



HOSPITAL
ASSOCIATION
OF SOUTHERN CALIFORNIA®

2017 HASC ANNUAL MEETING APRIL 5 - 7

Bacara Resort & Spa, Santa Barbara, California

Concurrent Breakout Sessions

CONCURRENT BREAKOUT SESSION No. 1, 1:15-2:30 p.m., Santa Ynez

Corporate Wellness Produces Tangible Results

Panelists:

Richard Afable, MD, CEO, St. Joseph Hoag Health

Jason Bibelheimer, Vice President, Human Resources Operations, Western Digital Corporation

Christopher Celio, MD, Medical Director, Wellness Program, St. Joseph Hoag Health

Through a population health management experiment between St. Joseph Hoag Health and Western Digital Corporation, an 1,800-employee firm in Orange County, both employees and employer are experiencing the benefits of convenience, improved wellness and greater productivity. Hear how this experiment is changing the face of health care services.

CONCURRENT BREAKOUT SESSION No. 1, 1:15-2:30 p.m., Salon 4

Creating Value for High-Risk Complex Patients

Reshma Gupta, MD, Medical Director, Quality Improvement, Ronald Reagan UCLA Medical Center

Johnese Spisso, CEO, Ronald Reagan UCLA Medical Center

James Wilson, MD, UCLA Kidney Preservation Program

UCLA Health is in the midst of an enterprise-wide transformation program to enhance person centered care while improving quality outcomes by reducing hospital utilization and enhancing ambulatory services. This session will take a look at UCLA's chronic kidney disease program as an example of their transformation methodology. The project targets a patient population with complex medical and social needs as a population health initiative. Join us to hear about physician leadership in redesigning care, adaptation of a patient-centered medical home (PCMH), care coordination and the analytics infrastructure to target at-need patients.

CONCURRENT BREAKOUT SESSION No. 1, 1:15-2:30 p.m., Salon 6

Health Care Reliability Organizing

Panelists:

Harris Koenig, CEO, San Antonio Regional Hospital

Mario Lopez-Luna, Director, Quality Management, San Antonio Regional Hospital

Gudrun Moll, Chief Nursing Officer, San Antonio Regional Hospital

Julie Morath, CEO, HQI

Health Care Reliability has been a front-line goal for providers across the spectrum for several years now, with terminology like Six Sigma and "Lean" thinking permeating our health care literature. All that has helped us know what the desired state should look like, but how does an organization get there? This presentation will tell you how.

Continued...

CONCURRENT BREAKOUT SESSION No. 2, 2:45-4 p.m., Santa Ynez

Innovative Ideas for Managing Mental Health Patients in the ED

Panelists:

Joe Avelino, RN, CEO, College Medical Center, Long Beach

Jeannine Loucks, Manager of Psychiatric Patients, Emergency Department, St. Joseph Hospital, Orange

Kathy Shoemaker, RN, Senior VP, Clinical Services and Urgent Care Centers, Exodus Recovery Inc.

With EDs seeing increasing numbers of patients, it is essential to improve throughput and the quality of care delivered in the ED. Join us to hear three perspectives on innovative practices that have improved care at hospital ERs and crisis intervention centers. Best practices for evaluating, clearing, reducing psychiatric admissions and alternative disposition of patients will all be part of the conversation. As a result of this session, participants will understand how three very different organizations have innovated to address the issues.

CONCURRENT BREAKOUT SESSION No. 2, 2:45-4 p.m., Salon 4

Clinics: Case Studies of Hospitals Contracting With Physicians

Panelists:

Kerry Heinrich, CEO, Loma Linda University Hospital

Walter Kopp, President, Medical Management Services (Moderator)

Craig Leach, CEO, Torrance Memorial Hospital

Richard Reisman, MD, Community Memorial Health System

The next generation of physicians prefers a stable employment, more time practicing medicine and less time operating a business. This session will highlight effective techniques for establishing and operating clinics from the hospital perspective. What are the positives and negatives about going this route? How can we work productively with physicians and the challenges they face? Hear about the experiences of three Southern California executives on this topic.

CONCURRENT BREAKOUT SESSION No. 2, 2:45-4 p.m., Salon 6

Person-Centered Care Coordination

Panelists:

René Seidel, VP, Programs & Operations, The SCAN Foundation

Bonnie Subira, MSW, Director, Social Service/ Case Management/Palliative Care, The SCAN Foundation

Gary Wilde, CEO, Community Memorial Health System

Hospital leaders are realizing they must take some steps toward participating in the continuum of care after hospitalization. But what is doable? What is affordable, and what matters most? Learn about a new approach from two lead organizations in the HASC Facilitated Person Centered Care Initiative.

