



**HOSPITAL
ASSOCIATION**
OF SOUTHERN CALIFORNIA®

2018 HASC ANNUAL MEETING

April 11 – 13 • Park Hyatt Aviara Resort, Carlsbad

Gain uncommon exposure in a standout locale as a sponsor of the 2018 HASC Annual Meeting.

With a comprehensive membership of more than 180 major metropolitan hospitals, community hospitals and health systems, HASC continues to be the voice of health care organizations and hospital leaders in Southern California.

Last year’s event drew more than 200 hospital and health system executives, 125 sponsor attendees, and 150 family members and guests. Limited sponsorships make your time with our members even more worthwhile. Increase your visibility, build relationships and support HASC through these exciting opportunities at the 2018 Annual Meeting.

BENEFITS OF SPONSORSHIP	DIAMOND (\$25,000)	PLATINUM (\$15,000)	GOLD (\$9,000)	CONTRIBUTOR (VARIOUS)
Complimentary full-conference registrations <i>(must be employees of the same sponsoring organization)</i>	8	6	2	2
The option to purchase additional registrations at the sponsor rate of \$995	4	2	2	
Recognition as sponsor of our Wednesday Evening Welcome Reception	x			
One complimentary, upgraded accommodation for Wednesday and Thursday nights	x			
One promoted post on HASC’s Meeting App	x			
8’ x 10’ booth space at Thursday’s Strolling Dinner and Sponsor Reception, offering unopposed time with attendees	x	x	x	
Two complimentary exhibit booth-only attendees, plus the option to purchase two additional exhibit-only registrations for Thursday evening at \$295 per person	x	x	x	
List of attendees available two weeks prior to event	x			
Color slides of your logo displayed at general sessions	4	3	2	1
Banner recognition	x	x	x	
List of attendees available on site	x	x	x	x
Corporate signage at the event	x	x	x	x
Business description in meeting handout	x	x	x	x
Special recognition in HASC’s newsletter and website	x	x	x	x

CONTRIBUTOR SPONSORSHIPS

- Wine Tasting (multiple available at \$5,000)
- Photo Shoot (\$5,000)
- Golf Event (multiple available at \$5,000)
- Breakfast (multiple available at \$5,000)
- Lunch (multiple available at \$5,000)

HASC ASSOCIATE MEMBERS RECEIVE DISCOUNTS AS FOLLOWS:

DIAMOND LEVEL: \$4,000 discount

PLATINUM LEVEL: \$2,000 discount

GOLD LEVEL: \$1,000 discount

Registration Information

Please complete the Sponsor Registration Form and mail or fax to:

Leticia Salcido

HASC Annual Meeting

515 South Figueroa Street, Suite 1300

Los Angeles, CA 90071-3300

Fax: (213) 538-0987

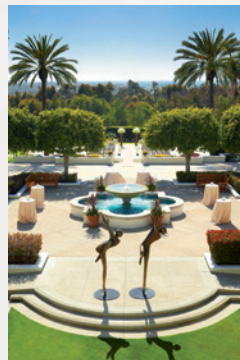
Early registration is advised. To register for this event, you must participate as a sponsor.

Conference Registration Package

The registration fee for each attendee includes education sessions, listed meals, receptions and entertainment. We gratefully acknowledge our sponsors and their contributions, which subsidize the cost of the meeting.

Conference Cancellations

Meeting cancellations received in writing by March 16 will be subject to a \$50 processing fee. We welcome substitutions. Refunds will not be granted after March 16. Refunds will not be provided for no-shows after the conference.



Hotel Reservations

Park Hyatt Aviara Resort, Carlsbad

A special rate of \$309 plus applicable fees and taxes per single or double occupancy per night has been arranged for this conference. Reservations may be made through Park Hyatt's web site: <https://aws.passkey.com/go/HASC2018AnnualMeeting>, or call (888) 421-1442.

Your credit card will be charged for one night upon receipt of your reservation. Our room block expires on March 16 or sooner if sold out. Any cancellation received within seven days of the check-in date will not be refunded for the one night deposit. If you need to cancel your hotel reservation, please call HASC first at (213) 538-0737 and we will make every effort to identify a replacement guest to take your reservation. In the event that you arrive late or depart early, the resort will charge your credit card for the total number of nights reserved.

HASC appreciates the overwhelming response to this event each year and we encourage you to reserve early.

