

2013 HASC Health Care Provider Wellness Conference

June 13-14
The Westin San Diego

*Wellness, Work & Community:
Strategies for Sustainable
Cultural Change*

Sponsor/Exhibitor Information



HOSPITAL ASSOCIATION
of San Diego and Imperial Counties



Hospital Council
of Northern & Central California





Take advantage of face-to-face corporate branding and relationship building by participating in the 3rd Annual HASC Health Care Provider Wellness Conference. Attracting executives and clinicians from across the country — and from the 180 major metropolitan hospitals, community hospitals and health systems among the HASC membership — the conference is the perfect venue for your products and services to be front and center before the decision makers you need to reach. The 2012 event drew more than 130 hospital and wellness providers in only its second year.

AUDIENCE:

Health care providers (hospitals, health systems, clinics, health plans and others), chief medical officers, medical officers, VPs, directors, and managers in charge of:

- HR
- Benefits
- Benefit design
- Health strategy
- Risk management
- Employee engagement
- Health promotion
- Wellness
- Welfare
- Total rewards
- Worksite clinics
- Medical affairs
- Innovation
- Product development
- Product management
- Disease management
- Consumer education
- Market research
- Research & development
- Consumer directed health plans
- Case management

Increase your visibility through these exciting opportunities at the 2013 Health Care Provider Wellness Conference.

SPONSORSHIP LEVELS

***DIAMOND - \$6,000**

- 4 complimentary full-conference registrations
- Recognition as sponsor on opening day of conference
- Tote bags with sponsor logo
- Selection of premium booth location at conference site
- 1 complimentary accommodation for Wednesday night
- 1 8x10 booth space in foyer at the conference site (2 chairs)
- List of attendees available 2 weeks prior to event
- List of attendees available onsite
- 7 color slides of logo displayed at general sessions
- Corporate signage at the event
- Business description in meeting handout
- Special recognition in HASC's newsletter and website

****PLATINUM - \$4,500**

- Exclusive access to attendees at sponsored event
- 4 complimentary invitations to the sponsored event
- 2 complimentary full-conference registrations
- Recognition as a sponsor of breakfast or dinner
- List of attendees available onsite
- 6 color slides of logo displayed at general sessions
- Corporate signage at the event
- Business description in meeting handout
- Special recognition in HASC's newsletter and website

***GOLD - \$3,000**

- 3 complimentary full-conference registrations
- Recognition as sponsor on opening day of conference
- 1 8x10 booth space in foyer at the conference site (2 chairs)
- List of attendees available onsite
- 5 color slides of logo displayed at general sessions
- Corporate signage at the event
- Business description in meeting handout
- Special recognition in HASC's newsletter and website

***SILVER - \$2,000**

- 2 complimentary full-conference registrations
- Recognition as sponsor on opening day of conference
- Tabletop display in vendor area at the conference site (2 chairs)
- List of attendees available onsite
- 3 color slides of logo displayed at general sessions
- Corporate signage at the event
- Business description in meeting handout
- Special recognition in HASC's newsletter and website

***BRONZE - \$1,000**

- 1 complimentary full-conference registration
- Recognition as sponsor on opening day of conference
- Tabletop display in vendor area at the conference site (2 chairs)
- List of attendees available onsite
- 2 color slides of logo displayed at general sessions
- Corporate signage at the event
- Business description in meeting handout
- Special recognition in HASC's newsletter and website

CONTRIBUTOR - \$900

- Recognition as sponsor on opening day of conference
- Recognition as a sponsor of breakfast or dinner or audio visuals
- 1 color slide of logo displayed at general sessions
- Business description in meeting handout
- Special recognition in HASC's newsletter and website

**Two-minute marketing presentation included (raffle participation required)*

*** Two of the four event attendees are eligible to attend the conference with the two complimentary full-conference registrations. The two full-conference registrations are non-transferrable.*

SOLD OUT!

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AGENDA

THURSDAY, JUNE 13

6:30 – 8:00 a.m.	Registration/Continental Breakfast/Visit with Exhibitors
7:30 – 8:00 a.m.	Wellness Activity (Warm-Up) - Zumba Fitness
8:00 – 8:25 a.m.	Welcome
8:30 – 9:45 a.m.	Then, Now and in a Galaxy Far, Far Away
9:45 – 10:15 a.m.	Break/Visit with Exhibitors
10:20 – 12:00 p.m.	The Art and Science of Engagement: Exploring Common Pathways to Well-Being / Total Employee Well-Being Integration and Engagement as Key to Workforce Health and Productivity
12:00 – 1:15 p.m.	Lunch/Visit with Exhibitors
12:30 – 12:55 p.m.	Exhibitor Drawings/Special Announcements
1:15 – 1:45 p.m.	Wellness Activity - Get Worked Up! Have Fun, Stay Fit, and Relieve Stress at the Office
1:50 – 3:05 p.m.	What's the Value of the Investments Your Company is Making in Health? Your CFO Will Be Asking Soon
3:05 – 3:30 p.m.	Break/Visit with Exhibitors
3:35 – 5:00 p.m.	Breakout Sessions
6:30 – 8:30 p.m.	Dinner