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Our Speakers



Richard, Afable, MD

Richard Afable is president and CEO at St. Joseph Hoag Health, a Southern California integrated delivery system created by the affiliation of St. Joseph Health and Hoag Memorial Hospital Presbyterian. A board-certified internist and geriatrician, Afable practiced clinical medicine for more than 15 years, in private practice and as clinical assistant professor of medicine at Northwestern University in Chicago, and as an associate professor of medicine at Wake Forest University in Winston-Salem, North Carolina.



Joe Avelino, RN

Joe Avelino is CEO at College Medical Center in Long Beach. Over his health care career, he has worked as an ER nurse and a neurosurgery critical care nurse. Avelino has served more than 25 years with the U.S. Army, and is currently a lieutenant colonel – continuing his military service by coordinating care for injured service members returning from overseas. Avelino delivers talks on leadership and personal development. He also has an extensive background in hospital operations, business development, revenue cycle and regulatory compliance.



Jason Bibelheimer

Jason Bibelheimer is the vice president of global total rewards and human resources operations at Western Digital Corporation. He has been in the human capital management arena for many years, and has broad experience across diverse functional areas, multi-industry segments and emerging markets. Prior to joining Western Digital in 2007, Bibelheimer led compensation and HRIS functions with Automobile Club of Southern California and Edison Mission Energy.



Christopher P. Celio, MD

Christopher P. Celio is a family medicine physician with a focus on wellness and helping his patients achieve good health. Having spent several years in family medicine at St. Joseph Heritage Healthcare in Southern California, he is medical director of the Corporate Medical Clinic at Western Digital Corp. Celio is an expert in using data to develop effective programs that maintain health and minimize the incidence and severity of diabetes, heart disease and other chronic problems.

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Reshma Gupta, MD

Reshma Gupta is medical director for quality improvement at UCLA Health as well as a practicing internal medicine physician. Her work focuses on health system innovation, implementation, redesign and education to improve the delivery of high-quality care at lower cost. She has worked as a consultant with the Center for Medicare and Medicaid Innovations (CMMI) to test new models of value-promoting payment reform. Gupta also has published numerous pieces in JAMA, Academic Medicine and the AMA Journal of Ethics – as well as completed multiple interviews with NPR and other media outlets.



Kerry Heinrich, JD

Kerry Heinrich is CEO at Loma Linda University Medical Center and associated medical centers and campuses. He provides strategic leadership for, and oversees the day-to-day operations of, the six hospitals that form the Loma Linda University Health system. In addition, he serves as executive vice president for hospital affairs of Loma Linda University Health. Prior to his current role, Heinrich served Loma Linda University Health as an attorney on the organization's legal counsel team. He holds a JD degree from the University of Oregon's School of Law.



Harris Koenig

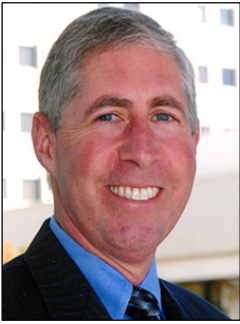
Harris F. Koenig is the president and CEO at San Antonio Regional Hospital in Upland. He has more than 35 years of comprehensive health care experience including strategic development, health care policy, and hospital operations. Koenig serves on several boards of directors, including HASC, the Convergence Inland Coalition and the Inland Empire Economic Partnership. He has a strong orientation toward quality and patient safety, and a reputation for building programs and growing services during his career.



Walter Kopp

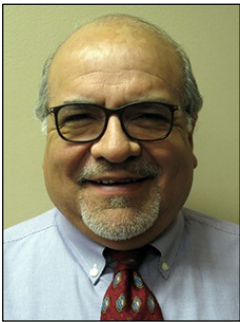
Walter Kopp is president of Medical Management Services, a health care executive management and advisory group specializing in the development and improvement of clinically-integrated communities. The organization has assisted with medical group practice management, medical group and hospital integration, physician succession planning and health care technology implementation in health systems. Kopp is a member of the Center for Healthcare Management's board of directors.

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Craig Leach

Craig Leach is president/CEO at Torrance Memorial Medical Center. His career at the facility extends to 1984, and includes time as chief financial officer and chief operating officer. Leach grew up in Torrance, and earned his undergraduate degree at Loyola Marymount University. Following graduation, he worked as an accountant and subsequently served as controller and assistant administrator of finance at Centinela Hospital Medical Center in Inglewood before moving to Torrance Memorial.



Mario Lopez-Luna

Mario Lopez-Luna is the director of quality management and infection prevention at San Antonio Regional Hospital in Upland. He has more than 29 years of experience in utilization review, quality management and infection control in diverse clinic and hospital settings. Lopez-Luna is part of the HCRO core team and an instructor in the TeamSTEPPS collaborative at San Antonio Regional Hospital.



