



Congratulations to the 2012 HASC Board

Congratulations to the members of the 2012 HASC Board. A complete list of the board is included in this week's Briefs.

Chair

Michael Hunn
Senior Vice
President/Regional
Chief Executive
Providence Health
& Services,
Southern
California



HASC Chair
Michael Hunn

Chair-Elect

Douglas Bagley
Chief Executive Officer
Riverside County Regional
Medical Center

Immediate Past Chair

Richard Yochum
President/Chief Executive Officer
Pomona Valley Hospital Medical
Center

Treasurer

John Calderone, Ph.D.
Chief Executive Officer
Olympia Medical Center

Secretary

Gary Wilde
President/Chief Executive Officer
Community Memorial Health
System

Contact: Jim Barber
(213) 538-0706; jbarber@hasc.org

CalOptima Board Considers Support to Expand Health Care Infrastructure

The CalOptima Board of Directors received an informational presentation from its staff last week on potential uses for \$12.7 million that may be coming to the agency through an Intergovernmental Transfer (IGT) with the University of California, Irvine Medical Center, assuming the IGT is approved by CMS.

Staff indicated that six potential initiatives could be funded with the funds: a 24/7 call center, urgent care centers, expanded health information technology, the development of patient-centered medical

homes, expanded access to specialty care referrals, and care management. Overall objectives are to create more of a system of care throughout Orange County, to expand the availability of care in appropriate settings. Staff indicated they will return in February with an action item to direct these funds, if forthcoming, for these projects. Responding to staff's presentation, Supervisor Janet Nguyen and other Board Members sought clarity as to who specifically would manage the funds and the projects, and asked staff to ensure

that accountability, anticipated outcomes, and results measurement are included in the recommendation coming back in February for the Board's approval.

HASC member hospitals voted last month to support the use of the funding for projects that would expand health care infrastructure in the community. A formal HASC position is anticipated based on the member vote once the proposed February Board action is available.

Contact: Julie Puentes
(714) 663-0294,
jpuentes@hasc.org

Last Chance to Register for Patient Safety Colloquium

The 2012 Southern California Patient Safety Colloquium will take place Jan. 19 at the Doubletree Hotel Ontario Airport in Ontario. Register today at

<http://www.hasc.org/2012colloquium>.

This year's event focuses on *Transforming Research Into Practice* and will feature power-

packed presentations addressing culture change, HAIs/HACs, surgical safety, perinatal safety, and the continuum of care. A new Executive Strategies Track will include timely topics of critical interest to CEOs and COOs.

Learn how to implement executive strategies to align physicians

and staff around organizational priorities and identify culture change strategies that will *Transform Research Into Practice* at your facility.

Contact: Julia Slininger
(213) 538-0766,
jslininger@hasc.org

Jan. 27 Health Care Conference Will Feature HASC and CHA Staff

The California CPA Education Foundation is sponsoring a Health Care Conference on Friday, Jan. 27 in Universal City.

Major topics to be covered include:

- Current status of health care reform
- Regulatory update: state and federal

- Accounting standards update
- Risk management and fraud
- Technology update
- Health care reform: the effect on employers
- CFO roundtable

George Mack, HASC vice president, Payer & Provider Relations, and Martin Gallegos, senior vice

president and chief legislative advocate for the California Hospital Association, will be among the guest speakers.

Information and registration is available at <http://www.calcpa.org/Public/Catalog/CourseDetails.aspx?courseID=15111280A>.

Register Now for Feb. 1 Seminar on Eliminating Health Care Industry Silos

Registration is currently open for *Blurring the Lines: Eliminating Health Care Industry Silos*, set for Wednesday, Feb. 1 at Good Samaritan Hospital in Los Angeles.

In addition to panel discussions, the event will feature a session called *View of the Future* by HASC President/CEO Jim Barber and *California Health Care: Sea*

Changes Under Way by Don Crane, president/CEO of the California Association of Physician Groups.

Participants will hear about best practice programs and ideas that have successfully improved quality and decreased cost, and learn about payment models that reward these efforts and outcomes, such as bundled payments and shared savings

models.

Registration for HASC member hospitals is \$125 by Jan. 25. To register, please visit <https://www.signup4.net/public/ap.aspx?EID=BLUR10E&TID=6wAC7IyeA04VA91Or2e%2b8A%3d%3d>.

Contact: Jamila Mayers
(213) 538-0739, jmayers@hasc.org

Seminar on Developing, Documenting Employee Competence Feb. 6

Registration is currently open for *Developing, Measuring and Documenting Employee Competence*, a HASC educational program scheduled for Monday, Feb. 6 at The California Endowment in Los Angeles.

