



HASC Briefs

In This Issue:

| HASC Congratulates Member Executives | 2 |
|--|---|
| Physician Leadership Program Has Two-Day Sessions October Through April | 2 |
| Associate Member Lunch Is Wednesday, September 21 | 2 |
| Skirball Is Site of Autumn Hospital Hero Awards | 3 |
| Labor Academy Free Peek Webcast Is August 30 | 3 |
| Annual Administrative Professionals Forum Is September 16 | 3 |
| Database Delivers Service Area Insights | 4 |
| 340B Webcast Offered | 4 |

Find Us Online

LinkedIn:

Hospital Association of Southern California

Twitter:

SoCalHospNews

Facebook:

Hospital Association of Southern California

www.hasc.org

Person-Centered Care Project Seeks Partners to Explore Initiative Benefits



Person-centered care is an emerging health care paradigm that seeks to tailor care to the individual needs and preferences of older adults with chronic conditions.

ASC, in collaboration with the California Hospital Association and the Hospital Quality Institute, is leading a Person-Centered Care Initiative, funded by The SCAN Foundation. The goal of this three-year initiative is to assist provider communities (hospitals and their primary care, post-acute, and communitybased organization partners) to deliver person-centered care throughout the con-

tinuum. Such support is especially critical for older adults with chronic conditions and functional limitations.

Person-centered care strives to treat each patient as an individual. For example, following these principles, care providers ask each patient what is important to him or her — and then seek to implement those personal goals over the course of care. Person-

Please see "Person-Centered," on page 4

HASC Briefs

HASC Congratulates Member Executives

HASC recognizes Dan McLaughlin and Julie Miller-Phipps in their new leadership roles at Southern California health care organizations. To submit executive changes to HASC Briefs, contact Vhernalyn Julve at (213) 538-0789 or <u>vjulve@hasc.org</u>.

Dan McLaughlin is Hospital -Chief Executive Officer for Physicians for Healthy Hospitals, which operates two acute-care hospitals, a skilled nursing facility and a chemical



Dan McLaughlin

dependency program. All are located in Riverside County. Previously, McLaughlin served as vice president of professional services at Good Samaritan Hospital in Los Angeles. Julie Miller-Phipps is president of the Kaiser Permanente health system's Southern California region. Prior to her current role, Miller-Phipps served as president of Kaiser's Geor-



Julie Miller-Phipps

gia region. From 2002-14, she served as senior vice president and executive director for Kaiser's Orange County, Calif. service area, where she directed hospital and health plan operations.

Physician Leadership Program Has Open Two-Day Sessions, October Through April

The California Physician Leadership Program is a statewide education initiative designed by and for physician leaders and medical executives. Slots are now available for two-day sessions scheduled from this October to April of 2017.

The program taps USC's Marshall School of Business faculty, in partnership with the California Hospital Association and the state's regional hospital associations, to present a balance of academic and realworld subject matter. Practical content on leadership strategies, core business principles, the everchanging health care arena and more will be covered.

Each module provides instruction to cultivate better physician leaders. Using group-based learning, participants will work to improve team leadership, interpersonal communication and collaborative problemsolving skills. The program will culminate with a project emphasizing practical applications of the program's concepts to issues and problems leaders face every day in health care.

Classes will be held from 8:30 a.m. to 5 p.m. on Fridays and Saturdays on or near the USC campus in Los Angeles.

Participants are eligible for up to 105 AMA PRA Category 1 Credits.

> Contact: Pat Wall (213) 538-0715 pwall@hasc.org

Associate Member Lunch Is Wednesday, September 21

This year's associate member luncheon takes place from noon to 1:30 p.m. on Wednesday, Sept. 21 at HASC's downtown Los Angeles headquarters.

With talks by HASC President and CEO Jim Barber, COO Mark Gamble and Health Policy/Communications VP Marty Gallegos, it's a great opportunity to learn how economic, legislative and regulatory trends may impact business over the next year or two.

Each associate member may bring up to two representatives from their firm or organization. Please <u>RSVP here</u>.

The event runs from noon to 1:30 p.m. and includes lunch, a HASC president's report by Barber, a report on the association's corporate plan by Gamble and a presentation on state and local advocacy by Gallegos.

> Contact: Pat Wall (213) 538-0715 pwall@hasc.com

HASC Briefs

Skirball Is Site of Autumn Hospital Hero Awards



The Skirball Cultural Center Guerin Pavilion (pictured) will host November's Hospital Hero Awards presented by HASC-affiliated National Health Foundation. (Photo: Skirball Cultural Center)

National Health Foundation (NHF) holds its 11th annual Hospital Hero Awards luncheon on Friday, Nov. 4 at the Skirball Cultural Center Guerin Pavilion. This event honors individuals who go above and beyond the considerable requirements of their work to create miracles for patients through compassion and care they are or where they live, of the highest standard.

