



HASC Briefs

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HASC Hospital Operations Committee March 16 meeting participants include (from left) E. Ann Lee of Glendale Memorial Hospital and Health Center, HASC VP/COO Mark Gamble and HASC Association Services Director Shauna Day. Committee nominees are due by Thursday, Feb. 4.

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HASC is pleased to announce the addition of a dedicated Hospital Operations Committee, with a first meeting less than two months away.

The committee's purpose is to serve as a forum for discussion about the operational challenges hospitals face, for innovative business approaches that might be tried and for HASC to learn by listening to what its members need.

The first of four meetings is planned from 8:30 to 10:30 a.m. on Wednesday, March 16 in the HASC Boardroom.

HASC Senior VP/COO Mark Gamble is the featured speaker. The committee chair is E. Ann Lee, chief operating officer at Glendale Memorial Hospital and Health

Center.

CEOs are encouraged to nominate one representative from their respective organization to participate. Committee members are expected to include individuals from the C-Suite, VPs of operations and associate administrators.

Please send nominations to HASC Association Services Director Shauna Day no later than the end of business day on Thursday, Feb. 4.

Contact:

Shauna Day
(213) 300-8204
sday@hasc.org

Association Welcomes New CEOs

The association welcomes the following chief executives to member hospitals. To submit executive changes to HASC Briefs, contact Vhernalyn Julve at (213) 538-0789 or vjulve@hasc.org.

Kurt Weinmeister is CEO at San Dimas Community Hospital (SDCH), a member of Prime Healthcare Services. Prior to joining SDCH, Weinmeister served in leadership roles at St. Francis Medical Center and Pomona Valley Hospital Medical Center.



Kurt Weinmeister

Kerin A. Mase is president and CEO at Marian Regional Medical Center in Santa Maria (Santa Barbara County). The facility promoted her to the position on Dec. 20. Since 2004, Mase has served as an executive leader at Marian Regional, most recently as the COO/CNE.



Karin A. Mase

NHF Dinner to Honor Kaiser Permanente's Chu

The National Health Foundation (NHF), in association with HASC, is extending an invitation to members for its annual Tribute Dinner on Tuesday, March 29.

This year's event honors Benjamin K. Chu, M.D., MPH, MACP, executive vice president, Kaiser Foundation Hospitals and Health Plan, Inc., group president of Kaiser Permanente's Southern California and Georgia Regions, and president of Kaiser Permanente's Southern California Region.

A significant number of hospital executives and health care industry leaders



Benjamin K. Chu, M.D.

are expected to attend to honor Dr. Chu, whose career exemplifies the highest standards of hospital operations.

This celebration of leadership, vision and commitment

will be held at Vibiana, an event venue in historic downtown Los Angeles at 214 South Main Street.

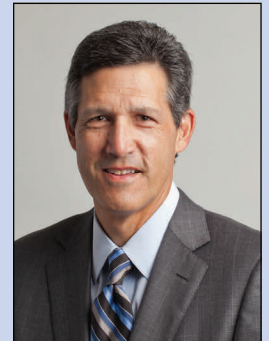
Dr. Chu is a member of the advisory committee to the director for the Centers for Disease Control and Prevention. In 2015, he was elected to the National Academy of Medicine.

For tickets and sponsorship information, please contact Jody Short. Tickets should be purchased early as space is limited.

Contact:
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(213) 538-0723
jshort@nhfca.org

Chair Takes Reins on Jan. 26

Richard Afable, M.D., HASC Board Chair for 2016, is scheduled to preside over his first Board of Directors meeting on Tuesday, Jan. 26.



Richard Afable, M.D.

The meeting convenes at 9 a.m. in HASC's downtown Los Angeles board room at 515 South Figueroa St., Suite 1300.

Afable will be joined by Chair-Elect Steven Barron, Immediate Past Chair Gary Wilde, Treasurer James West and Secretary Craig Leach.

HASC members can review meeting agendas at www.hasc.org/hasc-board-agendas.

Blog Posts Tackle Health Care Issues



U.S. Commander Leroy Chiao performed an ultrasound scan on the elbow of Kyrgyzstani Flight Engineer Salizhan Sharipov aboard the International Space Station in 2005. (NASA photo)

Regular blog posts by Marty Gallegos, HASC Senior VP, Health Policy & Communications, are now appearing on the association's website.

The posts explore challenges, landmarks and accomplishments impacting Southern California's health care landscape.

