

Social Media Messaging Urging Residents to Seek Care in the Most Appropriate Settings

Health care systems are seeing record numbers of people showing up to the emergency department to get tested, evaluated, and treated for COVID-19 alongside non-COVID-19-related illnesses.

As the current surge places continued strain on hospitals and emergency departments, HASC is urging residents with mild illness to seek care in the most appropriate settings, such as urgent care or primary care clinics – or via telemedicine. Additionally, HASC and our member hospitals encourage residents to avoid emergency departments for COVID-19 testing and to visit local community testing sites to determine their COVID-19 status.

HASC and CHA have created graphics and social media messages to help educate the community. Organizations across the area can share the messages by posting and publishing them. Look for more social and other communications resources from HASC's Strategic Communications team in the days and weeks to come.

MESSAGING

English

Hospitals are urging patients with asymptomatic or relatively mild COVID-19 infections as well as cases of the flu or seasonal illness, to seek care in more appropriate settings such as urgent care clinics or primary care offices. If you are seeking COVID-19 testing, you should visit a local

community testing site. Please visit covid19.ca.gov/get-tested/ for testing options.

Spanish

Los hospitales insisten en que los pacientes con infecciones por COVID-19 asintomáticas o relativamente leves, así como casos de gripe o enfermedad estacional, busquen atención en entornos más apropiados, como clínicas de atención médica urgente o centros de atención primaria. Si desea someterse a la prueba de COVID-19, debe acudir a un centro de pruebas comunitario local. Visite covid19.ca.gov/get-tested/ para conocer las opciones de pruebas.

English – Shortened Version

Hospitals ask patients with asymptomatic or relatively mild COVID-19 infections, or with flu to seek care in alternate settings like urgent care or primary care offices. For COVID-19 testing sites, visit covid19.ca.gov/get-tested/.

Spanish – Shortened Version

Los hospitales piden a los pacientes con infecciones por COVID-19 asintomáticas o relativamente leves, o con gripe, que busquen atención en entornos alternativos como en clínicas de atención médica urgente o centros de atención primaria. Para conocer los lugares de prueba de COVID-19, visite covid19.ca.gov/get-tested/.

Twitter and Facebook Images



KEEP HOSPITAL EMERGENCY ROOMS OPEN FOR PEOPLE WITH THE GREATEST HEALTH NEEDS.

Other options include getting evaluated by your primary care physician, perhaps via telemedicine, or going to an urgent care.

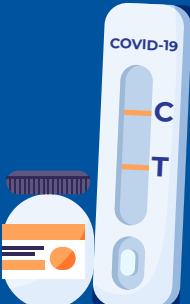
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MANTENGA LIBRES LAS SALAS DE EMERGENCIA DE LOS HOSPITALES PARA LAS PERSONAS CON MAYORES NECESIDADES DE ATENCIÓN.


Otras opciones incluyen ser evaluado por su médico de cabecera, tal vez a través de la telemedicina, o acudir a una clínica de atención médica urgente.

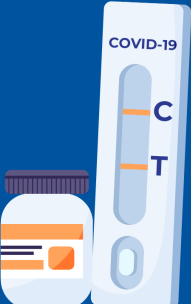
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AVOID HOSPITAL EMERGENCY ROOMS FOR COVID-19 TESTING


Hospital testing for COVID-19 is reserved for patients with serious symptoms, those who are to be admitted or others as determined by the emergency department staff. Please visit a community testing site or your primary care physician to determine your COVID-19 status.

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EVITE LAS SALAS DE EMERGENCIA DE LOS HOSPITALES PARA REALIZARSE PRUEBAS DE COVID-19

Las pruebas de COVID-19 en los hospitales se reservan a los pacientes con síntomas graves, aquellos que van a ser ingresados o a otros según lo determine el personal del departamento de emergencias. Acuda a un centro de pruebas comunitario o a su médico de cabecera para determinar su estado de COVID-19.

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