



2014 Health Care Provider Wellness Conference

June 12-13

Disney's Paradise Pier® Hotel
Anaheim

*Innovations in Worksite &
Community Wellness*

Sponsor



HOSPITAL ASSOCIATION
of San Diego and Imperial Counties



WHAT'S NEXT IN EMPLOYEE WELLNESS?

Take advantage of face-to-face corporate branding and relationship building by participating in the 4th Annual HASC Health Care Provider Wellness Conference. Attracting executives and clinicians from across the country — and from the more than 170 major metropolitan hospitals, community hospitals and health systems among the HASC membership — the conference is the perfect venue to showcase your products and services to the decision makers you need to reach.

AUDIENCE

Health care providers (hospitals, health systems, clinics, health plans and others), chief medical officers, medical officers, vice presidents, directors, and managers in charge of:

- Human resources
- Welfare
- Consumer education
- Benefits
- Total rewards
- Market research
- Benefit design
- Worksite clinics
- Research and development
- Health strategy
- Medical affairs
- Consumer-directed health plans
- Risk management
- Innovation
- Case management
- Employee engagement
- Product development
- Health promotion
- Product management
- Wellness
- Disease management

Increase your visibility through these exciting opportunities at the 2014 Health Care Provider Wellness Conference.

SPONSORSHIP LEVELS

GOLD \$5,500

- Three (3) complimentary full-conference registrations
- Recognition as Breakfast Sponsor
- Recognition as sponsor on opening day of conference
- Tote bags with sponsor logo
- Selection of premium booth location at conference site
- 1 8x10 booth space in foyer at the conference site (2 chairs)
- List of attendees available 2 weeks prior to event
- List of attendees available onsite
- 10 color slides of logo displayed at general sessions
- Corporate signage at the event
- Business description in meeting handout
- Special recognition in HASC's newsletter and website

BRONZE \$2,000

- Recognition as sponsor on opening day of conference
- Tabletop display in vendor area at the conference site (2 chairs)
- List of attendees available onsite
- 3 color slides of logo displayed at general sessions
- Corporate signage at the event
- Business description in meeting handout
- Special recognition in HASC's newsletter and website

SILVER \$3,500

- Two (2) complimentary full-conference registrations
- Introduction of speaker
- Recognition as sponsor on opening day of the conference
- Tabletop display in vendor area at the conference site (2 chairs)
- List of attendees available onsite
- 6 color slides of logo displayed at general sessions
- Corporate signage at the event
- Business description in meeting handout
- Special recognition in HASC's newsletter and website

Complimentary full conference registrations are to be used at the discretion of the sponsor.

SPACE ASSIGNMENTS

Exhibiting space assignments will be determined by the Hospital Association of Southern California (HASC) based on sponsorship level, the order in which reservations are received and the number of tables purchased. Confirmation of space assignments will be confirmed in writing no later than May 16, 2014.

SPACE SPECIFICATIONS

Exhibiting space charge is included in sponsorship fee. All levels include 6ft table with two chairs and one wastebasket. Booth space will be 8 feet deep and 10 feet wide.

**Additional fee for electrical and internet service.*

PAYMENTS

Payment for all exhibitor fees are due May 16, 2014 or your exhibit space may be cancelled and resold. Please note: Due to limited space and print deadlines, HASC cannot guarantee sponsor names will appear on signage or in business profiles if their registration/payment is received after May 16, 2014.

Please make check payable to HASC with your completed registration form to:

Hospital Association of Southern California
Attn: Lu-Shonda Johnson-Wilson
515 S. Figueroa Street, Suite 1300
Los Angeles, CA 90071

For more information, please contact Lu-Shonda Johnson-Wilson, (213) 538-0705 or lsjohnson-wilson@hasc.org.

CONFERENCE CANCELLATIONS

Exhibiting cancellations received in writing prior to May 16, 2014 will be subject to a 20 percent processing fee. There will be no refunds after this date.

HOTEL ACCOMMODATIONS

Disney Paradise Pier® Hotel

A special rate of \$154 (plus applicable fees and taxes) per single or double occupancy per night has been arranged for this conference. Reservations may be made by calling (714) 520-5005 and referring to the **HASC** room block. Our room block expires April 23, 2014. Your credit card will be charged for one night upon receipt of your reservation.

Check-in time is 3 p.m. and checkout is 11 a.m.

