

Sponsored by

Hospital Association of Southern California

3rd Annual Palliative Care Conference

Post Acute Palliative Care Continuum: Connecting the Dots

Wednesday, February 9, 2011

Pacific Palms Hotel & Conference Center

One Industry Hills Parkway, City of Industry, CA 91744

Registration: 7:00 a.m.; Program: 8:00 a.m. to 4:00 p.m.

Session Description

This one-day program moves the focus of palliative care's rapid evolution to the post-hospital continuum of care. The current challenge facing the industry is connecting the patient and family into an integrated, affordable, seamless glide path to access appropriate "after care" services, now largely provided in disparate settings and processes. These public and governmental expectations are grounded in the health care reform legislation. Organized, integrated medical groups, foundations, community clinics, independent physician offices, hospital-based clinics, nursing homes, skilled nursing facilities, hospice and home health care, convalescent care centers, assisted living, and community senior center resources all must connect in a rational, efficient, compassionate, quality-based fashion, thus saving futile care costs, unnecessary re-hospitalizations and procedures. Doing so is our responsibility as stakeholders in palliative care. Learn from an expert faculty of innovators on how to move this agenda and deliver what this growing population of patients and their families are expecting from the industry.

Learning Objectives

- Discover what the early Palliative Care (PC) continuum adopters learned in the past year.
- Identify the achievements in clinical and non-clinical performance outcomes, the cost/quality business case and the overall long-term community benefit of PC, as the post-hospital continuum dots are connecting strengths and weaknesses of emerging models.
- Understand how PC goals and team processes harmonize with national health care reform objectives in "bending the cost curve" through improved resource utilization and quality.
- Learn successful clinician training tactics for EOL sensitivities and protocols; and discover the keys to successful hospice management in Assisted Living and SNF facilities.
- Understand outpatient palliative care billing and financial issues.

Who Should Attend?

This program is intended for hospital and post-acute provider CEOs, COOs, CMOs, CNOs, Quality Directors, Compliance Officers, nurse practitioners, chaplains, social workers, SNF administrators, rehabilitation administrators, and all others interested in the PC continuum of care.

Faculty

David Kessler, RN, Chair, HASC Palliative Care Committee, and Palliative Care Program Director, Citrus Valley Health Partners, Covina, CA

Michael W. Rabow, MD, FAAHPM, Director, Symptom Management Service, Helen Diller Family Comprehensive Cancer Center and Professor of Clinical Medicine, University of California, San Francisco

Stuart Levine, MD, MHA, Corporate Medical Director, HealthCare Partners

Martha Jones, BSN, PHN, CCM, Vice President, Case Management, HealthCare Partners

Karol Attaway, Vice President, Operations, HealthCare Partners

Sayed Khan, MD, Physician Director, Hospitalist, and High Risk Programs, HealthCare Partners

Ken Kim, MD, Chief Medical Officer, CareMore

Balu Gadhe, MD, Senior Medical Officer, CareMore

Margaret Jindra, RN, PHN, BSN, MHM, CMAC, Director, Case Management, CareMore

Michael Le, MD, Senior Medical Officer, CareMore

Rosalio Lopez, MD, Senior Vice President and Chief Medical Officer Presbyterian Intercommunity Hospital

Connie Carr, NP, MSN, Education and Research, The Institute for Palliative Medicine at San Diego Hospice

Elaine Regalado, Marketing Specialist, The Institute for Palliative Medicine at San Diego Hospice

Dan Lang, MD, Medical Director, Hospital Association of Southern California/National Health Foundation

Stephen Axelrode, DO, Motion Picture Television Fund Hospital

Anne Moore, RN, MSN, FNP-C, Family Nurse Practitioner/Team Leader, Skirball Hospice

