



5th Annual Southern California Patient Safety Colloquium

What's Best & What's Next in Quality & Patient Safety?

January 23, 2013 • Hyatt Regency • Orange County

Ensuring patient safety is one of the most vital and challenging jobs in health care. The Southern California Patient Safety Colloquium delivers access and unmatched networking value for supporters and exhibitors, as well as educational excellence and real-world solutions for hundreds of attendees. Please contact us no later than November 14, 2012, to ensure your participation at the 2013 Colloquium.

PLATINUM SPONSOR – \$5,000 (6 AVAILABLE)

- Special recognition as keynote speaker sponsor and as breakout track host
- Four (4) full conference registrations
- Banner featuring company logo
- An 8' x 10' exhibit booth with a six-foot table and two chairs in the conference vendor area
- Prominent recognition on a digital display

RUBY SPONSOR – \$3,000 (6 AVAILABLE)

- Recognition as a sponsor of (select one): breakfast (2 available), lunch (2 available) or breakout room (2 available)
- Two (2) full conference registrations
- A six-foot table and two chairs in premier location
- Recognition on a digital display

GOLD SPONSOR – \$1,500 (4 AVAILABLE)

- One (1) full conference registration
- A six-foot table for a tabletop display in the conference vendor area
- Recognition on a digital display

SILVER SPONSOR – \$1,000 (3 AVAILABLE)

- One (1) full conference registration
- Recognition on a digital display
- No vending opportunity is offered at this level

MEETING AGENDA

Wednesday, January 23, 2013

7:30 a.m.	Registration & Continental Breakfast
8:30 – 8:45 a.m.	Welcome
8:45 – 9:45 a.m.	Keynote Speaker
9:45 – 10 a.m.	Break and proceed to breakout rooms
10 – 11 a.m.	BREAKOUT SESSIONS
11 – 11:15 a.m.	Break and proceed to breakout rooms
11:15 a.m. – 12:15 p.m.	BREAKOUT SESSIONS
12:15 – 1:30 p.m.	Lunch and Visit Vendors/Exhibit Area
1:30 – 2:30 p.m.	BREAKOUT SESSIONS
2:30 – 2:45 p.m.	Break and proceed to Ballroom
2:45 – 3:45 p.m.	Keynote Speaker
3:45 p.m.	Closing Remarks and Adjournment

REGISTRATION INFORMATION

Please complete the Sponsor Registration Form and mail or fax to:

Leticia Salcido, SCPS Colloquium
515 South Figueroa Street, Suite 1300
Los Angeles, CA 90071-3300
Fax: (213) 629-4272

Early registration is advised. To register for this event, you must participate as a sponsor.

CONFERENCE REGISTRATION PACKAGE

The registration fee for each attendee includes education sessions and listed meals. We gratefully acknowledge our sponsors and their contributions, which subsidize the cost of the meeting.

HOTEL ACCOMMODATIONS

Hyatt Regency - Orange County

A special rate of \$189 (plus applicable fees and taxes) per single - quad occupancy per night has been arranged for this conference. Reservations may be made by calling (714) 750-1234 and referring to the HASC SCPSC room block. Your credit card will be charged for one night upon receipt of your reservation. HASC appreciates the overwhelming response to this event each year and we encourage you to reserve early.

Our room block expires on January 2, 2013 or sooner if sold out. Any cancellation received within seven days of the check-in date will not be refunded and you will be charged for the full stay. HASC staff

will make every effort to identify a replacement guest to take your reservation if you need to cancel within seven days, but we cannot guarantee the replacement. In the event that you arrive late or depart early, the resort will charge your credit card for the total number of nights reserved.

CHECK-IN AND CHECKOUT

Check-in time is 4 p.m. on January 22, and checkout is at noon January 23.

CONFERENCE CANCELLATIONS

Conference cancellations received in writing prior to January 9, will be subject to a \$50 processing fee. Conference refunds cannot be issued after this date. All hotel cancellations must be made directly with the hotel and are subject to the hotel's cancellation policy as stated above.

PAYMENT

Payment for all sponsorship fees is due November 14, 2012 or your sponsorship and exhibit booth may be canceled and resold.





Please send check payable to HASC with your completed registration form to:
Hospital Association of Southern California
 Attn: Leticia Salcido
 515 South Figueroa Street, Suite 1300
 Los Angeles, CA 90071-3300

For more information, contact:
 Leticia Salcido, (213) 538-0737, lsalcido@hasc.org.

DRESS

Dress comfortably in business casual wear for all meetings and activities.

AMERICANS WITH DISABILITIES ACT

Please call (213) 538-0737 for any special needs or assistance.

EXHIBITOR INFORMATION

Hyatt Regency - Orange County
 11999 Harbor Boulevard
 Garden Grove, CA 92840
 (714) 750-1234

Specifications

Booth space will be 8 feet deep and 10 feet wide, furnished with identification and one 6-foot draped table. Information will be mailed to you regarding additional furnishings, equipment and shipping information. We suggest that you exhibit in your company’s table-top format and save on set-up time.

Booth Assignment

The exhibit features a complete buffet-style lunch and activities designed to create a highly interactive exhibit hall. Reservations and space location will be confirmed in writing by late November. Payment must be received before booth is assigned.

Exhibit Hours

Wednesday, January 23

Exhibitor move in	6:30 – 7:30 a.m.
Exhibitor hours	7:30 a.m. – 3 p.m.
SCPSC registration	7:30 – 8:30 a.m.
SCPSC break	9:45 – 10 a.m.
SCPSC break	11 – 11:15 a.m.
SCPSC lunch	12:15 – 1:30 p.m.
SCPSC break	2:30 – 2:45 p.m.
Exhibitor move out	3 p.m.

Attendees are encouraged to visit with exhibitors during breaks and lunch.

Exhibitors are encouraged to bring a raffle prize to be raffled off at the end of lunch.



Regulations

- HASC reserves the right to deny space to any company whose exhibit is deemed inappropriate to the interests of HASC members or whose presentation is objectionable to the association.
- HASC requires that all sponsors and members refrain from planning hospitality events or activities at any time during the Colloquium without the permission of HASC. Planning independent events at any time during the Colloquium without the permission of HASC will result in cancellation of that event and forfeiture of any deposits for food and beverage orders.

***Many Thanks To Our
2012 Sponsors***

RUBY

The Risk Management and
Patient Safety Institute

GOLD

Airtek InDoor Air Solutions
EarlySense
Sprixx Advanced Clinical Hand Hygiene

SILVER

BETA Healthcare Group
California Healthcare Insurance (CHI)

