



2014 HASC Annual Meeting

April 2-4

La Quinta Resort & Club • La Quinta

AGENDA

WEDNESDAY, APRIL 2

8 a.m. Golf Tournament, Shotgun Start, Mountain Course

2 – 7:30 p.m. Registration

4 – 6 p.m. HASC Board Meeting

6 – 9 p.m. Welcome Reception and Buffet Dinner

THURSDAY, APRIL 3

7 **a.m.** – 1 **p.m.** Registration

7 – **8:30 a.m.** CFO/COO Invitational Breakfast

7 – **8:30 a.m.** Member and Guest Breakfast

8:45 – 9 a.m. Welcome

Jim Barber, HASC President & CEO John Calderone, 2014 HASC Chair

9 – 9:15 a.m. Recognition of Patient Safety First

9:15 – 10:15 a.m. Senator Olympia Snowe

Fighting for Common Ground

10:30 – 11:30 a.m. Concurrent Sessions

A Culture of High Performance

Quint Studer

The Data-Driven Hospital: How Artificial Intelligence, Genomics and Predictive

Medicine Will Change Your Organization

Ron Galloway

11:45 a.m. – 12:45 p.m. Member and Guest Buffet Lunch

1 – 3:30 p.m Guest Event—Ikebana Flower Arranging: From the 15th Century Japan

1 – 2:15 p.m. Concurrent Sessions

Think Like a Health Plan—How Hospitals Can Learn to Take Risk

Barry Arbuckle, President & CEO, MemorialCare

Bill Gil, CEO, Providence Southern California Medical Foundation

Krista Bowers, Managing Director, BDC Advisors

Mining California's Gold: Helping California Hospitals Achieve Excellence

Julie Morath, President & CEO, Hospital Quality Institute (HQI)





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AGENDA continued

Building Systems for Most Appropriate Care

Scott Weingarten, MD, MPH, Senior VP & Chief Transformational Officer,

Cedars-Sinai Medical Center

Stephen Deutsch, MD, Chief Medical Officer, Cedars-Sinai Medical Care Foundation

2:30 – 3:45 p.m. Concurrent Sessions

How Hospitals Can Lower Their Prices Without Harm

C.R. "Bob" Hudson, CFO, Henry Mayo Newhall Memorial Hospital

Anne McLeod, MPH, Senior VP, Health Policy, California Hospital Association

Where Health Care is Really Going: Thoughts on Strategy, M & A and

Survival in California

Eric Klein, Partner and Lead of Health Care Division, Sheppard Mullin

Performance at a Higher Level - Leadership Development, HCAHPS,

Clinical Quality and More

Kevin Roberts, President & CEO, Glendale Adventist Medical Center

Judy Blair, Senior Vice President of Patient Care/CNO, Glendale Adventist

Medical Center

Zary Koftekian, Assistant Nursing Director, Telemetry Services, Glendale

Adventist Medical Center

4 – 5:45 p.m. Round Robin Tennis Tournament, All Levels

Clay, grass and hard court

6 – 9 p.m. Strolling Dinner, Wine Tasting and Exhibit

Take Me Out to the Ball Game

FRIDAY, APRIL 4

6:30 a.m. EZ Boot Camp

7 – **8:30 a.m.** Member & Guest Breakfast

8:45 a.m. Yoshi Honkawa, Inductee, Health Care Hall of Fame, *Modern Healthcare*

9 – **9:45** a.m. C. Duane Dauner

Public Policy Outlook for California

9:45 – 10:45 am J.R. Martinez

Resilience, Optimism and Facing Adversity

10:45 a.m. Jim Barber

Summary Remarks