



SPEAKERS



SENATOR OLYMPIA SNOWE

Fighting for Common Ground

Senator Snowe catapulted into public service in 1979 after winning the state legislature seat left vacant by the tragic death of her husband in a car accident. Since then, she has served with distinction at the center of some of the most important political moments of our time. In *Fighting for Common Ground: How We Can Fix the Stalemate in Congress*, Sen. Snowe offers an insider's perspective on such hot-button issues as health care reform, 9/11 and the financial crisis of 2008, and she lays out real solutions to ending gridlock.



QUINT STUDER

A Culture of High Performance

Quint Studer knows health care. His award-winning Studer Group implements evidence-based leadership systems that have helped more than 800 hospitals and organizations attain outstanding performance and patient care. The former teacher and health care executive is the author of several top-selling business books on leadership including *Hardwiring Excellence*, *Results that Last*, *The HCAHPS Handbook: Hardwire Your Hospital for Pay For Performance Success* and *The Great Employee Handbook*. His latest book, *A Culture of High Performance*, identifies the characteristics of high performing organizations and provides guidance on how to grow performance.



RON GALLOWAY

The Data Driven Hospital: How Artificial Intelligence, Genomics and Predictive Medicine Will Change Your Organization

Investment advisor-turned-writer/filmmaker Ron Galloway looks at health care differently. He is the director of the films "Why Wal-Mart Works," "Rethinking PowerPoint," and the upcoming "Rebooting Healthcare," and producer of the PBS World War II film, "Oflag 64: A P.O.W. Odyssey." His presentations include a variety of business and health care topics, notably Wal-Mart and innovations in health care and business technology. Previously featured on CNN, CNBC, MSNBC, ABC's World News Tonight, and The Daily Show, Galloway is currently at work on his new book, *Social Money*.



DUANE DAUNER

Public Policy Outlook in California

C. Duane Dauner has his finger on the pulse of health care reform and major policy issues at the state and federal levels. Dauner has been active in national hospital and health issues, serving on a number of American Hospital Association and American College of Health Care Executives boards and committees. The author of a book a numerous articles, he is a nationally known leader on health issues and a lecturer at several university graduate programs in California. Dauner has been president and CEO of the California Hospital Association since 1985.



J.R. MARTINEZ

Resilience, Optimism and Facing Adversity

Most know Jose Rene (J.R.) Martinez from his championship season on *Dancing with the Stars*; others, as a recurring character on the soap opera *All My Children*. But Martinez's real story starts in 2003, when, less than a month into his deployment in Iraq, his Humvee hit a landmine, causing burns to more than 40 percent of his body. It was during recovery where he was asked to speak to other patients that he realized he could use his experience to help others. Today, Martinez travels the country showing others the true value of making the most of every situation. He has appeared on *The Oprah Winfrey Show*, *60 Minutes*, *CNN*, *FOX News*, *Univision*, and many other major national news outlets.

BREAKOUT TOPICS

- Think Like a Health Plan—How Hospitals Can Learn to Take Risk*
- Mining California's Gold: Helping California Hospitals Achieve Excellence*
- Building Systems for Most Appropriate Care*
- How Hospitals Can Lower Their Prices Without Harm*
- Where Health Care Is Really Going: Strategy, M & A and Survival in California*
- Performance at a Higher Level - Leadership Development, HCAHPS, Clinical Quality and More*