

# **Golf Classic**













# SPONSORSHIP OPPORTUNITIES











### A SPECIAL NOTE TO OUR 2015 EVENT SPONSORS

The Hospital Association of Southern California (HASC) is pleased to host our annual Charity Golf Classic at the Oakmont Country Club, Monday, October 5, 2015.

Your generous sponsorship of this event benefits National Health Foundation, a charitable, tax-exempt 501(c)(3) public charity organization that for more than 40 years has addressed health care issues of the underserved. Proceeds will support programs in communities with limited access to health services.

The Golf Committee will help sponsors make suitable pairings, and we'll make every effort to accommodate sponsor requests. However, due to the timing of

submissions for final player commitments and paid registrations, we cannot guarantee final pairings with specific HASC members.

You can help the process this year by identifying and committing your groups early. Sponsors committing to this year's event will immediately receive a form for identifying individual players. Early registrations and member invitations by sponsors will allow us to match requests as indicated on the enclosed Sponsor Registration Form.

We look forward to having you join us, so act quickly to help us make this another successful year.

George Mack, Tournament Director



#### ABOUT NATIONAL HEALTH FOUNDATION

National Health Foundation (NHF) is a charitable, tax exempt 501(c)(3) public charity organization. The organization is an innovative leader in improving access to health care by developing projects that promote and support more effective health care delivery and ultimately, better personal health.

For more than 40 years, NHF has addressed health care issues of the underserved focusing on three strategic areas: Underserved children and families, Chronic disease prevention and management, Health care delivery systems.

### THE NEED FOR CONTINUED SUPPORT

The work of National Health Foundation (NHF) continues to make strides in improving the quality and safety of health care Californians receive. With community programs focusing on improving nutrition, preventing obesity, and providing recuperative care, NHF continues to tirelessly help uninsured, and underinsured, populations gain

Kelly Bruno, President/CEO
National Health Foundation



access to health care. Your participation is needed to continue addressing these issues and develop new programs. All proceeds from this tournament go to support the continuation of these activities and will help NHF persevere in its mission to improve and enhance the healthcare of the underserved.

### **NHF DELIVERS**

With programs addressing community health, patient safety, and length of hospital stay, NHF continues to make resounding contributions in quality improvements and cost savings within the health care continuum. Since inception, NHF's Recuperative Care Program saved Southern California hospitals more than \$30 million through cost prevention. Hospitals participating in Patient Safety Frist — a flagship program focusing on improving patient safety — have reduced early elective deliveries, as well as cases of sepsis mortality, ventilator associated pneumonia, and central line blood stream infections saving over 3,500 lives. This work has resulted in over \$64 million in cost savings to hospitals.



### 2015 TOURNAMENT SCHEDULE • OCTOBER 5, 2015

Oakmont Country Club • 3100 Country Club Drive • Glendale, CA 91208 • (818) 542-4292

8 a.m. Breakfast

8:30 to 9:50 a.m. Check In and Warm-Up

10 a.m. Shotgun Start

3:45 p.m. Social Hour, Reception and

Hors d'Oeuvres

4:30 p.m.

Presentation of Team and Contest Winner Awards

Adjourn

### **CORPORATE SPONSORSHIP OPPORTUNITIES**

Support a wonderful cause while enjoying a tremendous golf course with fellow corporate executives. Please choose from the following sponsorship opportunities for this exclusive event benefiting National Health Foundation and their work to improve and enhance the health of the underserved.

### PRESENTING SPONSORS: \$10,000

- Four (4) tournament playing spots (option to purchase two more player spots at \$525 each)
- Four (4) additional reservations for awards reception
- One (1) banner
- Two (2) on-course tee signs
- Company recognition on tee gift
- Corporate name prominently displayed at the tournament
- Name recognition in promotional material generated by HASC
- A link to your website on the HASC website
- Corporate logo incorporated with photos into slideshow presentation

### **LUNCH SPONSORS: \$5,000**

- Two (2) tournament playing spots (option to purchase two more player spots at \$525 each)
- Signage
- Name recognition in promotional material generated by HASC
- A link to your website on the HASC website
- Corporate logo incorporated with photos into slideshow presentation

### COCKTAIL RECEPTION SPONSORS: \$5,000

- Two (2) tournament playing spots (option to purchase two more player spots at \$525 each)
- Signage
- Name recognition in promotional material generated by HASC
- A link to your website on the HASC website
- Corporate logo incorporated with photos into slideshow presentation

### WINE SPONSORS: \$5,000

- Two (2) tournament playing spots (option to purchase two more player spots at \$525 each)
- Signage
- Name recognition in promotional material generated by HASC
- A link to your website on the HASC website
- Corporate logo incorporated with photos into slideshow presentation

### **CONTEST SPONSORS: \$5,000**

- Two (2) tournament playing spots (option to purchase two more player spots at \$525 each)
- Signage at 5 contest holes
  (Four Par 3 holes and one Long Drive hole)
- Name recognition in promotional material generated by HASC
- A link to your website on the HASC website
- Corporate logo incorporated with photos into slideshow presentation

### GOLF CART SPONSORS: \$5,000 (2 AVAILABLE)

- Two (2) tournament playing spots (option to purchase two more player spots at \$525 each)
- Signage
- Name recognition in promotional material generated by HASC
- A link to your website on the HASC website
- Corporate logo incorporated with photos into slideshow presentation



















### **AWARDS SPONSORS: \$5,000**

- Two (2) tournament playing spots (option to purchase two more player spots at \$525 each)
- Signage
- Special recognition by emcee at awards reception
- Name recognition in promotional material generated by HASC
- A link to your website on the HASC website
- Corporate logo incorporated with photos into slideshow presentation

### **BREAKFAST SPONSORS: \$3,000**

- One (1) tournament playing spot (option to purchase two more player spots at \$525 each)
- Signage
- Name recognition in promotional material generated by HASC
- A link to your website on the HASC website
- Corporate logo incorporated with photos into slideshow presentation

### **BEVERAGE SPONSORS: \$3,000**

- One (1) tournament playing spot
   (option to purchase two more player spots at \$525 each)
- Signage
- Name recognition in promotional material generated by HASC
- A link to your website on the HASC website
- Corporate logo incorporated with photos into slideshow presentation

Please Note: Sponsors who wish to purchase additional player spots must contact HASC by September 21, 2015.

We are sorry that we cannot make exceptions to this rule. For more information, please call (213) 538-0737.

## OPPORTUNITY DRAWING TICKET \$60 EXCITING PRIZE TO BE ANNOUNCED

#### **IN-KIND DONATIONS\***

If you cannot participate in the tournament but would like to make a donation to National Health Foundation, please send check to:

HASC Charity Golf Classic Attn: Leticia Salcido 515 South Figueroa St., Suite 1300 Los Angeles, CA 90071-3300

\*Individual player fees are not tax-deductible. Sponsorship and in-kind contributions to the event must not include player fees for accurate tax-deductible accounting.

If you have questions about the tax-deductible portion of your payment, please email David Hu at dhu@hasc.org.

NHF Federal Tax I.D. No. 23-7314808