



COMMUNITIES
LIFTING COMMUNITIES



Alignment of Governance & Leadership in Healthcare: Building Momentum for Transformation

Wednesday, November 18, 2020

Virtual Workshop

San Gabriel Valley Hospitals and Health Systems

This half-day training experience for hospitals and health system leaders and board members focuses on increasing understanding of population health concepts and strategies.

The session presents proven, innovative tools to enhance population health, strategies to build institutional capacity and alignment, engaging diverse stakeholders to address social determinants, and ways organization board members can play roles in health care transformation.

Participating hospitals and health systems will complete an organizational self-assessment to identify areas of focus for potential innovations and opportunities for customized coaching/technical assistance.



What You Will Gain by Participating:

- The meaning and key elements of population health improvement in the context of COVID-19.
- Innovative strategies to leverage hospital resources through alignment, focus, and meaningful engagement with diverse stakeholders and communities.
- Strategies to engage the community development sector and explore potential returns on investment.
- The roles of governing boards and senior leadership in ensuring optimal quality in the management and oversight of population health initiatives.



Training Registration and Cost:

Complimentary registration includes meeting materials and an Alignment of Governance & Leadership in Healthcare Hospital/Health System Self-Assessment Tool.

Funders

Funding for this training is provided by Blue Shield of California Foundation and The California Endowment.

1 – 1:30 p.m.

Welcome / Overview of Program / Team Introductions

1:30 – 2:15 p.m.

Leadership in a Time of Profound Challenge: Moving from the Big Picture to Practical Strategies, and Strategic Engagements to improve Population Health

Kevin Barnett, DrPH, MCP, Senior Investigator, Public Health Institute
Dora Barilla, DrPH, GVP, Community Health Investment, Providence St. Joseph Health

2:15 – 3 p.m.

Local/Regional Analyses: Opportunities for Alignment

- Review Recent Efforts to Build Capacity and Support Social Determinants of Health (10 minutes)
- Breakout Sessions (15 minutes)
 - What are opportunities for alignment across competitive lines and sectors?
 - How can we build on progress to date?
- Report Out (20 minutes)

3 – 3:15 p.m.

Sustaining a Commitment to Community & Transformation: Dialogue

Rick Rawson, MBA, President, Adventist Health and Rideout

3:15 – 3:30 p.m.

Call to Action / Next Steps

3:30 p.m.

Adjourned

Facilitators

Kevin Barnett, DrPH, MCP

Kevin Barnett is senior investigator at the Public Health Institute, a national nonprofit supporting health, well-being and quality of life, with offices in Oakland and Washington, D.C. Barnett has led research and fieldwork in hospital community benefit and health workforce diversity at PHI for over two decades, working with hospitals, government agencies, and community stakeholders across the country. His current work is supported by a partnership encompassing The Governance Institute and Stakeholder Health with funding from the Robert Wood Johnson Foundation to build population health knowledge among hospital board members and senior leadership. He is also pursuing a national study of hospital interventions to address food insecurity, and a project with the Carsey School of Public Policy. Barnett also serves as co-director at the California Health Workforce Alliance, is a board member at Communities Joined in Action, and is a board member at Trinity Health System.

Dora Barilla, DrPH

Dora Barilla is group vice president for community health investment at Providence St. Joseph Health, a senior fellow at the Institute for Health Policy and Fellowship at Loma Linda University Health, and a founding partner with Communities Lifting Communities. Barilla also is co-founder of HC2 Strategies, former assistant vice president for strategy and innovation at Loma Linda University Health, and founder of Partners for Better Health, a nonprofit promoting health initiatives in communities. She has spent the last two decades putting health care plans in place that are strategic, effective, and creative. Barilla believes that a proactive health policy requires innovative thinking and action. She strives to exemplify a commitment to community health outcomes.

Rick Rawson, MBA

Rick Rawson is a founding partner with Communities Lifting Communities and president at the Marysville, Calif.-based system Adventist Health and Rideout. He formerly served as chief strategist and cofounder of HC2 Strategies, a consulting firm focused on strategic planning and execution for the health care industry. He previously held CEO roles with Adventist Health's Central Valley network and at Loma Linda University Medical Center – Murrieta. Rawson holds an undergraduate degree in business administration and management from Loma Linda University. He completed his MBA at Cal State Bakersfield, and values accountability, access to high-quality, affordable care, and trust among communities, physicians, and staff.

Alignment of Governance & Leadership in Healthcare: Building Momentum for Transformation

Wednesday, November 18, 2020

Virtual Workshop
San Gabriel Valley Hospitals and Health Systems

Program time: 1 p.m. - 3:30 p.m.

[Register online](#)

*Participating hospital teams **should** include at least one senior executive leader (CEO, CNO, CFO, CMO, EVP) and at least three board members.*

MAIN REGISTRATION (HOSPITAL EXECUTIVE)

First Name: _____ Last Name: _____

Title: _____

Organization: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: (_____) _____ Email : *(required)*: _____

Assistant's Name: _____ Assistant's email: _____

Continuing Education Sign-up: ACHE Credit BRN Credit: RN License # _____

BOARD/COMMITTEE MEMBER REGISTRATION

First Name: _____ Last Name: _____

Title: _____

Organization: _____

Phone: (_____) _____ Email : *(required)*: _____

Continuing Education Sign-up: ACHE Credit BRN Credit: RN License# _____

First Name: _____ Last Name: _____

Title: _____

Organization: _____

Phone: (_____) _____ Email : *(required)*: _____

Continuing Education Sign-up : ACHE Credit BRN Credit : RN License# _____

ADDITIONAL BOARD OR HOSPITAL TEAM MEMBER REGISTRATION

Participating hospital teams **should** include at least one senior executive leader (CEO, CNO, CFO, CMO, EVP) and at least three board members.

First Name: _____ Last Name: _____

Title: _____

Organization: _____

Phone: (_____) _____ Email : **(required)**: _____

Continuing Education Sign-up : ACHE Credit BRN Credit : RN License# _____

First Name: _____ Last Name: _____

Title: _____

Organization: _____

Phone: (_____) _____ Email : **(required)**: _____

Continuing Education Sign-up : ACHE Credit BRN Credit : RN License# _____

First Name: _____ Last Name: _____

Title: _____

Organization: _____

Phone: (_____) _____ Email : **(required)**: _____

Continuing Education Sign-up : ACHE Credit BRN Credit : RN License# _____

CONTINUING EDUCATION CREDITS

ACHE Credit: Hospital Association of Southern California is authorized to award **2.5** contact hours of pre-approved ACHE Qualified Education credit for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants who wish to have the continuing education hours applied toward ACHE Qualified Education credit must self-report their participation. To self-report, participants must log into their MyACHE account and select "My Education Credit" to log hours earned.

BRN Credit: Provider approved by the California Board of Registered Nursing, CEP #970 for **2.5** contact hours.

IMPORTANT REMINDERS

- Registration deadline is two weeks prior to the start of the program.
- Email your registration form to lsalcido@hasc.org.
- You may be photographed or videotaped at this event. CLC/HASC reserves the right to use this content in promotional, marketing, educational and other materials.

SPECIAL NEEDS or QUESTIONS

Americans With Disabilities Act (ADA): Please email Leticia at lsalcido@hasc.org.

CANCELLATION

Received in writing two weeks prior to the start of the program. We welcome substitutions.
