

HASC

Annual Meeting

2019 Agenda



The Next Wave

May 1-3

La Quinta Resort & Club



**HOSPITAL
ASSOCIATION**
OF SOUTHERN CALIFORNIA®

Agenda

WEDNESDAY, MAY 1

- 8 a.m. Golf Event, Shotgun Start
Dunes Course
- 2 - 6:30 p.m. Registration
Hotel Lobby
- 4 - 5:45 p.m. HASC Board Meeting
Frank Capra
- 6 - 9 p.m. Welcome Reception and
Buffet Dinner
Main Pool Area

THURSDAY, MAY 2

- 7 a.m. - 1 p.m. Registration
Fiesta Veranda
- 7:30 - 8:45 a.m. Member, Guest and Sponsor Breakfast
Fiesta 1-6 and Adjacent Patios
- 9 - 9:15 a.m. Welcome
Fiesta Ballroom
George W. Greene, Esq.,
HASC President/CEO
Margaret Peterson, PhD,
2019 HASC Board Chair



George W. Greene, Esq.
HASC President/CEO

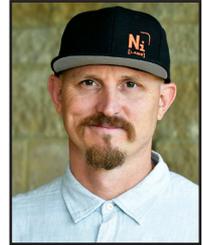


Margaret Peterson, PhD
2019 HASC Board Chair

9:15 - 10:15 a.m.

Not Impossible: The Art and Joy of Doing What Couldn't Be Done

Mick Ebeling will enlighten us on his basic principle, “commit and then figure it out.” Ebeling is founder of Not Impossible Labs, an organization that gained prominence with the EyeWriter, a do-it-yourself, low-cost device that enables individuals with paralysis to communicate and create art via eye movements. In 2013 he continued his mission, traveling to the war-torn nation of Sudan to create prosthetic limbs for children using 3-D printing technology.



Fiesta Ballroom

10:15 - 10:30 a.m. Beverage Break

Fiesta Veranda

10:30 - 11:30 a.m.

Everybody Wants to Rule the Health Care World

Ron Galloway will tell us how Big Tech icons like Amazon, Apple and Google will influence the future of health care. What are Amazon's intentions regarding EHRs? How did Apple almost singlehandedly set the interoperability standard? Google's stated mission is “Don't be evil” – but will this apply to health care? And how could Walmart's Centers of Excellence change the geography of health care delivery? In this presentation, Galloway will examine these questions and their unintended consequences.



Fiesta Ballroom

11:30 a.m. - 12:30 p.m. Lunch
Waterfall Patio

12:45 - 2:15 p.m. Concurrent Breakout Sessions

**Span of Attention and Span of Control Discussion:
The Effective Use of Time for Health Care CEOs**

The session looks at a day in the life of four Southern California health care executives. How do they manage their time, attention and span of control while balancing internal and external demands? What best practices and reporting structures offer optimal results? How does it compare to the research?

This session offers 1.5 ACHE Face-to-Face credits.

Moderator: Jim Finkelstein, FutureSense
Matt Gerlach, CHOC Children's Health System
Kenn McFarland, Fountain Valley Regional Medical Center
Lori Morgan, MD, Huntington Hospital
Jeremy Zoch, St. Joseph Hospital, Orange

Frank Capra A & B

Intelligent Systems to Deliver Value-Based Care

Critical decisions we make on a daily basis are often not informed by data that represent the entire picture. The session will explore the prospect of improving quality and reducing costs from a data analytics perspective. Through case studies, the session will present the value of understanding the whole picture as we strive to improve health outcomes, address cost issues and evolve to value-based care.

Barry Bittman, MD, SpeedTrack
Dolores Green, Inland Empire Foundation for Medical Care
Jeff Pratt, SpeedTrack

Fiesta 11 & 12

Strategic Community Planning and Investments

Learn how a regional approach to Community Health Needs Assessments along with public health partnerships and community engagement lead to more effective investments to reduce health disparities, better care coordination and improved health outcomes.

