions in Patients with Complex and Chronic Conditions*
Mark Leenay, MS, MD, National Medical Director & Senior Vice President, OptumHealth
- 1:45 p.m. *Physician to Physician: Approaching the Reluctant Physician*
Richard Brumley, MD
- 2:30 p.m. Afternoon Break
- 2:45 p.m. Panel / Open Forum
- 4 p.m. Wrap-up / Adjourn
George Mack, FACHE, VP, Member Relations



ABOUT THE FEATURED SPEAKERS

The speakers and tentative presentation topics for this year's event include:



ROBERT BEAR, MD

How a Nephrologist Became a Palliative Care Medicine Champion through Personal Epiphany and Change Leadership

Dr. Bear, a nephrologist for over 30 years, has held several senior management positions in health care organizations like Capital Health Authority in Alberta, as well as numerous academic positions at universities across Canada. Since 2005, Dr. Bear has been devoted to health care consulting through his company, Fresnel Management Ltd., participating in a wide range of projects in academic, community and rural/remote environments. He is the author of a work of medical fiction, "Sorrow's Reward."



RICHARD BRUMLEY, MD

Chief Medical Officer, GeriNet Patient Dilemma: Aggressive Care vs. Supportive Care – My Wishes, and Physician to Physician: Approaching the Reluctant Physician

Dr. Brumley has worked on numerous grants and projects to further the specialty of palliative care. He was the head of the Hospice and Palliative Care teams at Kaiser Permanente before joining HealthEssentials as chief medical officer. HealthEssentials serves the frail elderly through the GeriNet Medical Group, home health, and hospices. He has written numerous published articles on palliative care and end-of-life care.



PAT FORMAN, MPH, MA

Consultant, The Schwartz Center for Compassionate Healthcare Schwartz Rounds

Ms. Forman has worked in health care for over 30 years, serving as a consultant and senior manager to dozens of health care organizations across the country. Her areas of expertise include end-of-life and hospice care, cultural sensitivity, training and facilitation, program planning and implementation, and health care administration.



MARK LIVINGSTON, PHARM D

Director of Clinical Services, CareRx The Optimizing Role of the Pharmacist

Dr. Livingston is a clinical pharmacist with an extensive background in clinical and consulting pharmacy, including hospital pharmacy management, long-term care consulting, and clinical advisory services to health care professionals. He is responsible for CareRx operations involving clinical advisory service and for consulting with clients regarding compliance with federal and state regulations.



MARK LEENAY, MS, MD

National Medical Director & Senior Vice President, OptumHealth Post-Acute Transitions in Patients with Complex and Chronic Conditions

Dr. Leenay is responsible for clinical policy in wellness, case management, disease management and specialty networks. Board certified in family medicine, geriatrics, and hospice and palliative care, he previously served as director of palliative care for a large system and served 10 years in family practice.



GLEN KOMATSU, MD

Director, Edmond R. and Virginia G. Doak Center for Palliative Care, Little Company of Mary Hospital - Torrance Comfort Care vs. General Inpatient Care (GIP) ... Who's Getting G.I.P. 'd?

Dr. Komatsu became medical director of the Neonatal Intensive Care Unit for Little Company of Mary Hospital in the South Bay area in 1985. With an interest in bioethics and palliative care, he has also served as the director of Bioethics, Little Company of Mary Service Area since 1993.

PANEL SPEAKERS

- Pat Blaisdell, Vice President, Post-Acute Care, California Hospital Association
- Dr. Robert Bear
- Dr. Richard Brumley
- Libby Hoy, CEO, Patient Family Centered Care Partners
- Steve Nahm, Senior Vice President, Companion Management Group
- Norina Nillas, NP, CareMore