



## CareNow, Inc. Metropolitan Free Clinic Scheduled for Oct. 20-23

For the past two years, three free clinics have been conducted in greater Los Angeles to provide medical, dental and vision services to thousands of patients over the period of one week. The first two were produced in association with Remote Area Medical (RAM) and the third with Maria Shriver's Women's Conference. The local organizers of these events have formed CareNow, Inc., a new 501 (c)(3) non-profit, to continue producing these events in Los Angeles. Approximately 5,000 patients are expected to be treated at CareNow's upcoming free clinic, which will be held Oct. 20-23 at the Los Angeles Sports Arena. Follow-up care will be provided to patients who need it. The event can help reduce the number of patients utilizing ERs for primary care. Local hospitals can help by providing:

- Volunteers (physicians and nurses)
- Medical supplies

• Financial support

• Laboratory (such as PAP kits and readings as well as portable lab equipment)

- Educational programs
- Mobile medical vans

Registration information is available on the CareNow website, www.carenowusa.org. For more information, contact Ashley Lautzenhiser, (310) 309-8116, Alautzenhiser@deweysquare.com.

**Contact:** Jaime Garcia (213) 538-0702, jgarcia@hasc.org

## Luncheon Honoring Assembly Member Holly Mitchell Set for July 28

HASC member hospitals are invited to join in a luncheon honoring Assembly Member Holly Mitchell on Thursday, July 28 at the HASC Los Angeles Office. The luncheon will take place at 11:45 following the HASC Board Meeting.

Assembly Member Holly

Mitchell is chair of the Assembly Budget Subcommittee on Health, a member of the Assembly Committee on Health and a member of the Assembly Committee on Budget.

Sponsorship for this event is \$250. Checks can be made payable to Holly J. Mitchell for Assembly 2012 - ID #1333909, and can be sent to Hospital Association of Southern California, Attention: Lisa Kato, 515 South Figueroa Street, Suite 1300, Los Angeles, CA 90071. Please RSVP by July 26.

**Contact:** Jennifer Bayer (213) 538-0730, jbayer@hasc.org

# Documentation Forms for Medicaid Coverage Expansion Available from HASC LA Office

Los Angeles County launched its Medicaid Coverage Expansion (MCE) under the 1115 Waiver on July 1. Healthy Way LA (HWLA) is the local initiative that will provide coverage to adults between the ages of 19 and 64 with an income up to 133 percent of the FPL, among other qualifying requirements. Enrollment in the program is being administered by the Los Angeles County Department of Health Services (DHS).

Non-contract hospitals will be reimbursed at 30 percent of the Rogers rate for ER and post-stabilization care provided to HWLA members. To verify patient eligibility and obtain authorization, hospitals need to call (877) 333-4952. DHS has provided the following mailing address for claims submittal: Office of Managed Care-HWLA, 1000 South Fremont Avenue, Bldg A-9 East, 2nd Floor Unit 4, Alhambra, CA 91803-8859.

The following documents are available upon request from the HASC Los Angeles for hospitals *Continued on page 2* 

# Upcoming HASC HR/Flex Ed Seminars

## Course on Leadership Skills for Nurses Set for Aug. 16

HASC and Flex Ed present Leadership Skills for the Registered Nurse, a full-day educational program scheduled for Tuesday, Aug. 16 at the California Endowment in Los Angeles. A complete program brochure is available at http://hasc.s462.sureserver.com/sites /main/files/file-attachments/8-16-11\_leadership\_brochure.pdf.

The course will review key concepts of emotional intelligence, as well as how to apply this trait to key nursing leadership skills. These skills include effective communication with all members of the health care team, as well as coaching and mentoring skills.

At the end of this course, participants will be able to:

• Define emotional intelligence and explain why it is so important for personal and professional success.

• Assess emotional intelligence using a simple screening tool.

• Analyze the impact of emotions when making decisions.

• Express thoughts and feelings appropriately in stressful or ambiguous situations.

• Relate personal practice to the organization's nursing vision.

• Identify team behaviors known to produce better performance and improved outcomes.

The course will be led by Christine Horton, RN, who has been the chief clinical officer for Flex Ed for the last four years, and has more than 15 years of teaching experience as well as management background as a perinatal director.

Program cost is \$95 for HASC member hospitals. Registration is due by Aug.2; visit http://bit.ly/pNJSOE for more information.

