



HASC Briefs

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Welcome 2013 HASC Board

Congratulations to the members of the 2013 HASC Board. Download the complete list of the board online <http://www.hasc.org/board-directors-0>.

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Richard Afable, M.D.

President/Chief Executive Officer, Hoag Memorial Hospital Presbyterian

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Patient Safety Collaborative Expands Scope, Receives Additional Funding

Anthem Blue Cross recently extended its commitment to the Southern California Patient Safety First (PSF) Collaborative for 2013. PSF provides a forum for peer-to-peer learning, networking and sharing of best practices to improve patient safety and clinical outcomes.

With the additional funding, the collaborative has maintained two of the existing focus areas, and has introduced two new clinical areas* in which hospitals can improve:

- Sepsis Mortality: Improve early detection and management to decrease your mortality rate by 10% (relative reduction) from your 2012 baseline.
- Perinatal Safety: Reach and

maintain an early elective delivery rate of less than 5% with best practices PSF has developed.

- HAI – *C. Difficile**: Decrease your *C. Difficile* infection rate by 10% (relative reduction) with attention to environmental management, hand hygiene, PPE and antibiotic stewardship.
- Surgical Safety*: Learn reliable and inexpensive systematic approaches to surgical safety to help eliminate the potential for retained surgical items, preventing returns to the OR.

Hospitals participating in the previous PSF collaboratives demonstrated improvement in several key focus areas, with many achieving a

zero percent device-related HAI rate (CLABSI, CAUTI, and VAP) and an early elective delivery rate of less than five percent.

Agreement forms for the 2013 cohort have been mailed to current PSF members, and will be mailed to all HASC member hospitals in early January. The deadline for commitment is Feb. 1, and there is no cost for participation. The 2013 meetings will be held quarterly and will include tools and strategies for all four clinical focus areas, as well as curriculum on leadership, teamwork and enhancing the patient safety culture in health care.

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Hospitals Invited to Submit RFP for Baby Friendly Hospital Initiative

First 5 LA announced the release of the Baby Friendly Hospital Initiative Cycle 3 Request for Proposals to support the implementation of First 5 LA's Best Start LA Baby-Friendly Hospital Initiative.

The initiative seeks to improve initiation and duration of breastfeeding by improving breastfeeding policies in birthing hospitals as well as increase exclusive breastfeeding at discharge.

An informational session will be held on Tuesday, Jan. 8, 2013 from 2:00-3:00 p.m. at First 5 LA.

Please visit the First 5 LA Baby-Friendly Hospital Initiative RFP website at www.first5la.org/

[Baby+Friendly+Cycle3](#) for additional information and application instructions.

This RFP is offering funding for training of staff and operational support to hospitals that are willing, ready and able to embrace and implement policy changes recommended by Baby-Friendly USA. Operational costs may include the following areas:

- Staff time to attend training
- Assessment fees payable to Baby-Friendly USA
- Some administrative costs (i.e., data collection staff and project coordinator)

Applicants responding to this RFP must have the qualifications and ability to successfully provide pro-

grammatic, fiscal and administrative infrastructure to support the proposed project. Applicants must have the desire to achieve their Baby Friendly designation with Baby Friendly USA, a three-year process that follows the 4-D pathway.

Interested applicants must prepare and submit all required documents as described in the RFP no later than 5:00 p.m. PST on Jan. 30, 2013.

For additional information, please contact Andrea Welsing, Program Officer, at (213) 482-7546 or email at babyfriendly@first5la.org.

Contact: Jaime Garcia, (213) 538-0702, jgarcia@hasc.org



Quick Facts

Approximately 68% of Medicare costs are related to people with four or more chronic conditions—the typical palliative care patient.

If palliative care were fully penetrated into the nation's hospitals, total savings could amount to \$6 billion per year.

