



COMMUNITIES LIFTING COMMUNITIES

Education Program



Alignment of Governance & Leadership in Healthcare: Building Momentum for Transformation*

Dates and Locations:

Orange County Hospitals
June 2019 Date TBD
College Hospital Costa Mesa
301 Victoria St.
Costa Mesa, CA 92627

Riverside/
San Bernardino Hospitals
Friday, June 7, 2019
Location TBD

Ventura/Santa Barbara Hospitals
Wednesday, Aug. 7, 2019
Location TBD

Los Angeles County Hospitals
Wednesday, Aug. 14, 2019 (North)
Wednesday, Oct. 30, 2019 (South)
Locations TBD

Event Time:
Registration: 7:30 a.m.
Program: 8 a.m. - 12:30 p.m.

Registration:
Limited Complimentary

Contact: Karen Ochoa
Phone: (213) 538-0765
Email: kochoa@hasc.org

This half-day training experience for hospital and health system leaders focuses on increasing understanding of population health concepts and strategies. The program is led by Dr. Kevin Barnett, senior investigator with the Public Health Institute, with participation by other nationally-recognized leaders in health care and population health. The session presents proven, innovative tools to enhance population health, strategies to build institutional capacity and alignment, engaging, diverse stakeholders to address social determinants, and ways organization board members can play roles in health care transformation. Participating hospitals and health systems will complete an organizational self-assessment to identify areas of focus for potential innovations and opportunities for customized coaching/technical assistance.

What You Will Gain by Participating

- The meaning and key elements of population health improvement.
- Innovative strategies to leverage hospital resources through meaningful engagement with diverse communities.
- Strategies to align with other health sector stakeholders.
- Strategies to engage the community development sector and explore potential returns on investment.
- Strategies for internal alignment of population health capacity across functions and structures.
- Understanding the roles of governing boards and senior leadership in ensuring optimal quality in the management and oversight of population health initiatives.

Who Should Attend?

Each training session will accommodate 5-6 hospital teams. Participating hospital teams should register in their region and include at least one senior executive leader (CEO, CNO, CFO, CMO, EVP, etc.) chief strategy officer — and at least three facility or system board members.

Agenda

7:30 - 8 a.m.

Registration and Breakfast

8 - 8:30 a.m.

Welcome / Overview of Program / Team Introductions

8:30 - 9:45 a.m.

Leadership in a Time of Profound Change: Moving From the Big Picture to Practical Strategies

Population Health and Beyond: Strategic Engagement

Kevin Barnett, DrPH, MCP, Senior Investigator, Public Health Alliance

An Integrated Approach to Analysis and Capacity Building

Dora Barilla, DrPH, GVP, Community Health Investment,

Providence St. Joseph Health

9:45 - 10 a.m.

Morning Break

10 - 10:30 a.m.

Team Assessment: Where We Are on the Journey

Kevin Barnett, DrPH, MCP, Senior Investigator, Public Health Alliance

Overview of the Alignment of Governance & Leadership in Healthcare

self-assessment tool and facilitation of team review and group discussion

10:30 - 11:30 a.m.

Local/Regional Analyses: Opportunities for Alignment

Kevin Barnett, DrPH, MCP, Senior Investigator, Public Health Alliance

Exploration of potential co-investment opportunities using an array of GIS and related tools or resources to highlight community health resource allocations, CHNAs, and implementation strategies (hospital specific information shared privately) and group discussion of aggregate level results exploring opportunities for alignment and focus where inequities are concentrated.

11:30 a.m. - 12:30 p.m.

Sustaining a Commitment to Community & Transformation: Dialogue

Rick Rawson, MBA, President, Adventist Health and Rideout

12:30 p.m.

Adjourned

Facilitators

Kevin Barnett, DrPH, MCP

Kevin Barnett is senior investigator at the Public Health Institute — a national nonprofit supporting health, well-being and quality of life — with offices in Oakland and Washington, D.C. Barnett has led research and fieldwork in hospital community benefit and health workforce diversity at PHI for over two decades, working with hospitals, government agencies, and community stakeholders across the country. His current work is supported by a partnership encompassing The Governance Institute and Stakeholder Health with funding from the Robert Wood Johnson Foundation to build population health knowledge among hospital board members and senior leadership. He is also pursuing a national study of hospital interventions to address food insecurity, and a project with the Carsey School of Public Policy to design intersectoral health improvement strategies. Barnett also serves as co-director at the California Health Workforce Alliance, is a board member at Communities Joined in Action, and is a board member at Trinity Health System.

