

**THE 2016 HASC ANNUAL MEETING
HAS MOVED TO BACARA RESORT
AND SPA, SANTA BARBARA**

UBER BOLD:

***MOVING HEALTH CARE
BEYOND INCREMENTAL CHANGE***



**HOSPITAL
ASSOCIATION
OF SOUTHERN CALIFORNIA®**

Dear Colleague:

Please join us April 13-15 for HASC's Annual Meeting, a gathering for health care leaders looking to create opportunities and drive results far beyond incremental change. This year's theme—***Uber-Bold: Moving Health Care Beyond Incremental Change***—will play out at the Bacara Resort and Spa, Santa Barbara.

Our speakers are visionaries and leaders who will provoke thoughtful discussion on how we will evolve and meet the challenges of the triple aim and beyond:

- *Glenn Steele, M.D., recently retired president & CEO, Geisinger Health System*
- *Alan Weil, Editor-in-Chief, Health Affairs, national monthly journal on health policy*
- *Ira Byock, M.D., author and executive director/CMO, Institute for Human Caring, Providence Health and Services*
- *C. Duane Dauner, CHA President & CEO and health care advocate*
- *Alastair Humphreys, British adventurer, author and blogger*

The 2015 annual meeting drew more than 500 attendees including 75 hospital CEOs, 125 c-suite executives, a broad range of sponsor representatives and family members and guests who participated in a golf tournament, round robin tennis, a fun run/walk, several networking events and a packed agenda.

Sincerely,



Jim Barber

Jim Barber
President/CEO
HASC



Richard Afable, M.D.

Richard Afable, M.D.
2016 HASC Chair

AGENDA**WEDNESDAY, APRIL 13**

- 8:30 a.m.** Golf Tournament, Shotgun Start, Sandpiper Golf Club
- 2-7:30 p.m.** Registration
- 6-9 p.m.** Welcome Reception and Buffet Dinner

THURSDAY, APRIL 14

- 7 a.m.-1:30 p.m.** Registration
- 7-8:15 a.m.** Member, Guest and Sponsor Breakfast
- 8:30-8:45 a.m.** *Welcome*
Jim Barber, President & CEO
Richard Afable, M.D., 2016 Board Chair
- 8:45-9:45 a.m.** *Moving Health Care Beyond Incremental Change*
Glenn Steele, M.D.
- 9:45-10:45 a.m.** *How Good is Our Triple Aim?*
Alan Weil
- 10:45-11 a.m.** Break
- 11 a.m.-12 p.m.** *Clinical and Cultural Leadership: A Strategic, Values-based Approach to Transformation*
Ira Byock, M.D.
- 12-1 p.m.** Lunch
- 1:30-3:30 p.m.** Guest Event (by invitation)
- 1:15-2:30 p.m.** Concurrent Breakout Session One
- 2:45-4 p.m.** Concurrent Breakout Session Two
- 4:15-6 p.m.** Round Robin, All Levels Tennis Tournament
- 6-8:30 p.m.** Strolling Dinner, Wine Tasting and Exhibit
Theme: Star Wars

FRIDAY, APRIL 15

- 7:30-8:45 a.m.** Member, Guest and Sponsor Breakfast
- 9-10 a.m.** *Reforming Health and Health Care*
C. Duane Dauner
- 10-11 a.m.** *Uber-Bold: Lessons from the Road*
Alastair Humphreys
- 11-11:15 a.m.** Meeting Wrap Up with Jim Barber



Glenn Steele, M.D.

Moving Health Care Beyond Incremental Change

Glenn Steele, M.D., will share his 15 years of experience as president & CEO of Geisinger Health System, where he led the way to deliver high quality care at reasonable costs. Steele’s work has been a success story in the transformation from volume to value, resulting in a system that is often heralded as a one of the best and most forward-thinking systems in the country. Systems across the nation and around the world now look to Steele as a resource for how to succeed in an ever-changing health care environment.



Alan Weil

How Good is Our Triple Aim?

Alan Weil is Editor-in-Chief of Health Affairs, the nation's leading journal at the intersection of health, health care and policy. Previously, he was executive director of the National Academy for State Health Policy (NASHP), a nonpartisan research and policy nonprofit. Weil also served as executive director of the Colorado Department of Health Care Policy and Financing and was assistant general counsel in the Massachusetts Department of Medical Security. Weil is a frequent speaker on national and state health policy, Medicaid, federalism and implementation of the Affordable Care Act.



