



# HASC Briefs

**In This Issue:**

Charity Golf Classic Course Offers Rich History, Any Way You Slice It on Nov. 14	2
Poor Pharmacy Access Is Linked To Elevated Readmissions	2
HASC Welcomes CEO Andrei Soran	3
Mannos, Longest-Serving HASC Staffer, to Retire	3
SpeedTrack Webinar: Market Intelligence From Big Data	3
September HASC Calendar Listings	4

## Tribute Dinner Is Poised to Underwrite Fellowship Program, Scholarship Fund



Jim Barber has served at the Hospital Association of Southern California’s helm since 1994, guiding the organization through substantial changes in health policy. (HASC photo)

**Find Us Online**

**LinkedIn:**

[Hospital Association of Southern California](#)

**Twitter:**

[SoCalHospNews](#)

**Facebook:**

[Hospital Association of Southern California](#)

[www.hasc.org](http://www.hasc.org)

**H**ASC members are invited to a Tribute Dinner honoring president and CEO Jim Barber on Wednesday, Dec. 14, before his retirement.

The dinner will also raise funds to help establish a HASC Administrative Fellowship Program & Scholarship Fund. The annual scholarship will provide one deserving individual with an opportunity to gain experience in health policy, advoca-

cy, media relations, program management, issue research and public speaking.

The event starts at 6 p.m. on Dec. 14 at The Langham Huntington in Pasadena.

Sponsors for the event are now being sought. Full details will be released shortly.

“Jim has provided inspired leadership and vision to our association for 27 years, 23 years as president,” said Richard Afable,

**Please see “Fellowship,” on page 4**

## Charity Golf Classic Course Offers Rich History, Any Way You Slice It on Nov. 14



Red Hill Country Club is the oldest existing Southern California course designed by noted golf course architect George C. Thomas, Jr. Located in today's Rancho Cucamonga, Red Hill was once the rancho of 1830s Los Angeles mayor Don Tiburcio Tapia. (Red Hill Country Club photo)

HASC members can play 18 holes at the historic Red Hill Country Club when the 2016 HASC Charity Golf Classic tees off Nov. 14.

The annual tournament provides key support to the association's partner, National Health Foundation (NHF). NHF works across Southern California to house low-income patients released from hospitals, support teen parents, improve the nutrition habits of school-age children and support the general health

of underserved communities. To date, the yearly event has contributed more than \$600,000 towards this important work.

Red Hill Country Club, the November tournament's site, has a fascinating history many golfers may not know about, with legends of gold buried under the Rancho Cucamonga fairways and greens.

Before the 20<sup>th</sup> century, Red Hill was the site of a home built by Tiburcio

Tapia, a former Los Angeles alcalde, or mayor. According to the country club's official history, Tapia's adobe was "a large fort-like house facing south."

Following his 1845 death, rumors persisted that Tapia had hidden a fortune in gold somewhere on the property. In the 1930s, the tales persisted, prompting Depression-era neighbors to dig for treasure on the golf course itself.

"They removed so much

**Please see "Red Hill," on page 4**

### *Poor Pharmacy Access Is Linked To Elevated Readmissions*

Hospital readmissions, which cost close to \$17 billion annually, are higher in communities with less pharmacy access, an Oregon State University study published this week reports.

Recent changes in federal law are penalizing hospitals that have high readmission rates, the study notes.

Rural communities aren't the only ones dealing with the issue, said Sarah Bissonnette, lead author of the study in *Journal of the American Pharmacists Association*.

"Large, urban, predominantly white communities usually have a lot of pharmacies and access," she said. "But in some lower socioeconomic areas even within cities, it's much more difficult to find an open pharmacy."

## HASC Welcomes CEO

The Hospital Association of Southern California welcomes Andrei Soran as CEO of the Verity Health System, based in Redwood City (San Mateo County).

Verity hospitals in Southern California include St. Francis Medical Center in Lynwood and St. Vincent Medical Center in Los Angeles. Soran joined Verity as COO in April. He formerly served as COO and executive vice president at Detroit Medical Center, a Tenet Healthcare facility.



Andrei Soran

### Contact:

Vhernalyn Julve  
(213) 538-0789  
[vjulve@hasc.com](mailto:vjulve@hasc.com)

## Mannos, Longest-serving HASC Staffer, to Retire

Kim Mannos, the association's longest-serving staff member, has announced plans to retire at year's end.

Mannos, who joined the then-Hospital Council of Southern California as a receptionist in 1969, has 47 years of service with the organization.