Last Chance for Special Palliative Care Conference Rates

Register before Jan. 8 to receive a special discounted rate for the Palliative Care Transitions Conference, Feb. 26, at the Hilton Pasadena. Register online at www.signup4.net/Public/ap.aspx?EID=2013150E. With a special focus on engaging leadership in the discussion of supportive care's role in increased cost efficiency and appropriate care management, the conference features Dr. Robert Bear, an author and nephrologist for more than 30 years, addressing his own transformation in "How a Nephrologist Became a Palliative Care Medicine Champion through Personal

Epiphany and Change Leadership."

Also on the agenda is Dr. Richard Brumley, GeriNet, addressing how to hold conversations with reluctant physicians and encourage patient-centered care.

The packed agenda for the daylong event will also include representatives from CHA's Center for Post-Acute Care, CareRx, Cedars-Sinai Medical Center, CareMore Health Plan, OptumHealth, Patient Centered Care Foundation Partners, and The Schwartz Center for Compassionate Care.

The annual HASC Palliative Care Transitions Conference is fast becoming a sig-

nificant forum for connecting with peers interested in supportive care across health care settings—including hospitals, health systems, clinics, post-acute care, hospice, nursing homes, assisted living and home health.

For more information about the event, visit www.hasc.org/2013palliativecareconference or contact Jamila Mayers, (213) 538-0739, jmayers@hasc.org.

Contact: George Mack, (213) 538-0717, gmcak@hasc.org

2013 Palliative Care Transitions Conference

**Feb. 26,
Hilton Pasadena**

www.hasc.org/2013palliativecareconference

Active Shooter Simulation Early-Bird Rates End Jan. 15

HASC is offering special rates for members who register by Jan. 15 for the upcoming Active Shooter Drill at the LAC + USC Medical Center (old campus).

This simulation exercise, scheduled for Mar. 19, moves beyond classroom training to offer an opportunity to actively participate in two emergency scenarios: one in an ER setting and the other in an office environment. Collaborate with law enforcement and risk analysis experts to learn how you can involve key stakeholders to create a local plan for survival and recovery for your hospital.

Course objectives in-

clude:

- Lead the development of hospital active shooter event policies and procedures.
- Promote hospital-wide awareness.
- Learn to coach hospital employees on prevention, readiness and appropriate response.
- Identify resources needed after an active shooter event to support recovery from trauma.
- Understand Unified Command and the need to develop close relationships with outside partners.
- Develop a response kit for first responders.

Reserve your spot for

this essential, life-saving training by the Jan. 15 early-bird deadline. Register online at <https://www.signup4.net/Public/ap.aspx?EID=HASC13E> or contact Jamila Mayers, (213) 538-0739, jmayers@hasc.org, for more information.

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Upcoming Events

*Jan. 23
[5th Annual Southern California Patient Safety Colloquium, Hyatt Regency Orange County](#)*

*Feb. 21
[2013 HR Issues: Are You Ready? Quiet Cannon, Montebello](#)*

*Feb. 28
[Achieving Performance Excellence: Engaging Physicians in Lean and Quality Improvement Long Beach Memorial \(Houssels Forum\)](#)*

For more upcoming events, visit www.hasc.org/calendar

Focus on Innovation at 2013 HASC Annual Meeting

How do you make innovation happen amid chaos and uncertainty?

The HASC Annual Meeting, May 8-10, at St. Regis Monarch Beach Resort, Dana Point, will tackle the challenge of moving from an innovative idea to implementation.

- Chris Trimble, innovation expert and author, presents a step-by-step look at how organizations can “keep the trains running” while implementing needed innovation.

- David Gergen, former White House adviser to four presidents and author

of *Eyewitness to Power: The Essence of Leadership, Nixon to Clinton*, provides an insider’s look at innovative leadership at the highest levels of power.

- C. Duane Dauner, CHA president/CEO and health care advocate, offers an update on the latest federal and legislative changes.
- Mark Kelly, astronaut, author and husband, will tell us his personal story of perseverance, hope and gratitude.

Join us at the 2013 HASC Annual Meeting, the leading conference for health care executives in

Southern California. We invite you to bring members of your executive team and board of directors.

Register online at www.signup4.net/Public/ap.aspx?EID=2013166E.

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