



# Scared Straight - Don't Let Your Cyber Liabilities Take You Off Course

## When:

September 16, 2014 at 12 noon

## Where:

Webinar

## Contact:

Jamila Mayers  
(213) 538-0700  
jmayers@hasc.org

## Cost:

**\$95 per connection**

## Sponsored by:

*Hospital Association of Southern California, Hospital Council of Northern and Central California, & OPTIMA Healthcare Insurance Services*



Health care cybercrime is now a reality. Are you prepared?

Cybercriminals compromised devices and networks at 375 health care organizations in the United States between September 2012 and October 2013, according to the Health Care Cyberthreat Report, published by cybersecurity firm Norse Corp. and the SANS Institute, a security research institute. The number includes breaches that resulted in everything from the exposure of patient data to the potential exploitation of radiology imaging software, videoconferencing systems, mail servers and more.

Join us for a one-hour webinar offering California-focused case studies of what can go wrong, how to respond to consumers, regulatory investigations, fines and disruption of business. The session will offer information on cyber insurance coverage and other safeguards.

## Course Objectives

Participants of the webinar will learn:

- Understand what can cause a breach by hearing case studies at California hospitals, physician organizations and health care systems.
- Learn how fines, penalties and disruption of business can result from an attack; understand the financial impact of a breach.
- Learn how organizations must respond to an incident; discover the litigation trends.
- Understand the various forms of cyberliability insurance and how to mitigate damages.

## Who Should Attend?

Executive teams, risk management and compliance executives, chief financial officers, chief operating officers, and information technology directors.

## Presenters

**John F. Mullen** is the Managing Partner of the Philadelphia Regional Office and Chair of the US Data Privacy and Network Security Group with Lewis Brisbois Bisgaard & Smith. Mullen concentrates his practice on first- and third-party privacy and data security matters. With his team he serves as a data breach coach/legal counsel for entities coping with data privacy issues. He is well-versed in the complex state, federal, and international rules and laws governing data collection, storage and security practices, and breach response obligations.

Mullen has been on the forefront of developing the cyber market in the insurance industry and continues to assist insurers, brokers, risk managers, underwriters, product specialists and professional claims personnel in navigating this rapidly developing territory.

**David Lewison** is the National Co-Practice Leader for the Financial Services Practice of AmWINS Brokerage Group, an insurance wholesaler with more than 90 offices in 16 countries. He is experienced in management liability and professional liability products such as: directors & officers, cyberliability, employment practices, and professional liability. He assists with claim disputes, authors client advisories, creates risk analysis tools, develops proprietary products, manages market relationships, and provides coverage comparisons.

Lewison has presented on seminar panels covering topics such as privacy insurance, leveraging boards of directors, corporate turn-arounds and bankruptcies. He also co-authored an article titled “D&O Liability in Bankruptcy” in *Pratt’s Journal of Bankruptcy Law*. Lewison regularly authors articles on cyberliability and management liability issues, many of which can be found at [InsuranceThoughtLeadership.com](http://InsuranceThoughtLeadership.com). He also moderates a [LinkedIn](#) group on Security & Privacy Insurance.

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Tuesday, September 16, 2014  
12 noon - 1 p.m.

Register online at: <http://events.SignUp4.com/scaredstraightwebcast>

## \$95 HASC Members

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_ Preferred Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Email *(required)*: \_\_\_\_\_

- ACHE Credit: The Hospital Association of Southern California is authorized to award **1 hour** of pre-approved ACHE Qualified Education credit (non-ACHE) for this program toward advancement, or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE Qualified Education credit should indicate their attendance when submitting application to the American College of Healthcare Executives for advancement or recertification.
- BRN Credit: RN Lic. No. \_\_\_\_\_ (Provider approved by the California Board of Registered Nursing. CEP #970 for **1 contact hour**.)

Multiple staff can participate from ONE location for the same tuition fee. *Please note that if an additional attendee connects from another location, they will be invoiced.*

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### IMPORTANT REMINDERS

- Registration deadline: **September 9, 2014**.
- Valid payment information must be received with your registration.
- Mail and make check payable to: HASC, Attn: Jamila Mayers, 515 South Figueroa St., Ste. 1300, Los Angeles, CA 90071.
- Fax registration form to (213) 629-4272

### SPECIAL NEEDS or QUESTIONS

For ADA assistance or general registration questions, contact Jamila Mayers at (213) 538-0739 or [jmayers@hasc.org](mailto:jmayers@hasc.org).

### CANCELATION POLICY

- All cancellations must be requested in writing and confirmed by HASC at least one week prior to webinar start date and will be subject to a \$50 processing fee per cancelled session.
- Cancellations received after the one-week deadline and non-attending registrants will be invoiced for the entire registration fee.