In 1972, she became assistant to Steve Gamble, who served as president and CEO from 1977 to 1994 — and then to president and CEO Jim Barber.

In June, Barber announced his own plans to retire at the end of December.

Mannos has been mulling plans for her expanded leisure time. In coming years, she



Mannos at a staff outing to a Los Angeles Dodgers baseball game. With her long tenure, the assistant to two HASC presidents became one of the organization's most recognizable faces. (HASC photo)

intends to travel with her husband, Les, take art and exercise classes and spend more time with her grandsons.

"I've been privileged to serve one outstanding organization for more than four decades," Mannos said. "The people here are dedicated professionals of the highest integrity, and I'm proud to have been a member of such a fine team."

### Contact:

Pat Wall  
(213) 538-0715  
[pwall@hasc.org](mailto:pwall@hasc.org)

## SpeedTrack Webinar: Market Intelligence From Big Data

Research technology firm SpeedTrack will present a free webcast from 12 to 1 p.m. on Wednesday, Aug 17. The program is titled *Better Market Intelligence From Big Data for Strategic Planning, Business Intelligence and Comparative Analytics*.

SpeedTrack's California Universal Patient Information Discovery, or CUPID, is a subscription-based application that provides data on competitive assessment, payer mix, diagnoses, procedures, length of stay and service areas.

Member recipients are invited to forward this invitation to those on their team who may be interested.

To register, visit

<https://attendee.gotowebinar.com/register/8810966491782577922>

### Contact:

Shauna Day  
(213) 538-0772  
[sday@hasc.org](mailto:sday@hasc.org)

## Fellowship (Continued from page 1)

M.D., 2016 HASC Chair. “Many of us can’t remember HASC without him.”

Over the past two decades, Barber has played an instrumental role in the association’s efforts to help

hospitals provide high quality, safe and appropriate care to Southern California communities. As hospitals and the health care system evolved and changed, Barber and HASC have led the way as

effective advocates for thoughtful and progressive reform.

**Contact:**  
Pat Wall  
(213) 538-0715  
[pwall@hasc.org](mailto:pwall@hasc.org)

## Red Hill (Continued from page 2)

dirt from beneath two large oak trees that stood near the fifth and ninth tees that both trees died and had to be removed,” the official club history notes.

In the 1850s and later, the site hosted flourishing vineyards and one of the state’s first commercial wineries.

Golf-wise, the course played an important role in the sport’s Southern California history. It debuted in 1921, shaped by golf course architect George C. Thomas, Jr. A friend of club founder Albert L. Swift, Thomas would go on to design courses at Griffith Park, Stanford University and Bel Air and Riviera country clubs.

Today, Red Hill offers tee-to-hole distances that are less intimidating than many contemporary courses. Its greens and landscaping are meticulously maintained, and the course is a pleasure to play, St. Joseph Hospital CEO Steve Moreau, a club

member, told HASC Briefs.

“Red Hill is a classic old course,” said Moreau. “It has recently been renovated



George C. Thomas, Jr.

and is in incredible condition. It’s not long but has lots of great trees and challenging greens — and is a real treat for golfers who have never played there.”

Many golfers go for

broke on the No. 7 and No. 18 holes — two of the course’s most challenging, Moreau related.

The combination of fun, fellowship and supporting a shared vision will be a winning combination this year, tournament director George Mack said.

“The HASC Charity Golf Classic brings people together for a good cause year after year,” Mack said. “This year, its new location adds interest and a new challenge. I urge you to sign up as soon as possible. Consider a sponsorship — or send an employee or associate to the event. This is one event you won’t want to miss.”

**Contact:**  
Leticia Salcido  
(213) 538-0737  
[lsalcido@hasc.org](mailto:lsalcido@hasc.org)

## On the Calendar



**Wednesday, Sept. 14**  
**Emergency Health Services**  
**Committee, Los Angeles**  
9 - 11 a.m.  
HASC Board Room  
515 S. Figueroa St., Suite  
1300, Los Angeles CA 90071

**Thursday, Sept. 15**  
**HASC Board Meeting**  
9 a.m. - noon  
HASC Board Room  
515 S. Figueroa St., Suite  
1300, Los Angeles CA 90071

**Tuesday, Sept. 20**  
**Accreditation & Licensure**  
**Committee Meeting**  
9:30 - 11:30 a.m.  
HASC Board Room  
515 S. Figueroa St., Suite  
1300, Los Angeles CA 90071

**Learn more about these**  
**and other HASC events at**  
[www.hasc.org/calendar](http://www.hasc.org/calendar)