Cancellations received within seven days of the check-in date will not be refunded and you will be charged for the full stay. In the event that you arrive late or depart early, the resort will

charge your credit card for the total number of nights reserved. All hotel cancellations must be made directly with the hotel and are subject to the hotel's cancellation policy.

EXHIBITOR HOURS

Wednesday, June 11, 2014

Early Exhibitor set-up: 6:00pm - 7:00pm

Thursday, June 12, 2014

Exhibitor set-up/registration: 6:30am - 7:30am

Exhibitor hours: 7:30am - 4:10pm

Exhibitor break: 9:45am - 10:15am

Exhibitor lunch/drawing: 11:40am - 12:55pm

Exhibitor break: 2:40pm - 2:50pm

Exhibitor break: 3:55pm - 4:10pm

Exhibitor tear down: 4:10pm

**Times are subject to change*

SHIPMENT INFORMATION

Have shipments delivered to Disney Paradise Pier Hotel no earlier than June 9, 2014.

Ship To: Blair Winegarner (Banquet Manager)
c/o Disney Paradise Pier Hotel
1717 S. Disneyland Drive ■ Anaheim, CA 92802
(714) 520-5005

Hold for: <Exhibitor Name>

Health Care Provider Wellness Conference

June 12 & 13, 2014

HCPWC Contact: Karen Ochoa

Table To Display: Box _____ of _____

**Please note: Exhibitors are responsible for providing Disney Paradise Pier Hotel with pre-paid shipping labels.*

FIRE AND SAFETY

All materials and installations are subject to the fire and safety regulations enforced by state and/or city fire authorities. Volatile or flammable fluids, substances or materials of any nature are prohibited in any booth.

EXHIBITOR RAFFLE

We will be conducting a lunch raffle which includes a two-minute marketing presentation. Exhibitors must participate in the raffle to be included in the marketing presentation. The minimum value of the raffle prize must be \$100 and the prize must be present at the time of the raffle. Please remember to bring a bowl to collect business cards.

REGULATIONS

HASC reserves the right to deny space to any company whose exhibit is deemed inappropriate to the interests of HASC members or whose presentation is objectionable to the association.

AMERICANS WITH DISABILITIES ACT

Please call (213) 538-0705.



AGENDA

THURSDAY, JUNE 12

6:30 – 8:00 a.m.	Registration/Continental Breakfast/Visit with Exhibitors
7:45 – 7:55 a.m.	Wellness Activity (warm-up)
8:00 – 8:25 a.m.	Welcome
8:30 – 9:45 a.m.	Keynote Speaker
9:45 – 10:15 a.m.	Break/Visit with Exhibitors
10:20 – 11:35 a.m.	General Session
11:40 a.m. – 12:55 p.m.	Lunch/Visit with Exhibitors
12:30 – 12:55 p.m.	Exhibitor Drawings/Special Announcements
1:00 – 1:30 p.m.	Wellness Activity
1:35 – 2:40 p.m.	General Session
2:40 – 2:50 pm	Break/Visit with Exhibitors
2:55 – 3:55 pm	General Session
3:55 – 4:10 pm	Break/Visit with Exhibitors
4:10 – 5:20 pm	Concurrent Breakout Sessions
6:30 – 8:30 p.m.	Dinner

FRIDAY, JUNE 13

6:30 a.m.	Fun Walk/Run
7:00 – 8:30 a.m.	Breakfast
8:35 – 9:50 a.m.	General Session
9:50 – 10:00 a.m.	Break
10:00 – 11:00 am	General Session
11:00 – 12:00 pm	General Session
12:00 – 12:15 pm	Wrap

www.hasc.org/2014 Wellness Conference
Join the conversation #wellness2014



THANK YOU 2013 SPONSORS

GOLD

GO YOU

Venbrook



Anthem BlueCross

SILVER

NOVARTIS

GlobalFit

Sprint

CapTel
Captioned Telephone

BRONZE

Wellspring
THE WIN-WIN WELLNESS SOLUTION

blue of california



MAYO CLINIC

GRAND CANYON UNIVERSITY
College of Nursing and Health Care Professions

KeenanWell
A Keenan Solution

BOLTON & COMPANY

JUDGMENT INDEX



CONTRIBUTORS

JOURNEYWORKS
HEALTH PROMOTION AND HEALTH EDUCATION PUBLISHING



shapeup
We make health social



2014 Health Care Provider Wellness Conference

June 12-13

Disney's Paradise Pier® Hotel, Anaheim

Innovations in Worksite & Community Wellness



MAIL OR FAX THIS COMPLETED REGISTRATION FORM TO:

