



HASC Briefs

Consolidation Continues With Cedars Buy

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Marina Del Rey Hospital, located on Lincoln Blvd., lists spine care, weight loss, orthopedics and minimally invasive surgery as areas of special medical focus. (MDRH photo)

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Cedars-Sinai Health System last week announced its purchase of Marina Del Rey Hospital, a 145-bed acute-care facility that operates a 24-hour emergency department.

Cedars will retain all 660 employees but will convert the hospital to nonprofit status. Doing so “will result in an enhanced mission to serve the health care needs of the local community, including provision of community benefit programs,” a hospital statement related.

Marina Del Rey Hospital had previously been owned by a partnership led by Westbridge Capital, an investment firm based in Los Angeles.

Cedars is charting a course that many other large providers – and health insurers – are pursuing. Nationwide, mergers and acquisitions by health care systems have increased more than 16 percent between 2013 and 2014, according to PricewaterhouseCoopers LLP. Similar arrange-

ments, like joint ventures and clinical partnerships, are also on the rise.

Across Southern California and elsewhere, hospitals are opening neighborhood urgent care, wellness and outpatient facilities. Each facility can bring new patients, analysts say.

Cedars also recently opened an urgent care and primary care center in Culver City and will debut a similar center in neighboring Playa Vista in 2016.

Marina Del Rey Hospital CEO Sean Fowler, named to the facility’s top spot in 2014, will remain chief executive there, Cedars spokesperson Jane Brust told HASC Briefs.

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Association Welcomes New CEOs

The association welcomes the following CEOs, who were recently appointed to positions at Southern California hospitals.

Jonathan Jean-Marie

Jean-Marie is chief executive officer at Kindred Hospital Riverside in Perris (Riverside County). He formerly served with AvMed Health Plans and the hospital services Medicaid program in Florida.

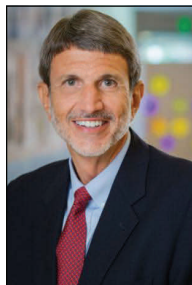
For Kindred Healthcare, Jean-Marie formerly provided operational oversight at hospitals in Seattle and Ontario (San Bernardino County).



Paul S. Viviano

Viviano is president and chief executive officer at Children's Hospital Los Angeles. He formerly led UC San Diego Health System, and served as CEO at USC University Hospital and USC Norris Cancer Hospital.

He has also held various executive roles in the St. Joseph Health System in Orange.



Jennifer Swenson

Swenson is president and chief executive officer at Simi Valley Hospital/Adventist Health.

She formerly served as corporate vice president for Kettering Health Network in Kettering, Ohio.

Swenson also served as president at Fort Hamilton Hospital in Hamilton, Ohio.



Research notebook



Bicycle-related hospital admissions flew up by 120 percent between 1998 and 2013, a study published in last week's JAMA finds.

The stunning rise may be due to the ballooning popularity of bicycle transport, authors from UC San Francisco report in the journal.

The rise in hospitalizations was accompanied by an upswing in the average age of crash victim. During the same period, the proportion of cyclists older than 45 admitted to hospitals rose by 81 percent. Also on the upswing is the severity of injuries.

"These injuries were not only bad enough to bring riders to the emergency room, but the patients had to be admitted for further care," Dr. Benjamin Breyer said.

Patient Safety Event Opens to All Members

For the first time in the collaborative effort's history, all 175 members of the association are invited to a Patient Safety First meeting, scheduled for Tuesday, Sept. 15 at Pacific Palms Resort & Conference Center in Industry Hills.

Patient Safety First is a statewide collaborative co-administered by California's three regional hospital associations, with 90 hospitals in the HASC region participating. Patient Safety First hospitals learn strategies from experts and peers to improve quality

and decrease medical errors.

Headlining this month's session is J. Bryan Sexton, Ph.D., a nationally-recognized expert in organizational reliability and staff resiliency from Duke University. Event breakout sessions will focus on sepsis management, perinatal safety, surgical safety and HAI prevention.

Attendees who will benefit most are QI directors, nurse executives and physician champions who can earn continuing education credits by attending the event.

Patient Safety First Collaborative organizers hope more facilities will join the program for 2016. The event is free.

"Come and see what we are accomplishing together," HASC Vice President of Quality and Patient Safety Julia Slininger said. "We are saving lives."

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HASC Annual Meeting is Set for April

Mark your calendar and plan to attend the association's annual meeting, this April 13-15 at the St. Regis Monarch Beach resort at Dana Point. The 2016 theme is Uber-Bold: Moving Health Care Beyond Incremental Change. Learn more at www.hasc.org/2016-hasc-annual-meeting.

Mark Gamble is Named L.A. Care Chairperson

Mark Gamble, HASC's senior vice president and chief operating officer, has been named chair of the L.A. Care Health Plan Board of Governors. Gamble, who has held a position on the health plan's board since 2011, will serve a 1-year term as chair.

"I am honored to take the helm of the board during this critical juncture in L.A. Care's history," Gamble said this week. "L.A. Care has seen tremendous growth in its membership base, and its business model continues to evolve. Now 'Job 1' is to become a recognized leader in improving the health outcomes for Los Angeles County's most-vulnerable population."

L.A. Care was established in 1997 as an independent public agency charged with providing health care coverage to low-income LA County residents. With more than 1.8 million members enrolled, the agency is the largest publically-operated health plan in the country.



