



The Hospital Association of Southern California presents  
**Southern California Patient Safety Colloquium**

# **What's Best & What's Next in Quality & Patient Safety**

**Wednesday, January 23, 2013**

**Hyatt Regency - Orange County  
11999 Harbor Blvd., Garden Grove, California**

Health care financing reform, consumer demand for demonstrated quality, and thousands more people lining up for medical care in our already overburdened system—is it the “perfect storm” or the perfect opportunity?

Come learn from national experts, system leaders and your peer hospitals about evidence-based interventions that have yielded the best results, and how we can innovate our path forward.

Eighteen breakout sessions in six tracks will equip you to Embrace the Continuum, Practice Wellness, Prevent Errors, Save Lives, Stay Lean and Clean, and Engage your Physicians. Take your place at the table for this power-packed day of educational excellence and real-world solutions for health care executives, clinicians and program administrators.

## **ABOUT THE KEYNOTE SPEAKERS**



**Charles Denham, MD, Chairman, Texas Medical Institute of Technology & CEO, Healthcare Concepts Corporation**

Recognized as one of the most visible and active leaders in the patient safety community, Dr. Denham is renowned worldwide for his research, passion and expertise in high performance leadership. As founder and CEO of HCC Corporation, a technology incubator, he has led, developed or supported over 400 medical product development initiatives.

Dr. Denham is founder and chairman of the Texas Medical Institute of Technology (TMIT); editor-in-chief of *The Journal of Patient Safety*; instructor at the Harvard School of Public Health and Mayo Clinic College of Medicine; co-founder of the Global Patient Safety Forum in Geneva, Switzerland; and the producer of the documentary, "Chasing Zero: Winning the War on Healthcare Harm," starring Dennis Quaid.



**Kristine White, RN, BSN, MBA, President, Spectrum Health Innovations & Principal, Aerate Consulting**

Kristine White began developing her patient-centered skills when she joined Spectrum Health Innovations as a nurse in 1985. After several leadership roles in clinical areas such as medical critical care, cardiac rehabilitation and the cardiac transplant program, she now serves as the president of the organization.

In her nearly 30 years at Spectrum, Kris has managed a number of operational areas and has been the catalyst for such initiatives as Innovations Readiness Planning and the internal training program, What I.F.? (Innovation Fund). To date, over 600 people have participated in the program.



## WHO SHOULD ATTEND?

*This conference is designed for CEOs, CNOs, COOs, and CMOs; physicians; nurses; pharmacists; hospital quality/safety directors/managers; risk managers; case management; infection control professionals; and others interested in patient safety working in hospitals, nursing homes, home health and health plans.*

## LEARNING OBJECTIVES

- *Revitalize quality improvement and patient safety activities by incorporating new strategies for success*
- *Reignite a passion for delivering quality, compassionate, error-free care in our communities*
- *Explore health care industry changes on the horizon and how we can meet the challenges we face*

## AGENDA

7:30 a.m.	Registration and Continental Breakfast
8:30 – 8:45 a.m.	Welcome and Patient Safety First Update <i>Pam Kehaly, President, Anthem Blue Cross</i> <i>Julia Slininger, VP, Quality &amp; Patient Safety, HASC</i>
8:45 – 9:45 a.m.	Chasing Zero <i>Charles Denham, MD, Chairman, Texas Medical Institute of Technology; CEO, Healthcare Concepts Corporation</i>
9:45 – 10 a.m.	Transition to breakout rooms
10 – 11 a.m.	CONCURRENT BREAKOUT SESSIONS
11 – 11:15 a.m.	Transition to breakout rooms
11:15 a.m. – 12:15 p.m.	CONCURRENT BREAKOUT SESSIONS
12:15 – 1:30 p.m.	Lunch and Visit Vendors/Exhibit Area
1:30 – 2:30 p.m.	CONCURRENT BREAKOUT SESSIONS
2:30 – 2:45 p.m.	Transition to Ballroom
2:45 – 3:45 p.m.	Transforming Health Care through the Consumer Experience <i>Kristine White, President, Spectrum Health Innovations; Principal, Aerate Consulting</i>
3:45 p.m.	What's Next?

## ABOUT BREAKOUT SESSIONS

*This year's exciting concurrent breakout sessions will feature topics that address culture change, surgical safety, wellness, medical error prevention and more. Join these interactive discussions on what's best and what's next in quality and patient safety.*

### TRACK 1

#### **Embracing the Continuum It Takes a Village**

Topics include care transitions, readmissions reduction and facilitating patient self-management; addressing the collaboration between acute and post-acute care settings; and a connection to measurably enhancing the patient experience.