Lu-Shonda Johnson-Wilson, HASC Health Care Provider Wellness Conference
515 South Figueroa Street, Suite 1300, Los Angeles, CA 90071-3300 or Fax (213) 482-8537
Questions? Call (213) 538-0705

ORGANIZATION INFORMATION (please print clearly):

Organization Name: _____ Organization Website: _____

Organization Address: _____ City: _____ State: _____ Zip Code: _____

Primary Contact First Name: _____ Last Name: _____

(Required field. Will receive all follow-up communication.)

Title: _____ Email: (required) _____

Phone (Area Code/Number): _____ Fax: _____

SPONSORSHIP OPPORTUNITIES:

GOLD SPONSOR \$5,500

Includes three (3) full-conference registrations

SILVER SPONSOR \$3,500

Includes two (2) full-conference registrations

BRONZE SPONSOR \$2,000

ADDITIONAL SPONSORSHIP OPPORTUNITIES:

For additional information, call Lu-Shonda Johnson-Wilson at (213) 538-0705.

REPRESENTATIVES:

1. First Name: _____ Last Name: _____ Nickname on badge: _____

Title: _____ Phone: _____ Email: (required) _____

Company Address: _____ City: _____ State: _____ Zip Code: _____

2. First Name: _____ Last Name: _____ Nickname on badge: _____

Title: _____ Phone: _____ Email: (required) _____

Company Address: _____ City: _____ State: _____ Zip Code: _____

SPONSORSHIP LEVEL PAYMENT INFORMATION:

Full payment required by May 16.

Enclosed is check # _____ Sponsorship Amount \$ _____

Charge \$ _____ to the following credit card: MasterCard Visa American Express Discover

Card #: _____ Exp. Date: _____

Card Holder Address: _____ Zip Code: _____

Card Holder Name (print): _____ Signature: _____



2014 Health Care Provider Wellness Conference

June 12-13

Disney's Paradise Pier® Hotel, Anaheim

Innovations in Worksite & Community Wellness



IMPORTANT REMINDERS:

- Payment for all sponsorship fees is due May 16, 2014, or your sponsorship and exhibit booth may be canceled and resold. *Please note: Due to limited space and print deadlines, HASC cannot guarantee sponsor names will appear on signage or in business profiles if the registration/payment is received after May 16, 2014.*
- Conference cancellations received in writing prior to May 16, 2014 will be subject to a 20 percent processing fee. There will be no refunds after this date. All hotel cancellations must be made directly with the hotel and are subject to the hotel's cancellation policy.
- Please send check payable to HASC with your completed registration form to:
HASC Health Care Provider Wellness Conference, Attn: Lu-Shonda Johnson-Wilson, 515 South Figueroa Street, Suite 1300, Los Angeles, CA 90071-3300
- Fax registration to (213) 482-8537, **attention Lu-Shonda Johnson-Wilson.**
- Please note, complimentary full-conference registrations are to be used at the discretion of the sponsor.
- HASC requires that all participants refrain from planning hospitality events or activities at any time during the Health Care Provider Wellness Conference without HASC's permission. Planning independent events at any time during the Health Care Provider Wellness Conference without the permission of HASC will result in cancellation of the event and forfeiture of any deposits for food and beverage orders.

HOTEL INFORMATION:

- The **Disney's Paradise Pier® Hotel** A special rate of \$154 (plus applicable fees and taxes) per single or double occupancy per night has been arranged for this conference.
- Reservations may be made by calling (714) 520-5005 and referring to the **HASC** room block. Your credit card will be charged for one night at the time of your reservation. HASC appreciates the overwhelming response to this event and we encourage you to reserve early.
- Our room block expires on April 23, 2014 or sooner if sold out.

Thank you for your registration. HASC will send confirmation to you prior to the conference. If you do not receive a confirmation, please call Lu-Shonda Johnson-Wilson at (213) 538-0705.

QUESTIONS?

Contact: Lu-Shonda Johnson-Wilson

- Phone: (213) 538-0705
- Email: lsjohnson-wilson@hasc.org