Proceeds from the event support NHF's mission to improve the health of individuals and underserved communities by taking action on the social determinants of health and by bridging gaps in the health care system.

NHF's vision is that all people, regardless of who should achieve their highest level of health.

For information regarding tickets, sponsorship opportunities, and honoree nominations, please visit NHF's website, www.nhfca.org, or contact Jody Short.

Contact:

Jody Short (213) 538-0723 jshort@hasc.org

Labor Academy Free Peek Webcast Is Aug. 30

Association members are invited to join a free Aug. 30 webcast profiling HASC's upcoming Labor Academy, which starts on Sept. 20.

You will have the opportunity to meet the trainers and hear a presentation on the Academy's curriculum. Labor Academy is an intensive training experience using and skills are enhanced so innovative tools and experiential learning to provide

health care leaders with a better understanding of employment and labor laws, the current labor relations environment, and how unionization may impact their organization and employees.

Through the Academy's interactive learning activities, leaders' comfort, knowledge they can effectively engage employees in discussions regarding employment laws and unionization.

Labor Academy is provided over four sessions and includes 14 modules.

Contact: Karen Ochoa (213) 538-0765 kochoa@hasc.org **Register Today** For the Annual Administrative **Professionals** Forum

Online registration for the 2016 HASC Administrative Professionals Forum on Friday, Sept. 16, is now open.

Hosted at the HASC Los Angeles offices, this event provides a forum for executive and administrative assistants who provide support to executives within a hospital or health system C-suite to get updates about the hot topics of the day, to hear from experts on Advancing the H, administrative leadership through The Power of Our Story and to network and learn with peers from across the region.

For more information, please visit www.hasc.org/2016administrativeprofessionals-forum.

Contact: Jamila Mayers (213) 538-0739 jmayers@hasc.org

Person-Centered (Continued from page 1)

centered care also seeks to respect patient preferences as conditions change, which could include loss of mental or physical functioning or changes in care settings. leading-edge provid communities who v laborate to explore implement personcentered care mode ordinate existing co nity partners and do

A comprehensive definition of person-centered care is contained in the January 2016 Journal of the American Geriatrics Society article, "Person-Centered Care: A Definition and Essential Elements." To read it, <u>click</u> <u>here</u>. leading-edge provider communities who will collaborate to explore and centered care models, coordinate existing community partners and develop a business case for program sustainability. If such a project is aligned with your organization's strategic plan, please consider participating. An email invitation will be sent to CEO, CFO, CMO, CNO, CM and QI directors at each HASC area hospital with a link to the application

form. We will also host an informational webinar on Sept. 12 at 11 a.m. To learn more, register at: <u>https://</u> <u>attendee.gotowebinar.com/</u> register/3805323258965175299.

Please contact HASC Person-Centered Care Initiative Project Manager Wendy Gates for additional details.

Contact: Wendy Gates (213) 538-0799 wgates@hasc.org

HASC will select 3-4

Database Delivers Service Area Insights

The California Universal Patient Information Discovery (CUPID) on-line application provides hospital executives and staff the ability to make important connections on their own. The patented technology lets personnel tap a huge data library to discover the hidden story about their hospitals and service areas.

Using SpeedTrack's CU-PID, health care leaders can collaborate with their teams and explore and solve complex problems for strategic planning, business development, capital allocation, physician recruiting, needs assessments – and make intelligent, datadriven decisions.

From existing computer

terminals, the system empowers decision-makers to tap the following information categories.

- Utilization, CMI, chronic conditions per case
- Outmigration trends by service line and payer
- Comparative charges and costs
- All payers

•

- Service lines
- MS-DRGs
- All levels of diagnosis and procedure classification
- One-click geospatial mapping

In addition, the subscription comes with a strategic planning report customized for individual hospital service areas. Each report shows the following.

- Market share trends by service line and payer
- ED trends by principal diagnoses and payer
- Demographic projections by zip code and demographic cohort

For more information on SpeedTrack's CUPID system, please visit: <u>www.speedtrack.com/</u> <u>healthcare.php</u>.

> Contact: Shauna Day (213) 538-0772 sday@hasc.org

340B Hospital Compliance, Regulations Webcast



As an educational service to HASC members, SUNRx will host a webcast from 12 to 1 p.m. on Wednesday, Aug. 31.

The presentation will review the firm's 340B programs and how the company's team can expand hospitals' 340B programs and provide the best affordable medications to patients. The webcast will also educate staff on SUNRx's general pharmaceutical management best practices and provide information on how the company complies with all 340B federal laws and regulations.

Patrick Regan, regional director, SUNRx, will present the webcast.

To register, please go to: <u>https://</u>

attendee.gotowebinar.com/ register/2307939054161906434.

> Contact: Shauna Day (213) 538-0772 <u>sday@hasc.org</u>