Jeannine Loucks, RN

Jeannine Loucks is a registered nurse with more than 25 years of experience in psychiatric and mental health nursing. She is board certified through the American Nurses Credentialing Center as a psychiatric and mental health nurse. Loucks has served on the Board of Directors of the Mental Health Association of Orange County since 2002. She has served as a board member for the American Psychiatric Nurses Association California Chapter since 2009 and is current chapter president.



Gudrun Moll, RN

Gudrun Moll is vice president clinical services/chief nursing and patient safety officer at San Antonio Regional Hospital in Upland. She has more than 20 years leadership experience in diverse hospital settings, 10 years at the executive level. Moll is leading the facility's collaboration with the Hospital Quality Institute (HQI) as part of the cohort related to Health Care Reliability. She has been an active participant on HASC committees, serves on the Inland Counties Emergency Medical Agencies (ICEMA) system advisory committee, and recently started giving guest lectures to local nursing programs.

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Julianne Morath, RN

Julianne Morath is president and CEO at HQI. Among many honors, she received the inaugural John M. Eisenberg Award for Individual Lifetime Achievement in Patient Safety. Her work is distinguished through translating research into practice and building cultures of safety and excellence. Before joining HQI, Morath served as chief quality and patient safety officer at Vanderbilt University Medical Center. She has authored two books and is a frequent presenter and consultant in the field of safe and reliable health care.



Richard Reisman, MD

Richard Reisman is vice president, ambulatory medicine at Community Memorial Hospital in Ventura. He also practices as a board-certified OB/GYN with Ventura County Obstetric & Gynecologic Medical Group, Inc. Reisman has accumulated experience in hospital administration at Community Memorial stretching back to 1993, serving as medical director, and as vice president, strategic planning and development at the Center for Family Health. He earned his medical degree at Emory University in Atlanta, Ga.



René Seidel

René Seidel is vice president of programs and operations at the SCAN Foundation. Prior to his current position, he worked for the Department of Health Services in the County of Los Angeles in a number of positions, including state grants manager for the Office of AIDS Programs and Policy. Prior to his county government career, Seidel served as founder and executive director of the Family AIDS Institute in Salvador, Brazil, and as director of HIV services at Tarzana Treatment Centers in Los Angeles County. He was a founding staff member of the City of West Hollywood Homeless Project, and is a graduate of the Polytechnic College for Social Sciences in Munich, Germany.



Kathy Shoemaker, RN

Kathy Shoemaker is senior vice president of clinical services and urgent care centers with Exodus Recovery in Culver City. She is skilled in program development, implementation and operations as well as hospital and clinic administration, medical group recruitment and management and business development. Shoemaker recently has been involved with Los Angeles Police Department training for the department's Mental Health Intervention Training Program. She has also participated in a pilot project with the Los Angeles City Fire Department, working with the mentally ill in crisis.

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Johnese Spisso

Johnese Spisso is president and CEO at Ronald Reagan UCLA Medical Center, UCLA Medical Center Santa Monica, and the Stewart & Lynda Resnick Neuropsychiatric Hospital. Prior to joining UCLA in 2016, Spisso served as chief health system officer for UW Medicine – the University of Washington’s health system. Spisso previously worked at the UC Davis Medical Center, where she began as an intensive care nurse before directing critical care, trauma, burn and emergency services, and the Life Flight Air-Medical Program.



Bonnie Subira, MSW

Bonnie Subira is project manager for population health programs design at Community Memorial Health System. In her 20-plus years with Community Memorial, she worked in all patient care areas before becoming director of the case management and social service department. Recently, in the face of health care industry changes, she started building coalitions and partnerships with both community-based organizations and post-acute providers. Her goal is to strengthen the continuum of care not only for patients transitioning out of the hospital but to improve care for the community as a whole.



Gary Wilde

Gary Wilde is president and CEO at Community Memorial Health System in Ventura. He is a fellow of the American College of Healthcare Executives and holds a Doctor of Health Administration degree from The Medical University of South Carolina. Wilde also holds a Master of Health Services Administration from Arizona State University’s College of Business and a Bachelor of Arts degree from Brigham Young University in Provo, Utah.



James M. Wilson, MD

James M. Wilson is associate professor of medicine at the David Geffen School of Medicine at UCLA and director of surgical consultative nephrology at UCLA Ronald Reagan Medical Center. He earned undergraduate and master’s degrees in bioengineering from UC San Diego and an MD from UC Irvine. Wilson has extensive experience delivering lectures and presentations and has published more than a dozen peer-reviewed articles on nephrology and hypertension.