Dora Barilla, DrPH

Dora Barilla is group vice president for community health investment at Providence St. Joseph Health, a senior fellow at the Institute for Health Policy and Fellowship at Loma Linda University Health, and a founding partner with Communities Lifting Communities. Barilla also is co-founder of HC2 Strategies, former assistant vice president for strategy and innovation at Loma Linda University Health, and founder of Partners for Better Health, a nonprofit promoting health initiatives in communities. She has spent the last two decades putting health care plans in place that are strategic, effective and creative. Barilla believes that a proactive health policy requires innovative thinking and action. She strives to exemplify a commitment to community health outcomes.

Rick Rawson, MBA

Rick Rawson is a founding partner with Communities Lifting Communities and president at the Marysville, California based system Adventist Health and Rideout. He formerly served as chief strategist and cofounder of HC2 Strategies, a consulting firm focused on strategic planning and execution for the health care industry. He previously held CEO roles with Adventist Health's Central Valley network and at Loma Linda University Medical Center – Murrieta. Rawson pursued an undergraduate degree in business administration and management at Loma Linda University. He completed his MBA at Cal State Bakersfield — and values accountability, access to high-quality, affordable care, and trust among communities, physicians and staff.

Funders

Funding for this training is provided by Blue Shield of California Foundation and The California Endowment.

Alignment of Governance & Leadership in Healthcare: Building Momentum for Transformation

Registration: 7:30 a.m.; Event time: 8 a.m. - 12:30 p.m.

Complimentary registration includes continental breakfast, meeting materials and an Alignment of Governance & Leadership In Healthcare Hospital/Health Self-Assessment Tool.

- June Date TBD: Orange County Hospitals**
College Hospital Costa Mesa, 301 Victoria St., Costa Mesa, CA 92627
- Friday, June 7: Riverside/San Bernardino Hospitals**
Location TBD
- Wednesday, Aug. 7: Ventura/Santa Barbara County Hospitals**
Location TBD
- Wednesday, Aug. 14: Los Angeles County Hospitals (North)** Location
TBD
- Wednesday, Oct. 30: Los Angeles County Hospitals (South):** Location
TBD

*Participating hospital teams **should** include at least one senior executive leader (CEO, CNO, CFO, CMO, EVP, etc.) and at least three board members.*

MAIN REGISTRATION (HOSPITAL EXECUTIVE)

First Name: _____ Last Name: _____ Preferred Name: _____

Title: _____

Organization: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: (_____) _____ Email (*required*): _____

Assistant's Name: _____ Assistant's email: _____

Continuing Education Credits:

ACHE Credit: Hospital Association of Southern California is authorized to award **4** contact hours of pre-approved ACHE Qualified Education credit for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants who wish to have the continuing education hours applied toward ACHE Qualified Education credit must self-report their participation. To self-report, participants must log into their MyACHE account and select "My Education Credit" to log hours earned.

BRN Credit: RN License # _____ (Provider approved by the California Board of Registered Nursing, CEP #970 for **4** contact hours.)

COMPLIMENTARY TEAM REGISTRATION

1. Name: _____ Name on badge: _____

Title: _____

Organization: _____

Phone: (_____) _____ Email (*required*): _____

Continuing Education Sign-up: ACHE Credit BRN Credit: RN License # _____

COMPLIMENTARY TEAM REGISTRATION (CONTINUED)

Participating hospital teams **should** include at least one senior executive leader (CEO, CNO, CFO, CMO, EVP, etc.) and at least three board members.

2. Name: _____ Name on badge: _____

Title: _____

Organization: _____

Phone: (_____) _____ Email **(required)**: _____

Continuing Education Sign-up: ACHE Credit BRN Credit: RN License # _____

3. Name: _____ Name on badge: _____

Title: _____

Organization: _____

Phone: (_____) _____ Email **(required)**: _____

Continuing Education Sign-up: ACHE Credit BRN Credit: RN License # _____

4. Name: _____ Name on badge: _____

Title: _____

Organization: _____

Phone: (_____) _____ Email **(required)**: _____

Continuing Education Sign-up: ACHE Credit BRN Credit: RN License # _____

5. Name: _____ Name on badge: _____

Title: _____

Organization: _____

Phone: (_____) _____ Email **(required)**: _____

Continuing Education Sign-up: ACHE Credit BRN Credit: RN License # _____

IMPORTANT REMINDERS

- Registration deadline is two weeks prior to the start of the program.
- Fax registration form to (213) 538-0987.
- You may be photographed or videotaped at this event. CLC/HASC reserves the right to use this content in promotional, marketing, educational and other materials.

SPECIAL NEEDS or QUESTIONS

Americans With Disabilities Act (ADA): Please call Karen Ochoa at (213) 538-0765.

CANCELLATION

Received in writing two-weeks prior to the start of the program. We welcome substitutions.

*Thank you for your registration. CLC will send confirmation to you prior to the conference.
If you do not receive a confirmation, please call Karen Ochoa at (213) 538-0765.*