



HASC Briefs

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ReddiNet Marks 30 Years of Progress



An early version of the ReddiNet emergency medical communications network went to work during the 1984 Los Angeles Olympic Games. HASC trademarked the system two years later, in 1986. (Photo: Wikipedia)

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ReddiNet®, the HASC-developed emergency medical communications network that helps protect close to two-thirds of the state’s residents, celebrates its 30th anniversary this year.

ReddiNet evolved from a radio-based system that was created in the 1970s, and today it links hospitals, EMS agencies, paramedics, dispatch centers, law enforcement, public health departments and other health care system participants with a high-bandwidth, Internet-based data system.

From the start, the system’s development was driven — and tested — by a combination of natural and manmade events. The San Fernando Earthquake of 1971 spurred the development of a wireless, microwave-

based system to transmit data to emergency responders and health care providers across Southern California. Guided by Stephen Gamble, then-CEO of the Hospital Council of Southern California (HASC’s predecessor) and John Edelston (the organization’s then-VP of operations), an early version of ReddiNet was unveiled in time for the 1984 Los Angeles Olympic Games.

“We tested it a month prior to the Olympic trials, and it worked,” Edelston recalled in 2011.

The system indicated the availability of essential services such as surge and ICU capacity and the availability of equipment.

See “ReddiNet,” on page 4

Association Welcomes Leaders

The association welcomes the following chief executives to member hospitals. To submit executive changes to HASC Briefs, contact Vhernalyn Julve at (213) 538-0789 or vjulve@hasc.org.

Richard M. Rowe, Pharm.D., is CEO at Garden Grove Hospital and Medical Center, and Huntington Beach Hospital. Rowe served as a medic in the U.S. Air Force and received his



Richard M. Rowe

Pharm.D. degree from the University of the Pacific. He formerly served as CEO at Coast Plaza Hospital in Norwalk.

Ann R. Brown, FACHE, is Director of the VA Greater Los Angeles Healthcare System. Brown holds a master's degree in health services administration from Trinity Uni-



Ann R. Brown

versity in San Antonio, Texas. She recently served as Director of the Jesse Brown VA Medical Center in Chicago.

PSF Offers No-cost Simulation Training Events

Patient Safety First (PSF) Collaborative hospitals will have an opportunity to send OB and Sepsis staff members who care for patients to two different simulation trainings focused on real-life scenarios, to advance knowledge and skills in preventing serious patient complications. These important simulation trainings are offered free to PSF Collaborative hospitals.

April 18 – June 24: Sepsis Simulation Training will be led by expert Medical Simulation Corporation (MSC) educators. The three-hour session is offered mornings or afternoons, Monday through Friday, at four sepa-

rate locations over three months.

- April 18 – 22: PIH Health Hospital – Downey
- May 2 – 4: Community Memorial Hospital (Ventura)
- May 5 – 6: Lompoc Valley Medical Center
- June 20 – 24: Redlands Community Hospital.

March 3 – November 17: The Post-Partum Hemorrhage simulation training program will be led by Dr. Hellen Rodriguez, Director of Maternal/Fetal Medicine at Pomona Valley Hospital Medical Center. Each 90-minute session is offered on

Thursdays, beginning March 3 through Nov. 17, at 8:30 a.m. or 1:30 p.m.

- March 3 – Sept. 1: Post-Partum Hemorrhage
- Sept. 29 – Nov. 17: Effective Laboring to Prevent NTSV

All sessions will be held at Pomona Valley Hospital Medical Center.

To learn more about these trainings, contact Dominique Diaz, HASC's Quality & Patient Safety Coordinator.

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Out-of-facility Interventions May Be Better

Adolescents experiencing mental health problems improved more when they started treatment at home or school, compared with clinics or some hospital-based intervention, a study finds.

Researchers at Finland's Helsinki University Central Hospital found that school nurses and teachers could identify issues and integrate care with family mem-



Niklas Grano, Ph.D.

bers before cases presented to medical professionals.

"This special treatment had a strong family therapy approach compared with standard treatment," lead author Niklas Grano, Ph.D. told HASC Briefs.

The study appears in the journal *Psychiatry Research* this month.

Breakout Speakers Are Announced

The following sessions and speakers are confirmed this week for April 13-15's Annual Meeting Breakout Sessions. This year's event happens at Bacara Resort & Spa, Santa Barbara County.

Achieving Results With Orthopedic Bundling.

- **Peggy Crabtree** — Crabtree is Principal at health care business consultant Premier, Inc.
- **John McNamara, M.D.** — McNamara is Chief Medical Officer at Torrance Memorial Medical Center.
- **Steve Valentine** — Valentine is Vice President for the West Coast health care consulting group Premier, Inc.

Models for Most Appropriate Care.

- **Sharon Isonaka, M.D.** — Isonaka is Vice President, Clinical Transformation, at Cedars-Sinai Health System.
- **Helen Macfie, Pharm.D.** — Macfie is Chief Transformation Officer for Memorial-Care.

Moving Population Health Management to the Next Level.

- **Natalya Faynboym, M.D.** — Faynboym is Medical Director at Banner Health Network in Arizona.
- **Elizabeth Lorenzi,**



Rishi Manchanda, M.D.

