



Employee Population Health: Cottage Health's Connect Pilot

When:

October 4, 2018
11 a.m. - 12:15 p.m.

Where:

Webinar

Cost:

\$50 per registrant

Contact:

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Description

Cottage Health's employee population health pilot program, Employee Resource Connect, is an intervention program that connects employees to food, transportation, housing and behavioral health resources. The three-month trial has provided great insights into the needs of employees. In this webinar, Cottage Health will share lessons learned from the pilot phase. Likely plans for expansion will also be discussed.

In the session, participants will hear about Cottage Health's journey to improve population health by looking internally at their employee population and "starting at home." With the help of their leadership, Cottage Health's Population Health team moved forward with two social-needs programs, one for employees and the other for emergency department patients.

Course Objectives

At the end of this course participants will be able to:

- Describe a model for addressing social needs of an employee population including internal and external partnerships
- Discuss preliminary data on the three-month social needs pilot
- Demonstrate an understanding of the program resources, barriers, and other key takeaways from the pilot phase

Who Should Attend?

Human resources professionals in benefits and benefit design, health strategy, risk management, employee engagement, health promotion, wellness and welfare, total rewards, and case management.

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Webinar Instructions

This webinar allows you to attend and participate without leaving the office. This seminar is presented live, via the Internet.

Audio for the seminar is accessed through a telephone line, which will allow you to actively participate during the program. If multiple people will be listening to the program, you can listen via speakerphone. The slide presentation is accessed on your computer via the web.

This program is open to members of the Hospital Association of Southern California.

Confirmation and Instructions

Upon receipt of payment, you will receive a confirmation e-mail and complete instructions on how to access the program.

Speakers

Kathryn Bazylewicz **Vice President, Population Health and Marketing**

Kathryn Bazylewicz joined Cottage Health in 2014. She earned a bachelor's degree in communication and master's in public relations with an emphasis in marketing at Michigan State University. She has worked in health care for more than 20 years directing marketing and community health outreach, education and awareness. Prior to joining Cottage Health, she worked at HCA and Providence.

Bazylewicz is leading Cottage's efforts in population health, which aims to partner across sectors to address root causes of poor health through community-level initiatives. Cottage population health collaborates with other local nonprofits to identify and develop the most effective programs to address medical, social and behavioral health needs in Santa Barbara County. With a background in health care communications and marketing, Bazylewicz has brought the rigors of data analysis, community segmentation, program planning and strategic messaging to Cottage Population Health to create meaningful programs to improve the health of the community.

Cara Williams **Vice President and Chief Human Resources Officer**

Cara Williams joined Cottage Health in January 2018. In her role, she oversees recruitment, workforce development, benefits, compensation, employee relations, organizational development, shared governance, employee health and safety, volunteer services and childcare services.

Prior to joining Cottage Health, Williams served as assistant vice president, patient/staff engagement and human resources for Scripps Health in San Diego where she was instrumental in Scripps receiving national recognition as one of 100 Best Companies to Work For.

Speakers

Angeli Mancuso, RN, COHN-S/CM Manager, Employee Health & Safety

Angeli Mancuso has been in occupational medicine and employee health since graduating nursing school in 2009. She joined the Cottage Health team in 2011 as an employee health nurse and later took on the management role of the department in 2013. She now wears multiple hats and serves over 3,700 employees within the health system, including workers' compensation case management, regulatory compliance, leaves of absence and various employee safety issues. She is currently working on her master's in public health with a focus in occupational health nursing at the University of North Carolina, Chapel Hill.

In her spare time Mancuso volunteers with numerous underserved medical organizations providing medical care locally with the homeless population in Santa Barbara and globally in various Central American countries.

Ama Atiedu Population Health Evaluator

Ama Atiedu has worked in the field of evaluation for over 10 years, with focuses on public health, nutrition, health care systems and early childhood education. She holds a master's degree in community nutrition from Iowa State University and a master's in organizational development from Pepperdine University. Atiedu has worked as an internal evaluator, both at a state and local level. For the past 6 years, she has provided support to many non-profit and public-sector organizations as an evaluation and organizational development consultant. Her current role with Cottage Health is population health evaluator, where she supports with evaluating grants and other population health programs.

Atiedu believes in taking a participatory and user-focused approach to evaluation. She also believes that the components of organizational development, research and evaluation each play a pivotal role in the evaluation process. The role of evaluators varies widely, she understands, often dependent on factors such as the nature of the project, the evaluator's own skillsets, etc.

Atiedu sees an important role of an evaluator as a "facilitator of organizational inquiry," helping organizations infuse evaluative thinking into their everyday operations and think critically about data results and use them to inform program improvement.

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Thursday, October 4, 2018

Webinar

11 a.m. - 12:15 p.m.

Register online at: www.cvent.com/d/1gqymf/4W

We gratefully acknowledge our sponsor Anthem Blue Cross for their contribution, making it possible for our members to attend at a reduced rate.

\$50 HASC hospital member fee per connection

First Name: _____ Last Name: _____ Preferred Name: _____

Title: _____

Organization: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: (____) _____ Email *(required)*: _____

ACHE Credit: Hospital Association of Southern California is authorized to award **1** hour of pre-approved ACHE Qualified Education credit for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education credit must self-report their participation. To self-report, participants must log into their MyACHE account and select "My Education Credit" to log hours earned.

BRN Credit: RN Lic. No. _____ Provider approved by the California Board of Registered Nursing. CEP #970 for **1** contact hour.

HRCI Credit: This program has been submitted for HRCI for approval of continuation credit.

IMPORTANT REMINDERS

- Registration deadline: **Sept. 21, 2018.**
- Valid payment information must be received with your registration.
- Mail and make check payable to: HASC, Attn: Jamila Mayers, 515 S Figueroa St., Ste. 1300, Los Angeles, CA 90071.
Please note program ID #2175-159-000 on check.
- Fax registration form to (213) 538-0987.

SPECIAL NEEDS or QUESTIONS

For ADA assistance or general registration questions, contact Jamila Mayers at (213) 538-0739 or jmayers@hasc.org.

CANCELLATION

- All cancellations must be requested in writing and confirmed by HASC **no later than Sept. 21, 2018**, and will be subject to a \$25 processing fee.
- Cancellations after Sept. 21, 2018, and non-attending registrants will be invoiced for the entire registration fee.

Substitutions are accepted at any time for this program but will not be processed until full payment has been received. Fees are non-transferrable for other HASC seminars.