



HASC Briefs

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CalOptima Board of Directors Approves Uses for \$12.4 Million in IGT Funds

The CalOptima Board of Directors has approved three primary uses for intergovernmental transfer (IGT) funds amounting to \$12.4 million, and has directed staff to return in April/May with an implementation plan.

The hospital community weighed in on the IGT discussion last fall with recommendations for the use of those funds. Complex case management, identified by hospitals and others, was at the top of the list for initiatives to be undertaken with these funds. The third use approved by the CalOptima

Board relates to expanded access, including expanded hours of operation and expanded care sites.

In its communication to the CalOptima Board of Directors last fall, HASC urged consideration of the following key points:

- Create and support an outreach program for management of high-risk members in need of comprehensive care management, including outpatient ambulatory care, medication compliance, follow-up appoint-

ments, etc.

- Create and support innovative ideas that facilitate timely discharge of complex patients from acute care hospital settings into appropriate post-hospital care settings, including the use of specialized case management personnel and competitively negotiated and secured skilled nursing facility (SNF) beds.

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Los Angeles County Board of Supervisors Votes Down Clean Water Measure

The Los Angeles County Board of Supervisors voted 4 to 1 this week not to proceed with the proposed Clean Water, Clean Beaches Measure.

The BizFed Water Quality Parcel Tax Working Group, which includes several regional organizations and associations, including HASC, had requested the Los Angeles Board of Supervisors to indefinitely place on hold the measure, which would establish an annual fee to pay for clean water programs.

The Working Group's motion left open the ability for stakeholders to work together and return to the issue at some future, unspecified date to propose a solution to address storm water pollution compliance costs, but it put the current proposal to rest.

The measure, proposed by the Los Angeles County Flood Control District, fails to address a variety of issues, including whether the tax is permanent, its lack of appeal process and the fact that it does

not offer fee reductions for parcel owners who do on-site capture and treatment of water. HASC opposed the measure on behalf of hospitals because of the fact that many issues need to be addressed to enable compliance with new storm water regulations.

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HASC Joins LA County in Offering Hospital Disaster Management Training

The next session of Hospital Disaster Management Training provided by Los Angeles County's Department of Health Services/Emergency Medical Services Agency's Disaster Resource Center Program is scheduled for May 7-8 at LAC+USC Medical Center.

The in-depth training on hospital surge capacity management for natural disasters and CBRNE incidents will leave participants with the knowledge of how to:

- Describe Southern California's disaster capabilities.

- Identify triage priorities in disaster patients.
- Perform a role in the hospital command center and emergency department during a disaster drill.
- Describe health care facilities' role in a disaster.

Featuring lectures, skill sessions, tabletop and functional exercises, as well as immediate feedback and evaluation, the course costs \$150 per student. Continuing education credits are available.

HASC is providing educational and administrative support for this event.

For a complete informational brochure, visit http://www.hasc.org/sites/main/files/file-attachments/hdmt_info_packet2013.pdf. To register online, go to <https://www.signup4.net/Public/ap.aspx?EID=HDMT15E>.

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Professional Data Services Expands into Oregon and Oklahoma Markets

Professional Data Services (PDS) is now making its web-based market intelligence and revenue benchmarking tool available to hospitals in Oregon and Oklahoma.

PDS recently signed agreements with the Oregon Association of Hospitals and Health Systems (OAHHS) and the Oklahoma Hospital Association (OHA) under which the two industry associations will market the PDS product to their members. OAHHS membership includes 58 hospitals and health systems in Oregon. OHA represents more than 130 hospitals and health care entities across the state of Oklahoma.

PDS collects inpatient, outpatient and emergency room paid claims data from participating hospitals and offers it in aggregated form to users. The information allows PDS users to quickly and accurately benchmark specific service line revenues by payer against those at comparable hospitals. PDS clients find the data to be invaluable – and highly cost-



effective – when entering into managed care contract negotiations or when establishing realistic and attainable long-term revenue management goals.

“PDS gives Oregon hospitals a level of insight into their marketplaces that they have never had before,” said Eric Schulz, Business Development Director of Apprise Health Insights, the Data & Analytics Subsidiary of the Oregon Association of Hospitals and Health Systems. “With PDS, Oregon hospitals will be better able to plan and make strategic, data-driven decisions regarding the ongoing transformation of our health care system. This is an especially important time to have access to this kind of meaningful data.”

“PDS will help us achieve our board's strategic goal of bringing

more data to our members,” said Rick Snyder, vice president, Finance & Information Services, for the Oklahoma Hospital Association. “Having access to PDS comparative payment data will help ensure Oklahoma hospitals do not leave money on the table or set unrealistic goals in contract negotiations with payers. PDS also offers invaluable market intelligence to support their business development and performance improvement efforts.”

PDS is a service of HASC. Leslie Gold, vice president of PDS, said, “We're excited to be able to share the successes we've experienced to date in California and Arkansas with the hospital associations and hospitals in Oregon and Oklahoma. The PDS data enable our sister associations to help their members generate the revenues they need to continue serving their communities.”

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HASC Hosts Free Forums on Worker Fatigue

Regional chief nursing officers, HR executives, risk managers and employee wellness professionals are encouraged to participate in one of three upcoming forums on worker fatigue.

Join us for free forums exploring the link between health care worker fatigue and how we can decrease the associated safety risks and reduced productivity.