FRIDAY, JUNE 14

6:30 a.m.	Fun Walk/Run
7:00 – 8:30 a.m.	Breakfast
8:35 – 9:05 a.m.	Insights and Outlook: Worker Fatigue
9:05 – 11:05 a.m.	Diet and Obesity: The Connection and State of the Science / The Straight Dope on Cholesterol
11:05 a.m. – 12:35 p.m.	Trial and Error in Workplace Wellness
12:35 – 12:40 p.m.	Wrap-Up

Registration Information

Please mail or fax completed sponsor registration form to:
Lu-Shonda Johnson-Wilson, HASC Health Care Provider Wellness Conference
515 South Figueroa Street, Suite 1300, Los Angeles, CA 90071 • Fax: (213) 482-8537

CONFERENCE REGISTRATION PACKAGE

The registration fee for each attendee includes education sessions, listed meals and activities. We gratefully acknowledge our sponsors and their contributions, which subsidize the cost of the meeting.

HOTEL ACCOMMODATIONS

The Westin San Diego

A special rate of \$159 (plus applicable fees and taxes) per single or double occupancy per night has been arranged for this conference. Reservations may be made by calling toll free 1-888-627-9033 and referring to the **HASC room block**. Your



credit card will be charged for one night upon receipt of your reservation. HASC appreciates the overwhelming response to this event each year and we encourage you to reserve early.

Our room block expires April 23, 2013 or sooner if sold out. Any cancellation received within seven days of the check-in date will not be refunded and you will be charged for the full stay. In the event that you arrive late or depart early, the resort will charge your credit card for the total number of nights reserved.

CHECK-IN AND CHECKOUT

Check-in time is 3 p.m., and checkout is noon.

PAYMENT

Payment for all sponsorship fees is due May 16, 2013 or your sponsorship and exhibit booth may be canceled and resold.

Please note: Due to limited space and print deadlines, HASC cannot guarantee sponsor names will appear on signage or in business profiles if the registration/payment is received after May 16, 2013.





CANCELLATIONS

Cancellations received in writing prior to May 16, 2013 will be subject to a 20 percent processing fee. There will be no refunds after this date. All hotel cancellations must be made directly with the hotel and are subject to the hotel's cancellation policy.

Please send check payable to HASC with your completed registration form to:

Hospital Association of Southern California
Attn: Lu-Shonda Johnson-Wilson
515 S. Figueroa Street, Suite 1300
Los Angeles, CA 90071

For more information, please contact Lu-Shonda Johnson-Wilson, (213) 538-0705 or lsjohnson-wilson@hasc.org.

DRESS

Dress comfortably in casual wear for all meetings and activities.

AMERICANS WITH DISABILITIES ACT

Please call (213) 538-0705 for any special needs or assistance.

EXHIBITOR INFORMATION

The Westin San Diego
400 West Broadway
San Diego, CA 92101
Central Reservations: 1-888-627-9033

EXHIBIT AREA

Foyer between Crystal Ballroom and Opal Room.

SPECIFICATIONS

Booth space for sponsors will be 8 feet deep and 10 feet wide, furnished with identification and one 6-foot draped table. Large equipment displays are reserved for Diamond and Gold sponsor levels only. Information regarding additional furnishings, equipment and shipping will be emailed to you.

BOOTH ASSIGNMENT

Reservations and space location will be confirmed in writing no later than May 16, 2013. Payment must be received before booth is assigned.

EXHIBIT HOURS

Thursday, June 13, 8 a.m. – 3 p.m.

REGULATIONS

- HASC requires that all sponsors and members refrain from planning hospitality events or activities at any time without the permission of HASC.
- Exhibitors are invited to feature one grand prize.
- HASC reserves the right to deny space to any company whose exhibit is deemed inappropriate to the interests of HASC members of whose presentation is objectionable to the association.

THANK YOU 2012 SPONSORS

PLATINUM



GOLD



BURNHAM BENEFITS
INSURANCE SERVICES



Cigna STRATEGIC HEALTH SERVICES

EXHIBITOR



CONTRIBUTOR