#### **Objectives**

- Design care strategies that sustain health and safety through collaboration across care settings
- Enhance the patient experience by providing more effectively for post-acute needs

### TRACK 2

#### **Wellness for You and Your Organization Practicing What We Preach**

Topics include stress management (live and interactive), a Just Culture for patient safety and risk management, effective teamwork in the everyday work environment, and keys to balanced living.

#### **Objectives**

- Create a positive and profitable environment with teamwork and a just culture
- Practice wellness strategies that will support balance, strength and joy in the workday

### TRACK 3

#### **The Right Stuff Saving Lives**

Topics include preventing sepsis mortality, excellence in stroke intervention/unit certification, hemorrhagic event management and cardiac surgery/interventional cardiology excellence. All presentations will include data to demonstrate numbers of lives saved.

#### **Objectives**

- Discuss interventions that have saved lives in patients with sepsis, stroke or cardiac events
- Implement data collection and reporting techniques that tell the right story

### TRACK 4

#### **Error Prevention in Clinical Specialty Areas Chasing Zero**

Topics include interventions to make surgery safer (preventing RSI and/or other surgical complications); making radiology and imaging safer (preventing radiation overexposure and harm that can result from misreads); and perinatal safety issues including preventing EED, managing obstetrical emergencies, and/or prevention of newborn trauma/injury.

#### **Objectives**

- Outline the necessary steps for preventing medical errors in specific clinical specialty areas
- Describe new practices and/or technologies that are helping us get closer to zero

### TRACK 5

#### **Lean and Clean Preventing HAI**

Topics include new strategies for the environment of care that minimize microbial contamination and control C. Difficile and MRSA, achieving success with hand hygiene expectations, Getting to Zero in device-related HAI, and the Lean approach—identifying and eliminating “muda.”

#### **Objectives**

- Learn new strategies for the environment of care to minimize MRSA and C. Difficile
- Apply Lean methodology in refining HAI prevention practices

### TRACK 6

#### **Is There a Doctor in the House? Leadership Strategies Engaging Physicians**

Topics include new collaboration strategies with ACOs on the horizon, successful TeamSTEPPS® interventions involving physicians, the proven value of multidisciplinary rounding, physicians' experiences on CUSP teams, and pursuing the triple aim.

#### **Objectives**

- Facilitate collaboration between executives and physicians in planning future care models
- Foster physician leadership in comprehensive unit-based safety programs (CUSP) and in transforming the culture of communication with the patient care team

## REGISTRATION INFORMATION

Please complete the Attendee Registration Form and mail or fax to:

*Leticia Salcido, SCPS Colloquium*  
515 South Figueroa Street, Suite 1300  
Los Angeles, CA 90071-3300  
Fax: (213) 629-4272

Early registration is advised.

## CONFERENCE REGISTRATION PACKAGE

The registration fee for each attendee includes education sessions and listed meals. We gratefully acknowledge our sponsors and their contributions, which subsidize the cost of the meeting.

## HOTEL ACCOMMODATIONS

### Hyatt Regency - Orange County

The hotel is located at 11999 Harbor Blvd., Garden Grove, California 92840.

A special rate of \$189 (plus applicable fees and taxes) per single - quad occupancy per night has been arranged for this conference. Reservations may be made by visiting [https://resweb.passkey.com/Resweb.do?mode=welcome\\_gi\\_new&groupID=16191125](https://resweb.passkey.com/Resweb.do?mode=welcome_gi_new&groupID=16191125) and referring to the HASC SCPS room block. Your credit card will be charged for one night upon receipt of your reservation.

HASC appreciates the overwhelming response to this event each year and we encourage you to reserve early.



Our room block expires on January 2, 2013 or sooner if sold out. Any cancellation received within seven days of the check-in date will not be refunded and you will be charged for the full stay. In the event that you arrive late or depart early, the hotel will charge your credit card for the total number of nights reserved.

## CHECK-IN AND CHECKOUT

Check-in time is 4 p.m. on January 22, and checkout is at noon January 23.

## CONFERENCE CANCELLATIONS

Conference cancellations received in writing prior to January 9, will be subject to a \$50 processing fee. Conference refunds cannot be issued after this date. All hotel cancellations must be made directly with the hotel and are subject to the hotel's cancellation policy.

## DRESS

Dress comfortably in business casual wear for all meetings and activities.

## AMERICANS WITH DISABILITIES ACT

Please call (213) 538-0737 for any special needs or assistance.