MEETING AGENDA

WEDNESDAY, APRIL 11

8 a.m. Golf Tournament
Shotgun Start

6 - 9 p.m. Welcome Reception
and Buffet Dinner

THURSDAY, APRIL 12

7 - 8:15 a.m. Breakfast

8:30 a.m. General Sessions,
Breakout and
Luncheon Programs

5:30 - 8 p.m. Strolling Dinner and
Sponsor Exhibit

FRIDAY, APRIL 13

7:30 - 8:45 a.m. Breakfast

9 - 11 a.m. General Sessions

Check-In and Checkout

Check-in time is 4 p.m., and checkout is at noon.

Conference Cancellations



Conference cancellations received in writing prior to March 16, will be subject to a \$50 processing fee. Conference refunds cannot be issued

after this date. All hotel cancellations must be made directly with the hotel and are subject to the hotel's cancellation policy as stated.

Payment

Payment for all sponsorship fees is due February 1, 2018, or your sponsorship and exhibit booth may be canceled and resold.

Please send check payable to HASC with your completed registration form to:

Leticia Salcido

HASC Annual Meeting

515 South Figueroa Street, Suite 1300

Los Angeles, CA 90071-3300

Phone: (213) 538-0737 · Fax: (213) 538-0987

To pay by credit card please visit:

www.hasc.org/2018-HASC-Annual-Meeting

Dress

Dress comfortably in casual wear for all meetings and activities. Some events will be held outdoors, weather permitting.

Americans With Disabilities Act

Please call (213) 538-0737 for any special needs.

Exhibitor Information

FACILITY

Park Hyatt Aviara

7100 Aviara Resort Drive

Carlsbad, CA 92011

EXHIBIT AREA

Grand Ballroom

Aviara.park.hyatt.com

SPECIFICATIONS

Booth space will be 8 feet deep and 10 feet wide, furnished with identification and one 6-foot draped table. Information will be sent to you regarding additional furnishings, equipment and shipping information. We suggest that you exhibit in your company's table-top format and save on set-up time.

BOOTH ASSIGNMENT

The exhibit features a complete buffet-style dinner, hosted beverages and activities designed to create a highly interactive exhibit hall. Reservations and space location will be confirmed in writing no later than March 16. Payment must be received before booth is assigned, February 1.

EXHIBIT HOURS

Set-up: Thursday, April 12, 4:30 – 5:30 p.m.

Show hours: 5:30 p.m. – 8 p.m.

Breakdown: 8:30 p.m. until 11 p.m.

The show area must be cleared by 11 p.m.

REGULATIONS

- HASC requires that all sponsors and members refrain from planning hospitality events or activities at any time during the Annual Meeting without the permission of HASC. Planning independent events at any time during the Annual Meeting without the permission of HASC will result in cancellation of that event and forfeiture of any deposits for food and beverage orders. Companies in violation of this rule will not be invited to future events. Competing times are defined as Wednesday, April 11, 8 a.m. to 9 p.m.; Thursday, April 12, 7 a.m. to 8:30 p.m. and Friday, April 13, 7 a.m. to noon.
- Exhibitors are invited to feature one grand prize.
- HASC reserves the right to deny space to any company whose exhibit is deemed inappropriate to the interests of HASC members or whose presentation is objectionable to the association.



MANY THANKS TO OUR LAST YEAR'S SPONSORS!

STRATEGIC BUSINESS PARTNERS

Anthem Blue Cross · Toyon Associates, Inc · WIPFLi HFS

DIAMOND

Molina

PLATINUM

Alliant Insurance Services · Blue Shield of California · Cigna Healthcare
Health Net of California · One Legacy · UnitedHealthcare

GOLD

Aetna · Alexander Benefits Consulting · Allied Universal Security Services
ApolloMD · Arthur J. Gallagher & Co. · Barney & Barney/MMA
c|a Architects · CAPAssurance · Commerce Bank · EMCOR Services/Mesa Systems
Health Dialog · HealthTrust · Keenan Healthcare · L.A. Care · McKesson
Medico Professional Linen Service · Moss Adams · Pacific Medical Buildings (PMB)
Sg2, a Vizient Company · Sheridan Healthcare · Sound Physicians
SUNRx · VEP Healthcare

CONTRIBUTOR

Allscripts · BETA Healthcare Group · Boulder Associates Architects
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