## Oct. 18 Seminar Will Focus on Role of the Charge Nurse

*Role of the Charge Nurse*, scheduled for Oct. 18 at Verdugo Hills Hospital, will focus on advanced leadership strategies, communication techniques, priority setting and conflict management for the registered nurse who participates or plans to participate in the charge nurse role.

At the end of this course, which is presented by HASC and Flex Ed, participants will be able to: • Identify three key managerial functions of the charge nurse

• Describe how to assess patient care needs and match them with staff competence and ability

• Discuss how to manage conflict

• Explain the importance of relationship management skills in interdepartmental communication The session will be led by Mark Kaliher, RN, who has been teaching with Flex Ed for more than three years. Kaliher is formally trained in ER nursing, and has worked as a staff nurse and relief charge nurse.

Program cost is \$95 for HASC member hospitals. Online registration for the course is available at http://www.cvent.com/d/ncqn3k.

Contact: Karen Ochoa, (213) 538-0765, kochoa@hasc.org

LA Medicaid Coverage from page 1
that may need them:
• HWLA enrollment sites
HWLA-MCE Implementation
(PowerPoint)
• ID - HWLA sample member card
• CMS-1500/HCFA-1500 Form:
Professional Claims
• CMS-1450/UB-04 Form:
Hospital/Institutional Claims
Contact: Jaime Garcia
(213) -538-0702, jgarcia@hasc.org

## New HASC Website

Introducing the all-new www.hasc.org. To help you make the most of your membership, we've created a website that's simple to use and filled with resources that are easy to share. Take a look around--and let us know what you think.

## Disclosure Seminar Set for Sept. 26

The first offering of *Sorry Works!* in March was such a success that HASC is bringing the half-day program back on Monday, Sept. 26 at Pomona Valley Hospital Medical Center.

Sorry Works! Disclosure, Apology & Relationship: Prevent Medical Malpractice Claims will focus on how post-adverse event communication drives success of health care organizations and professionals from a liability risk perspective. This program will provide attendees with a brief overview of the liability landscape for 2011 and will provide key health care professionals with training and education on literally "how" to disclose. The program drills down on specifics of who should disclose, when disclosure should be made and what should be said. It includes video presentations showing positive and negative examples of disclosure and provides opportunities to roleplay potential scenarios.

Participants will learn to use skills and strategies to enhance postadverse event communication; will hear about the disclosure continuum; and will learn the difference between "sorry" and "apology."

The course will be taught by Douglas B. Wojcieszak, a disclo-

sure training consultant and creator of the *Sorry Works!* Coalition, a national organization advocating full disclosure as a middle-ground solution to the medical malpractice crisis; and Peter A. Schwartz, MD, of Stevens & Lee, who assists the firm's health care medical malpractice defense lawyers with clinical case analysis.

Program cost is \$165 for HASC hospital members and \$195 for non-members.

Visit

http://www.cvent.com/d/fcqnxn for more information on this program.

**Contact:** Jamila Mayers (213) 538-0739, jmayers@hasc.org

#### Create a Culture of Health in Your Hospital

In 2010, the American Hospital Association (AHA) delivered a call to action for hospitals and their employees to be leaders in creating a culture of health, a working environment that promotes healthy behaviors. Creating an environment that values health and fosters engagement requires hospitals to incorporate some key supportive actions in wellness initiatives. Find out more by reading this week's *Briefs Focus*, "Creating a Culture of Health in Your Hospital."

Register now at http://www.cvent.com/events/1st-

annual-hospital-wellness-conference/event-summaryb217e6954145452db94693d84b2b4abc.aspx for the Hospital Wellness Conference in Los Angeles, Aug. 4, which will feature case studies of successful wellness program implementation and employee engagement practices. The conference is presented by HASC and the Corporate Health & Wellness Association. The registration deadline is July 27.

**Contact:** Teri Hollingsworth (213) 538-0763, thollingsworth@hasc.org

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Join HASC on Facebook at http://www.facebook.com/pages/Hospital-Association-of-Southern-California. Visit HASC on Twitter at http://twitter.com/socalhospnews. Visit HASC on LinkedIn at www.linkedin.com/company/hospital-association-of-southern-california. **Contact:** Denise Barrett, (213) 538-0728, dbarrett@hasc.org