M.H.A. — Lorenzi is Vice President and Chief Operating Officer for Community Health Innovations (CHI), an affiliate of Community Hospital of the Monterey Peninsula.

- **Anne McLeod** — McLeod is Senior Vice President for Health Policy at the California Hospital Association.

Southern California Retail Clinic / Hospital Partnerships.

- **Tobias Barker, M.D.** — Barker is VP, Medical Operations for CVS Minute Clinics.
- **Ron Galloway** — Galloway is a business author and a director of business films, including "Why Walmart Works."
- **Bernard Katz, M.D., M.B.A.** — Katz is Medical Director at UCLA Santa Monica Bay Physicians Health

Services, Inc.

Telemedicine Tackles Mental Health Treatment.

- **Jim Roxburgh, R.N., M.P.A.**, — Roxburgh is Director at the Dignity Health Telemedicine Network (DHTN).
- **Deborah Wedick, R.N., C.N.R.N.** — Wedick is Telehealth Manager for Dignity Health North State Service Area and Director of the Neurology Service Line at Mercy Medical Center in Redding.

The Upstream Effect — What Makes Us Get Sick.

- **Rishi Manchanda, M.D.** — Manchanda is lead physician for homeless primary care with the Veterans Affairs in Los Angeles and founder of HealthBegins, an organization promoting "upstream" health care.

Session One runs from 1:15 to 2:30 p.m. Session Two runs from 2:45 to 4 p.m. Both happen on Thursday, April 14.

To learn more, and to register, please visit www.hasc.org/2016-hasc-annual-meeting.

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Prize Opportunity for Early Wellness Registrants

Early registrants for the 6th Annual Health Care Provider Wellness Conference receive a chance to win a night's stay at the Cape Rey Carlsbad resort — site of this year's June 9 – 10 event.

Learn more information, or register, by [clicking here](#).

The first 50 attendees to sign up will be entered into a drawing for the prize. Early-bird rates apply through April 22.

Representatives from human resources, risk management, case management, medical affairs and nutrition will join executives and worksite wellness champions as they learn about the latest in worksite wellness programs that keep employees — and organizations — in top form.

For more information, please contact Karen Ochoa.

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ReddiNet (continued from page one)

ReddiNet was trademarked during the winter of 1986 — 30 years ago. During the early 1990s, hospitals started using ReddiNet’s second-generation technology on a daily basis for diversion. In 1994, ReddiNet was put to the test during the Northridge Earthquake.

In the late 1990s, ReddiNet developed web-based software and took on third generation improvements, utilizing the Internet to create another

communication channel to transmit critical data. After Sept. 11, 2001, with the increased threat of bioterrorism, the federal government allocated money for hospital preparedness, including improved communications. At that time, ReddiNet tripled in size.

The fourth generation,

one of the largest upgrades in its history when it launched in 2005, was a hybrid that combined microwave and Internet technologies into one dedicated, response-ready system.

The system’s development team continued to seize and adapt new technology, including a fifth upgrade that added new, web-based technology in

last year, the system played a key role in routing the injured to hospital beds following December’s mass-shooting in San Bernardino.

As ReddiNet heads into its fourth decade, it is fast becoming the standard emergency-coordination system in the state’s most populous counties. The system now operates in 15

California counties and covers 63 percent of the state’s population.

Now and into the future, Red-

dinet will empower hospitals, as well as other providers and responders, to perform at their peak using the latest technology.

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2009, and satellite-based Internet provided by Hughes Network Systems introduced in 2010.

In 2015, yet another ReddiNet innovation came on board, with a Family Reunification feature helping people locate loved ones following disasters and other incidents. Also

NHF Tribute Dinner Is Close to Being Sold Out

With National Healthcare Foundation, HASC and its partner associations will honor Benjamin K. Chu, M.D., next month. The tribute dinner takes place on Tuesday, March 29 at Vibiana, in downtown Los Angeles.

Dr. Chu is executive vice

president with Kaiser Foundation Hospitals and Health Plan, Inc., group president of Kaiser Permanente’s Southern California and Georgia Regions, and president of Kaiser Permanente’s Southern California Region.

For tickets and sponsor-

ship information, please contact Jody Short.

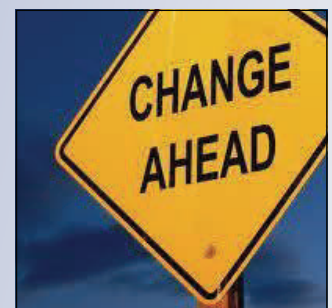
Space is limited, so tickets should be purchased as early as possible.

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Change Management Registration Opens

Registration is now open for the Friday, May 20 Change Management education event scheduled for the California Endowment Conference Center in Los Angeles.

HASC’s Change Management program helps participants plan, implement and sustain organizational change, including change resulting from process improvement, new technology, and renovation. The program can also help participants adapt during expansion and cultural integration following a merger or acquisition.



Change Management sessions are also scheduled for June 24, July 15 and Aug. 12.

To learn more, or to register, please visit www.hasc.org/change-management-1.

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