Kelly Bruno, National Health Foundation

Paul Craig, Keck Medicine of USC

Chad Monk, National Health Foundation

Erin Slack, Ventura County Public Health

George West, Dignity Health

Fiesta 13 & 14

2 - 6 p.m.	Registration <i>Fiesta Veranda</i>
2:15 - 2:30 p.m.	Beverage Break <i>Adjacent to the Breakout Rooms</i>
2:30 - 4 p.m.	Concurrent Breakout Sessions

Breaking Down Silos in the Continuum of Care for Behavioral Health and Homeless Patients

Hear how the community of Long Beach is working with hospitals, the local Department of Health and Human Services, law enforcement, fire department and private organizations to develop coordinated resources. Hear how a multi-dimensional, integrated approach can lead to better outcomes, wiser spending, data sharing and prevention.

This session offers 1.5 ACHE Face-to-Face credits.

Moderator: Joe Avelino, College Medical Center

Amanda Alcodia, Soaring Stronger

Carolyn Caldwell, St. Mary Medical Center

Kelly Colopy, Long Beach Department of Health

Jim Rexwinkel, Long Beach Fire Department

Frank Capra A & B

Organizing Bundled Payment for Continuous Improvement, Advanced Initiative

Jamie Chang, MD, and Gray Miller will discuss how Hollywood Presbyterian Medical Center approached the BPCI Advanced Initiative covering scope, cost reductions/incentives, partnership strategy, data analytics, case management, post-acute management while improving quality scores. The team will also cover its continuous improvement efforts, pitfalls and lessons learned along the way.

Jamie Chang, MD, Hollywood Presbyterian Medical Center
Gray Miller, Titanium Healthcare

Fiesta 11 & 12

What Matters Most: Person-Centered Care After Hospital Discharge

Helping patients participate meaningfully in their discharge care planning by telling us what matters most to them, is the key to optimizing care and for the prevention of readmission. Join us to learn how four Southern California hospitals approached this objective, how they developed partnerships and shared incentives to create sustainable change and improved outcomes.

Mara Bryant, Adventist Health White Memorial Medical Center
Apurva Shah, Adventist Health White Memorial Medical Center
Carol Peden, MD, Keck Hospital of USC
Elizabeth Smith, Eisenhower Medical Center
Bonnie Subira, Community Memorial Health System

Fiesta 13 & 14

2019 HASC ANNUAL MEETING • MAY 1-3 • LA QUINTA RESORT & CLUB

1 - 3 p.m.

Guest Program:

The Amazing Art of Face Reading

Mac Fulfer

Frank Capra D & E

5:30 - 8 p.m.

Strolling Dinner, Wine Tasting and Exhibit

Theme: Vintage Boardwalk

Fiesta Ballroom

FRIDAY, MAY 3

6:30 a.m.

5K Fun Run and Walk

Meet at the Fitness and Tennis Center

7:30 a.m.

CHPAC Breakfast (by invitation)

Frank Capra A and B

7:30 - 8:45 a.m.

Member, Guest and Sponsor Breakfast

Fiesta 1-6 and Adjacent Patios

9 - 10 a.m.

Health Care in California:

What's the Next Wave?

George W. Greene, Esq., President/CEO,
HASC

Fiesta Ballroom

10 - 11 a.m.

Making Mental Health Essential Health

Patrick J. Kennedy, Founder, One Mind

Fiesta Ballroom

Former congressman Patrick J. Kennedy shares his vision of a future with behavioral health care for all who need it. He's committed to replacing separate and unequal treatment for mental health and addiction with parity for both. Kennedy speaks candidly about his personal and family struggles – and how they keep him motivated to strive for significant change.



11 a.m.

Closing Remarks



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Please Join Us Next Year

May 20-22, 2020

Park Hyatt Aviara Resort