This intensive one-day workshop provides in-depth explanations of the Joint Commission competency assessment standards, and an opportunity for managers to devel-

op and redesign the content of their department competency tools.

Participants will learn to compare competency skills against the essential duties of a job description and to differentiate between competency and a job-specific duty.

Attendees are invited to bring a copy of one of their competency tools to the seminar.

The course will be taught by Emelda Latham, a human resources

consulting expert for hospitals and health care systems.

Program cost is \$220 for HASC member hospitals and \$185 for additional colleagues. This annual program tends to fill up quickly.

To register, visit <https://www.signup4.net/Public/ap.aspx?EID=DEVE61E&TID=pm1TZViEGulwbJmqQv0LA%3d%3d>.

Contact: Karen Ochoa
(213) 538-0765, kochoa@hasc.org

RN Leadership Skills Program Will Take Place Feb. 22

HASC presents *Leadership Skills for the Registered Nurse*, scheduled to take place Wednesday, Feb. 22 at Los Robles Hospital & Medical Center.

The seminar will specifically cover the impact of emotions when making decisions and how to identify team behaviors known to pro-

duce better performance and improved outcomes.

The course will be led by Christine Horton, RN, chief clinical officer for Flex Ed who has more than 15 years of teaching experience as well as management background as a perinatal director.

The HASC hospital member rate

is \$95 by Feb. 8. This annual program tends to fill up quickly. To register, visit <https://www.signup4.net/Public/asp.aspx?EID=LEAD452E&TID=TlST1QWw%2bKR3%2fu8vQs8Avg%3d%3d>.

Contact: Karen Ochoa
(213) 538-0765, kochoa@hasc.org

Feb. 29 Palliative Care Conference Will Focus on Care Transitions

HASC's 4th Annual Palliative Care Conference, set for Feb. 29 at Quiet Cannon Conference and Event Center, Montebello, will focus on care transitions and feature key figures in palliative care program development and operations as well as post-acute care outreach.

Sessions from the event will demonstrate how each piece of this movement is growing, leading to

significant cost reduction and improved quality of care and quality of life for patients, families and communities.

End-of-life care and the various options for patients with chronic, life-threatening diseases are becoming a centerpiece of health care reform discussions. As more hospitals develop their in-house palliative care programs, this national initiative has

moved to post-acute care settings using integrated delivery system models across the continuum of care.

Track 1 will feature a national faculty of experts with case studies from hospital programs. Track 2 will focus on post-acute continuum of care, highlighting the power and effectiveness of palliative care and hospice care.

Contact: Jamila Mayers
(213) 538-0739, jmayers@hasc.org

ACHE Leadership Conference to Feature HASC/Blue Cross Collaboration

George Mack, HASC vice president, Payer & Provider Relations, is scheduled to appear March 20 at American College of Healthcare Executive's 2012 Congress on Healthcare Leadership. His seminar, *Blue Ocean Thinking through Collaborative Process Performance Improvement*, will examine the innovative partnership between HASC and Blue Cross of California that has successfully unmasked waste, improved inefficient workflows and eliminated unnecessary re-work.

Kenny Deng, senior director, Provider Services & Operations for

Blue Cross of California, and Dan Martinez, director of Patient Financial Services at Mission Hospital, SJHS-Orange, will be co-presenters.

The HASC/Blue Cross of California collaboration began in 2009 as a work group made up of HASC member contracting and revenue cycle cohorts, and Blue Shield of California senior executives, with the goal of improving the current claims adjudication process for faster payments to hospitals, and reducing expenses for both hospitals and health plans. The work group has recently expanded to

include case managers, UM cohorts and Blue Shield medical directors responsible for the health plan's medical review processes as it seeks opportunities to improve clinical denial rates.

ACHE's Congress on Healthcare Leadership draws more than 4,000 ACHE affiliates. Continuing education credits are available. The conference will be held March 19-22 at the Hyatt Regency Chicago. For more information, visit <http://www.ache.org/congress/index.cfm>.

Contact: George Mack
(213) 538-0717, gmack@hasc.org

PDS University Offers Webinar on Medicare/MediCal Revenue Shift

PDS University presents a 20-minute interactive webinar titled *How will my Medicare and MediCal revenue shift as more patients move into Managed Care plans?* The online session is sched-

uled for Friday, Jan. 27 at 10 a.m. Register at <https://www2.gotomeeting.com/register/838500482>.

For more information on how PDS can help shed light on the

revenue impact from the shift to Medicare/MediCal Managed Care Plan, visit <http://www.hasc.org/pds-can-help>.

Contact: Leslie Gold
(213) 283-8003, lgold@hasc.org