Mark Gamble

As chair, Gamble will lead L.A. Care's 13-member stakeholder board, which includes representatives of various stakeholder groups, including community clinics, doctors, plan members, hospitals and the County of Los Angeles. Gamble will continue to represent the Private Non-Disproportionate Share Hospitals stakeholder group.

Gamble takes the reins from outgoing board chair Dr. Thomas Horowitz, who will continue to serve on the board

as the appointee of the Los Angeles County Medical Association. Joining Gamble as board officers are Vice Chair Louise McCarthy of the Community Clinic Association of Los Angeles County, Treasurer Michael Rembis of Avanti Health, and Secretary Alexander Li, M.D., of the Los Angeles County Department of Health Services.

L.A. Care CEO John Baackes welcomed Gamble and his skill set to the board chair position.

"As L.A. Care continues to grow, evolve and innovate for the benefit of our members, we enthusiastically welcome Mr. Gamble into this leadership role," Baackes said. "His rich experience in health care operations and management brings invaluable insights that will help guide our path as we move forward."

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Hospital Disaster Training Starts on Oct. 6

The association's next Hospital Disaster Management Training (HDMT) is scheduled for Tuesday, Oct. 6 and Wednesday, Oct. 7 at LAC+USC Medical Center in Los Angeles.

Training days run from 7 a.m. to 5 p.m. The per-student fee is \$175.

The coursework covers planning for and response to natural disasters and chemical, biological, radiological, nuclear and explosives (CBRNE) incidents. The training is de-

signed for physicians, nurses, administrators, first receivers and other health care workers. Participants will learn how to move beyond awareness and focus on operational strategies.

At the end of the course, participants will be able to:

- Identify triage priorities in disaster patients.

- Perform a role in a hospital command center and emergency department during a disaster drill.

- Describe a health care

facility's role in a disaster.

Future training dates are scheduled for Tuesday, Dec. 1 and Wednesday, Dec. 2.

The upcoming session is limited to 35 participants. To reserve a spot, visit <http://events.signup4.com/HDMT2015>.

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Tournament Slots Are Filling Fast

The last day to register for the 2015 HASC Charity Golf Classic is Monday, Sept. 21.

As of last Friday, 56 golfers were ready to tee off. If the last-minute trends of the past few years hold true, several dozen more will sign up by this month's deadline.

The tournament takes place on Monday, Oct. 5 at Oakmont Country Club in Glendale. Play starts at 10 a.m.

HASC hosts the event in support of the National Health Foundation's efforts to improve health care access in the state's underserved communities.



More information, including a registration form, can be found at www.hasc.org/special-event/2015-hasc-charity-golf-classic.

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Software Can Help Maximize Staff Assets

With qualified candidates in short supply for many specialties, managing a hospital's existing staff has never been more critical. Using a computer software staff-management system is one way to help ease the burden – while also providing tools to find the new assets to strengthen a team.

The maker of one such system, ShiftWise, is an endorsed business partner affiliated with HASC and its AllHealth business subsidiary.

Founded by health care staffing professionals, the Portland, Ore.-based firm provides workforce management systems for health care organizations in Southern California

and across the country. The products provide solutions for staff scheduling, agency employee management, time card and attendance processing and



credentials management.

ShiftWise offers Software as a Service (SaaS), which enables hospitals and staffing suppliers to procure and manage contingent health care workers – and consolidate staff search, booking, billing and record-

keeping tasks into a single interface. The system also offers a self-scheduling component for staff that can improve recruitment, retention and overall morale.

To learn more about the products, visit www.shiftwise.com.

To learn more about HASC's and AllHealth's endorsed business partner program, contact Shauna Day at the below phone number or email address.

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2015 Compensation Reports Are Available

Newly-updated compensation reports listing salary data for hospital executive and management positions were released last Friday by the association and are available to HASC members that took part in the compensation survey.

The products include the 2015 Allied for Health Executive Compensation Report and 2015 Allied for Health Management Compensation Report. Both are produced by HASC with assistance from FutureSense, Inc. and Readex Research.

The executive report provides information about executive pay levels

within single and multiple facilities and systems throughout California. The report provides data from facilities on base compensation, incentive and deferred compensation and benefits.

The management report provides information on current management pay levels and practices in the California hospital industry. The report provides data on average annual salary, salary range, annual bonus and total cash compensation, as well as incentive/bonus plan design, management perqui-

sites and alternative rewards programs.

Data for both reports are reported by facility size, number of beds, number of employees and local geographic areas. All data is reported in aggregate.

Survey participants may also order custom reports that compare their hospital to a custom peer group.

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On the Calendar



Southern California Patient Safety First In-person Meeting: Collaborating for High Reliability in California

8 a.m. to 5 p.m.,
Tues., Sept. 15
Pacific Palms Resort & Conference Center
City of Industry, Calif.

Accreditation & Licensure Committee Meeting

8 to 10 a.m., Wed., Sept. 16
HASC Board Room
515 South Figueroa St., Suite 1300
Los Angeles, Calif.

HASC Board Meeting

9 a.m. to noon,
Thurs., Sept. 24
HASC Board Room
515 South Figueroa St., Suite 1300
Los Angeles, Calif.

Learn more about these and other HASC events at www.hasc.org/calendar

CalOptima Invites Behavioral Health Applications

Orange County's CalOptima health system is looking for applicants interested in filling the behavioral health seat on its provider advisory committee. The position's term is three years. Applications and resumes are due by Friday, Oct. 9. Anyone interested in serving may contact Regional Vice President Whitney Ayers so that HASC can coordinate a letter of support.

Ayers can be reached at (714) 663-0294 or wayers@hasc.org.