Ira Byock, M.D.

Clinical and Cultural Leadership: A Strategic, Values-based Approach to Transformation

Ira Byock, M.D., serves as executive director and chief medical officer for the Institute for Human Caring, Providence Health and Services. In this role Byock advances efforts to measure, monitor and improve whole-person health care systemwide with the goal of accelerating achievement of the triple aim. He is a practicing physician based in Torrance, Calif. and the author of four books. He served as director of palliative medicine at Dartmouth-Hitchcock Medical Center in Lebanon, N.H. and is a leading authority on palliative care and a proponent of quality, patient/family experience and shared decision making.



C. Duane Dauner

Reforming Health and Health Care

C. Duane Dauner was appointed president and CEO of the California Hospital Association (CHA) in 1985. Dauner has been active in national hospital and health care issues, serving on numerous American Hospital Association and American College of Healthcare Executives (ACHE) boards and committees. He has authored numerous articles and a book, is a nationally-known leader on health issues and has lectured at several California university graduate programs.

In 2002, Dauner received ACHE’s highest honor, the Gold Medal Award, and he has been honored by the Partners in Care Foundation, National Health Foundation, UCLA and Health Care Executives of Southern California.



Alastair Humphreys

Uber-Bold: Lessons from the Road

Alastair Humphreys is a British adventurer, author and blogger. He spent over four years cycling around the world, a journey of 46,000 miles through 60 countries and five continents. More recently Alastair has walked across southern India, trekked across the Empty Quarter, rowed across the Atlantic Ocean, run six marathons through the Sahara desert, completed a crossing of Iceland, and participated in an expedition in the Arctic, close to the magnetic North Pole. Closer to home, Humphreys conducts micro-adventures – shorter challenges such as a 120-mile trek around the London Orbital Motorway—to promote access to the experience of adventure. He was named as one of National Geographic’s Adventurers of the year for 2012.

REGISTRATION INFORMATION

WHO SHOULD ATTEND?

Hospital/health system CEOs, executive teams, physician leaders and trustees will all benefit from this conference. We encourage participation from our sponsoring organizations.

CONFERENCE REGISTRATION PACKAGE

The registration fee for each attendee includes education sessions, listed meals, reception and entertainment. We gratefully acknowledge our sponsors and their contributions which make it possible for our members to attend at a reduced rate. Please see the sponsor brochure for information about sponsorship.

CONFERENCE CANCELLATIONS

Meeting cancellations received in writing by March 18 will be subject to a \$50 processing fee. We welcome substitutions. Refunds will not be granted after March 18. Refunds will not be provided for no-shows after the conference.

HOTEL RESERVATIONS

Bacara Resort and Spa, Santa Barbara

A special rate of \$269 plus applicable fees and taxes per single or double occupancy per night has been arranged



for this conference. Reservations may be made through Bacara's web site: https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=14530459, or call (877) 422-4245. Your credit card will be charged for one night upon receipt of your reservation. Our room block expires on March 18 or sooner if sold out. Any cancellation received within seven days of the check-in date will not be refunded for the one night deposit. If you need to cancel your hotel reservation, please call HASC first at (213) 538-0737 and we will make every effort to identify a replacement guest to take your reservation. In the event that you arrive late or depart early, the resort will charge your credit card for the total number of nights reserved.

HASC appreciates the overwhelming response to this event each year and we encourage you to reserve early.

HOSPITALITY EVENTS

HASC requires that all participants refrain from planning hospitality events or activities at any time during the Annual Meeting without HASC's permission. Planning independent events at any time during the Annual Meeting without the permission of HASC will result in cancellation of the event and forfeiture of any deposits for food and beverage orders. Failure to observe this policy will result in restriction from participating in future events. Competing times are defined as Wednesday, April 13, 8 a.m. to 9 p.m.; Thursday April 14, 7 a.m. to 8:30 p.m. and Friday, April 15, 7 a.m. to noon.



Private invitational events may be conducted after 8:30 p.m. on Thursday, April 14. We ask that invitational events be held on site at Bacara Resort and Spa. Please do not sponsor off site events. Thank you for your cooperation.

ATTIRE

Dress comfortably in resort casual wear for all meetings and activities. Select events may be held outdoors, weather permitting.

AMERICANS WITH DISABILITIES ACT (ADA)

Please contact Leticia Salcido, lsalcido@hasc.org, (213) 538-0737 with any special needs.

MANY THANKS TO OUR LAST YEAR'S SPONSORS!

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