Pam Porreca, RN, BSN, Director, Citrus Valley Hospital

Cindy Cisneros, RN, Community Palliative Care Nurse

Agenda

- 7:00 – 8:00 a.m. **Registration / Continental Breakfast / Story Board Art Display**
- 8:00 – 8:15 a.m. **Welcome and Opening Remarks**
David Kessler, RN, Chair, HASC Palliative Care Committee, and Palliative Care Program Director, Citrus Valley Health Partners
- 8:15 – 9:15 a.m. **Moving Upstream: Palliative Care Outpatient Practices**
Michael Rabow, MD, FAAHPM, Director, Symptom Management Service, Helen Diller Family Comprehensive Cancer Center and Professor of Clinical Medicine, UCSF
- 9:15 – 11:15 a.m. **How an Integrated System of Care Connects the Dots – Healthcare Partners Model**
Moderator: **Stuart Levine, MD, MHA**, Healthcare Partners
Panelists: **Martha Jones, RN**, Vice President, Case Management, Healthcare Partners
 Karol Attaway, Vice President, Operations, HealthCare Partners
 Sayed Khan, MD, Physician Director/Hospitalist/High Risk Programs, HealthCare Partners
- 11:15 a.m. – 12:30 p.m. **The CareMore Palliative Care Continuum**
Ken Kim, MD, Chief Medical Officer, CareMore
Balu Gadhe, MD, Senior Medical Officer, CareMore
Margaret Jindra, RN, RN, PHN, BSN, MHM, CMAC, Director, Case Management, CareMore
Michael Le, MD, Senior Medical Officer, CareMore
Rosalio Lopez, MD, Senior Vice President, Chief Medical Officer, Presbyterian Intercommunity Hospital
- 12:30 – 1:30 p.m. **Networking Lunch / Story Board Exhibit**
- 1:30 – 2:00 p.m. **Palliative Medicine Resource Hotline: PAL-MED CONNNECT**
Connie Carr, NP, The Institute for Palliative Medicine at San Diego Hospice and
Elaine Regalado, Marketing Specialist, The Institute for Palliative Medicine at San Diego Hospice
- 2:00 – 3:30 p.m. **Best Practices Panel / Story Board Discussion**
Moderator: **Dan Lang, MD**, Medical Director, Hospital Association of Southern California/National Health Foundation
Panelists: **David Kessler, RN**, Citrus Valley Health Partners
 Steven Axelrode, DO, Motion Picture Television Fund Hospital
 Anne Moore, RN, MSN, FNP-C, Skirball Hospice
 Pam Porreca, RN, BSN, Director Citrus Valley Hospital
 Cindy Cisneros, RN, Community Palliative Care Nurse
- 3:30 – 4:00 p.m. **Summarizing the Days Learning & Connecting the Dots**
- 4:00 p.m. **Adjournment**

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Registration fees include continental breakfast, lunch and handouts.

[Click here](#) for complete program information and online registration.

\$200 HASC Hospital Member*

\$240 HASC Non-Members*

*Groups of three or more get the fourth registrant free (from the same organization, must register at the same time)

First Name: _____ Last Name: _____ Badge Name: _____

Title: _____

Organization: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: (____) _____ Email (required): _____

ACHE Category, Type II Credit (5 hours)

BRN Credit: RN Lic. No. _____ (Provider approved by the California Board of Registered Nursing. CEP #970 for 5 contact hours.)

BBS Credit: BBS Lic. No. _____ (Course meets the qualifications for 5 hours of continuing education credit for MFCCs and/or LCSWs as required by the California Board of Behavioral Sciences. PCE# 4280.)

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IMPORTANT REMINDERS

- Registration deadline, February 2, 2011.
- Valid payment information must be received with your registration.
- Mail and make check payable to: HASC, Attn: Letty Salcido 515 South Figueroa St., Ste 1300, Los Angeles, CA 90071. Please note on check program ID #2175-112.
- Fax registration form to (213) 629-4272.

CANCELLATION

- All cancellations must be requested in writing and confirmed by HASC, **no later than January 28, 2011**, and will be subject to a \$25 processing fee.
- Cancellations after January 28, 2011 and non-attending registrants will be invoiced for the entire registration fee. Substitutions are accepted at any time for this program but will not be processed until full payment has been received. Fees are non-transferrable for other HASC seminars.

SPECIAL NEEDS or QUESTIONS:

For ADA assistance or general registration questions contact Letty Salcido at (213) 538-0737 or lsalcido@hasc.org.