With increased attention on health care worker fatigue from researchers, regulators and legislators, hospitals must examine ways to take action and mitigate the risks that could compromise both person-

al and patient safety.

Discussion objectives include:

- An overview of the evolution of worker fatigue
- Establish a shared understanding of the issue and what it looks like in and among our hospitals
- Consider how we might reframe the issue
- Talk through possibilities and next steps

There is no charge to attend these upcoming events.

The Los Angeles forum is scheduled for

March 19 at the HASC Los Angeles Office. The Santa Barbara/Ventura forum will take place on March 26 at Los Robles Hospital and Medical Center, and a March 29 session in the Inland Area will take place at Parkview Community Hospital.

Register online for the session of your choice at <https://www.signup4.net/Public/ap.aspx?EID=ATHO10E>.

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First Webinar in HR Series Set for April 3

Join us for *Health Care Reform and Leading the "People" Change*, the first webcast in a series of four that is part of *2013 HR Issues: Are You Ready?*

The sessions seek to help HR leaders:

- Initiate and implement to help their organization move through the changes of health care reform
- Learn strategies to proactively prepare the organization to maintain a union-free environment
- Determine the vulnerability of their organization to organizing
- Learn to successfully manage a merger, acquisition or affiliation

- Link strategic workforce planning to your business and strategic plans

To be led by Kevin Haerberle, Integrated Healthcare Strategies, the April 3 webinar will examine the Affordable Care Act's charge to both reduce costs and improve care by 2014. Participants will discuss the steps that HR experts need to initiate and implement now to help employees, physicians and health care leaders move more effectively and deliberately through these changes.

The program is presented by HASC, the Hospital Council of Northern & Central California, and the Hospital

Association of San Diego and Imperial Counties.

Individual webinars are \$180 for each session, or \$640 for the entire series, for members. Associate/non-member fees are \$200 per session or \$900 for the series.

Download the brochure at http://www.hasc.org/sites/main/files/file-attachments/hr_issues_2013_webinar_12.pdf. Register online at <https://www.signup4.net/Public/ap.aspx?EID=2013527E>.

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Next Session in Charge Nurse Series Deals with Emotional Intelligence

As part of the Charge Nurse Education Series, Emotional Intelligence will be the topic of the April 11 *Leadership Skills for the Registered Nurse* session. The program will challenge nurse leaders to understand their own emotional intelligence, as well as how to apply emotionally intelligent traits to key

nursing leadership skills. Learn about emotionally intelligent traits and how to apply them in order to ensure effective communication with all members of the health care team. Coaching and mentoring others to better performance will also be addressed.

The series takes place at Quiet Can-

non Conference Center in Montebello, from 9 a.m. to 5 p.m.

To register online, go to <https://www.signup4.net/Public/ap.aspx?EID=CHAR99E>.

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3rd Annual Health Care Provider Wellness Conference Focuses on Sustainable Cultural Changes

The HASC Health Care Provider Wellness Conference, June 13-14 in San Diego, is themed *Wellness, Work & Community: Strategies for Sustainable Cultural Change* and will make the business case for wellness programs that result in healthy and engaged employees.

Join presenters who are experts in their field as they encourage participation in the following topics:

Then, Now and in a Galaxy Far, Far Away

Lee Dukes, President, Principal Wellness Company

The Art and Science of Engagement: Exploring Common Pathways to Well-Being

Dr. Timothy L. Newman, Medical Director, FirstEnergy

Total Employee Well-Being Integration and Engagement as Key to Workforce Health and Productivity

Tammy Green, MPH, CHES, Director, Well-Being & Absence Management, Providence Health, Anchorage, Alaska

What's the Value of the Investments Your Company is Making in Health? Your CFO Will Be Asking Soon

Tom Parry, PhD, President and CEO, Integrated Benefits Institute

California Hospital Association: Insights and Outlook: Worker Fatigue

BJ Bartleson, RN, MS, NEA-BC, Vice

President, Nursing and Clinical Services, California Hospital Association
Gail Blanchard-Saiger, Vice President, Labor and Employment, California Hospital Association

Diet and Obesity: The Connection and State of the Science

Gary Taubes, Journalist and Co-Founder, Nutrition Science Initiative
Peter Attia, MD, President/Co-Founder, Nutrition Science Initiative

Trial and Error in Workplace Wellness

Christopher Scanlan, Partner, Arnold & Porter LLP

Breakout sessions will focus on:

Building an Employee Wellness Program: How to Start, How to Sustain

Rick Hecht, Director, Southern California, HealthWorks Consulting and Customer Support, Kaiser Permanente

Integrating Blue Zones' Concepts into a Well-Being Strategy

Antonio Linares, MD, RVP, Medical Director, Anthem Health & Wellness Solutions



Mayo Clinic Healthy Living Program – Expertise, Innovation, Best Practices, Outcomes Research, and What It Can Bring to Your Organization

Philip Hagen, MD, Medical Director, Mayo Clinic Embodiment Health, and Vice Chair, Division of Preventive, Occupational and Aerospace Medicine, Mayo Clinic

A full conference brochure can be found at <http://www.hasc.org/sites/main/files/file-attachments/13wellnessattenweb.pdf>. To register online, go to <https://www.signup4.net/Public/ap.aspx?EID=3RDA18E>.

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