On Jan. 11, a post titled "Telemedicine: From Space Station to You" related the path telemedicine has followed from its space program-related develop-

ment to its implementation on earth.

"NASA-funded studies in remote locations around the world have had a direct impact on the development of the space station's ultrasound program," the post said. "Likewise, the space station's extensive use of telemedicine is leading to advances of the technology on earth. Telemedicine includes a growing variety of applications and tools, including two-way video, email, smart phones, wire-

less tools and other forms of telecommunications technology."

To read the post, go to www.hasc.org/hasc-blog/telemedicine-space-station-you.

New posts will appear on the association's home page, www.hasc.org.

Contact:
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App Can Help Doctors Anticipate Early Births

An app developed at King's College London can help doctors anticipate preterm births with a greater accuracy than existing methods, researchers report in two studies published in the journal *Ultrasound in Obstetrics & Gynecology*.

The free app, called QUIPP, is available for download at the online Apple store.

Better prediction rates promise to reduce infant mortality while limiting unnecessary hospital admissions, lead author Andrew Shennan, a U.K. obstetrician, said.

"The more accurately we can predict (a woman's) risk, the better we can manage (the) pregnancy to ensure the safest possible birth for her and her baby, only intervening when necessary to admit these higher-risk women to hospital," Shennan said.

CyberEdge Adds Excess Option for Brokers

Cyber-security is a continuing concern for health care organizations. In 2015, at least 57 hacker-caused breaches hit providers, U.S. government statistics show. Each incident cost an average of \$810,000, another report estimates.

The HASC AIG CyberEdge® program has been broadened and expanded in 2016, with an Excess Cyber Program which features some of the HASC AIG services typically only available for primary carriers. Through the Excess program, the following risk tool services are available to HASC members and their existing bro-

kers:

- The RA RiskTool, modified for Excess.
- The RSA Cybersecurity Maturity Assessment—six months complimentary.
- Access to the BitSight security rating platform—60-day complimentary access to evaluate up to three vendors.
- A provider-specific legal consult—two hours complementary with a cyber-breach counsel.

CyberEdge is a comprehensive cyber, privacy, security and breach notification insurance policy designed by HASC with insurance provider AIG. The resulting package provides multi-layered protection

for hospitals and other health service organizations.

Developed by HASC, the product is placed through the specialty brokerage AmWINS Insurance Brokerage of California, LLC. For submissions or sales inquiries, please contact Dave Weller: (213) 254-2245, dave.weller@amwins.com, or Emily Agramonte: (213) 254-2229, emily.agramonte@amwins.com.

Contact:

Shauna Day
(213) 300-8204
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Nurse Shortage Work Group Seeks Input

HASC, with California nursing issues planning group *HealthImpact*, will host a series of four Specialty RN Shortage Work Group sessions this winter. The first takes place this week, on Thursday Jan. 21, in the HASC board room, 515 South Figueroa Street in Los Angeles.

Human resources, workforce development and nursing professionals are invited to participate. Work group members must be actively engaged and knowledgeable about the specialty RN recruitment experience, position

requirements and related supply and demand factors at their own hospital.

The association started the work group in response to

concerns raised by hospitals about a shortage of specialty-trained registered nurses over the last year. These concerns are supported by both workforce data and anecdotal reports. The working group will work on developing a report identifying root-cause findings, the size and definition of the gap and rec-

ommended strategies, processes or programs to ad-

dress the issue.

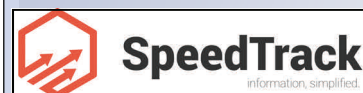
Please contact Teri Hollingsworth, HASC VP for Human Resources Services, for more information.

Contact:

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SpeedTrack is Endorsed Business Partner

SpeedTrack offers hospitals and other health care providers access to CUPID — a subscription-based application that puts information on every inpatient discharge, ED visit and ambulatory surgery encounter, from every hospital in California, at their fingertips.



Answers to questions about competitive assessment, payer mix, diagnoses, procedures and service areas are fast and intuitive to explore and discover with the service. C-suite level executives, strategic planners and business development and marketing professionals can generate custom reports and heat maps without help from IT departments.

Organizations that subscribe to California Universal Patient Information Discovery (CUPID) also receive access to SpeedTrack's Demographic Projections Application and CMS Physician Application.

To learn more about CUPID, visit SpeedTrack's health care page at www.speedtrack.com/healthcare.

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