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*Hospital Association of Southern California*

## **Medicare Re-Certification and Licensure: Hospital Case Studies**

Thursday, February 17, 2011

Pacific Palms Hotel & Conference Center  
One Industry Hills Parkway, City of Industry, CA 91744

Registration: 7:30 a.m.

Program: 8:00 a.m. to 12:00 noon

### **Session Description**

Learn how two Southern California hospitals—Anaheim General Hospital and Chino Valley Medical Center--experienced favorable licensing and accreditation surveys and created positive change at their organizations. Learn about the innovative strategies used to turn around performance and bring the entire organization into a state of readiness for and awareness of CDPH, CMS and TJC regulations. Viewpoints from a hospital CEO, performance improvement professional and chief nursing officer will all be part of this program.

### **Key Benefits/Learning Objectives**

- Understand the importance of involving the entire healthcare team in regulatory compliance
- Define the characteristics of a culture that embraces regulatory compliance
- Identify the impact of requirements as stated in Health and Safety Codes
- Learn how to educate front line staff in regulator compliance
- Learn how to engage non-clinical management and other professional staff in TJC Tracers

### **Who Should Attend?**

This program is intended for CEOs, COOs, CMOs, CNOs, Quality Directors, and Compliance Officers.

## **Faculty**

**Tom Salerno**, Chief Executive Officer, Anaheim General Hospital  
(Speaker biography to be inserted here)

**Alberta T. Pedroja, PhD, CPHQ**, Quality Management, Patient Safety, and Accreditation,  
ATP Healthcare Services  
(Speaker biography to be inserted here)

**Linda Ruggio, RN, MSN, PHN**, Chief Nursing Officer, Chino Valley Medical Center  
(Speaker biography to be inserted here)

**Donna Young, RN, MBA, ARM, CPHQ**, Manager, Performance Improvement, Chino Valley  
Medical Center  
(Speaker biography to be inserted here)

## Agenda

- 7:30 – 8:00 a.m.                    **Registration and Continental Breakfast**
- 8:00 – 8:15 a.m.                    **Welcome and Introductions**
- 8:15 – 9:15 a.m.                    **Innovative Strategies for Turnaround Performance**  
Tom Salerno, CEO, Anaheim General Hospital  
*Learn how Anaheim General Hospital accomplished something few thought possible – earning back Medicare certification. Learn about the innovative strategies used to turn around performance and comply with CDPH, CMS and TJC regulations.*
- 9:15 – 10:15 a.m.                    **Regulatory Compliance is a Team Sport**  
Alberta T. Pedroja, PhD, CPHQ, ATP Healthcare Services  
*Every person in the organization needs to be cognizant of the regulations that govern their respective practices and the regulations that surveyors will expect of the clinical team and support staff. Mobilizing the entire organization is a primary job for leadership, directors and staff.*
- 10:15 – 11:15 a.m.                    **Is the Patient Safety Licensing Survey Knocking at your Hospital's Door?**  
Linda Ruggio, RN, MSN, PHN, Chief Nursing Officer, Chino Valley Medical Center  
Donna Young, RN, MBA, ARM, CPHQ, PI Manager, Chino Valley Medical Center  
*Improve your hospital's patient safety readiness. Discover Chino Valley Medical Center's secrets as a successful pilot hospital and their experience with the three day survey.*
- 11:15 – 11:45 a.m.                    **Panel Discussion**  
Tom Salerno, CEO, Anaheim General Hospital  
Alberta T. Pedroja, PhD, CPHQ, ATP Healthcare Services  
Linda Ruggio, RN, MSN, PHN, Chief Nursing Officer, Chino Valley Medical Center  
Donna Young, RN, MBA, ARM, CPHQ, PI Manager, Chino Valley Medical Center
- 11:45 a.m.                              **Closing Remarks / Adjourn**

## Medicare Re-Certification and Licensure: Hospital Case Studies

Wednesday, February 17, 2011  
Pacific Palms Hotel & Conference Center

Registration: 7:30 a.m.; Program: 8:00 a.m. to 12:00 p.m.

Registration fees include continental breakfast, lunch and handouts.  
[Click here](#) for complete program information and online registration.

- \$150 HASC Hospital Member  
 \$175 HASC Non-Members

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_ Badge Name: \_\_\_\_\_  
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Organization: \_\_\_\_\_  
Address \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone (\_\_\_\_) \_\_\_\_\_ Email (**REQUIRED**) \_\_\_\_\_

- ACHE Category, Type II Credit (3.5 hours)  
 BRN Credit: RN Lic. No. \_\_\_\_\_ (Provider approved by the California Board of Registered Nursing. CEP #970 for 3.5 contact hours.)

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### IMPORTANT REMINDERS

- Registration deadline, February 10, 2011
- Valid payment information must be received with your registration.
- Mail and make check payable to: HASC, Attn: Letty Salcido 515 South Figueroa St., Ste 1300, Los Angeles, CA 90071. Please note on check program ID #2175-164
- Fax registration form to (213) 629-4272

### CANCELLATION

- All cancellations must be requested in writing and confirmed by HASC, **no later than February 7, 2011**, and will be subject to a \$25 processing fee.
- Cancellations after February 7, 2011 and non-attending registrants will be invoiced for the entire registration fee. Substitutions are accepted at any time for this program but will not be processed until full payment has been received. Fees are non-transferrable for other HASC seminars.

### SPECIAL NEEDS or QUESTIONS:

For ADA assistance or general registration questions contact Letty Salcido at (213) 538-0737 or [lsalcido@hasc.org](mailto:lsalcido@hasc.org).