# Hospital Association of Southern California May 20-22, Park Hyatt Aviara, Carlsbad Call for Presentations



#### **OVERVIEW**

What is your hospital doing to innovate and adapt to the new environment? Are you willing to showcase your leading-edge work? We invite you to present your hospital's improvement project at the 2020 HASC Annual Meeting. Your creative, innovative solutions are important to all of our members.

## **PRESENTATION TOPICS**

We're looking for leading-edge ideas that inspire discussions, encourage engagement and promote learning. Specifically, we'd like to showcase replicable models in areas of interest to CEOs, executive teams, physician leaders and trustees:

- Patient care delivery
- Throughput, efficiency
- Finance and operations
- Health disparities, dual eligible hospital/community partnerships; population health
- Emergency medicine
- Effective use of technology; telemedicine
- Person-centered care/patient satisfaction
- Improving collaboration
- Workforce and culture
- Sustaining change
- Green environment

## PRESENTER RESPONSIBILITIES

- Provide a high quality, 50-60 minute educational presentation
- Engage attendees through audience participation and discussion
- Ensure that the session is not perceived as an infomercial or sales presentation
- Discuss the successes and challenges presented by your project.

## **HASC RESPONSIBILITIES**

- Provide a showcase for the innovative work you are doing and promote your presentation to annual meeting attendees
- Assist presenters as needed
- Coordinate with presenters on audio-visual equipment and set-up needs.
- Provide complimentary registration to the annual meeting.

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#### **HOW TO SUBMIT**

Your input is valued and will be carefully reviewed by the Annual Meeting team. We will respond to your proposal by the end of December. We appreciate all submissions. Our preferred selections will be presentations intended for the C-Suite, physician leadership and trustee audience.

Please submit a word document by **Friday**, **Oct. 11** to <u>pwall@hasc.org</u> including the following information:

- Your name, title, email and phone
- Organization name, address, phone
- Presentation title
- Speakers for this session
- Describe your innovation project
- What problems were you addressing?
- What challenges did you encounter along the way?
- How did you manage adoption and sustainability?
- What were the outcomes of your innovative project?
- Top three take-aways from this project
- Any additional information