



# HASC Briefs

## News

### Hospitals in Los Angeles Urged to Oppose Waste Shed Proposal

HASC urges hospitals in the city of Los Angeles to contact their local City Council representative to request that hospitals be granted a full exemption under the Bureau of Sanitation's exclusive waste shed plan. A sample oppose letter that hospitals can customize, along with suggested talking points, is available from the HASC Los Angeles office.

HASC previously reported that

the Los Angeles City Council was expected to discuss the Bureau's plan to regulate the commercial sector trash collection in mid-October. Council action on this item is being delayed until Nov. 20. If the Bureau's plan is adopted, hospitals in Los Angeles will be required to contract their solid waste and recycling to a hauler designated by the Bureau. The Bureau would also assume respon-

sibility for mediating disputes or performance issues associated with the assigned hauler.

HASC voiced concern during the Bureau of Sanitation's stakeholder input period over the adverse implication this policy would have for hospitals, given the array of federal and state regulations that oversee hospital waste streams.

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### Healthy Way Enrollment Continues in Los Angeles County

Healthy Way Los Angeles (HWLA) enrollment is at 197,529 as of Aug. 30. Of this total, 66,220 are assigned to a DHS medical home and 72,277 are assigned to a community (clinic) partner home. There are also 59,032 auto-enrolled general relief clients who

are being assigned to a medical home.

HWLA enrollment did decrease from July to August due to redetermination as well as issues associated with a software transition.

HWLA is part of the California Health Care Coverage Initiative

that seeks to expand health care coverage for individuals who may be eligible for Medi-Cal with the expansion of Medicaid coverage in 2014.

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### Board Update from CalOptima

CalOptima recently appointed two new members to its board by the Orange County Board of Supervisors. Peter Agarwal of Citizens Bank in Fullerton was appointed to the Business seat formerly held by Ed Kacic, and Tricia Nguyen of the Vietnamese

Community of Orange County clinic was appointed to the Community Clinics seat formerly held by Jim McAleer.

CalOptima's Chief Medical Officer Dr. Trudy Carter recently announced her resignation after accepting the Chief Medical

Officer position at LA Care. In recent months, Dr. Carter has led the development of CalOptima's Duals program and collaborative discussions on same with the provider and member communities.

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## Cross Link to *Caring Is Our Calling* Website

HASC encourages member hospitals to cross link with *Caring Is Our Calling*, CHA Public Advocacy Program's new patient safety campaign that highlights the advancements community hospitals are making. The campaign features issue briefs and case studies in many clinical areas, including reducing infections, improving medication safety and advancing surgical safety. The program's newly redesigned website,

[CaringisourCalling.org](http://CaringisourCalling.org), is the cornerstone of the campaign. Cross linking websites will drive more visibility for hospitals' patient safety efforts.

In 2012, the Public Advocacy Program is dedicated to educating and attracting at least 3,000 new hospital supporters from communities throughout California. An important way to achieve this goal is by cross linking individual hospital and health system websites

with the [CaringisourCalling.org](http://CaringisourCalling.org) public advocacy website.

To get connected, go to [CaringisourCalling.org](http://CaringisourCalling.org), then "Contact" on the top right. To download the website badge (Caring is our Calling icon), go to "Link to Us." The download instructions are simple and the process is secure.

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## Thank You, CHPAC Contributors

HASC would like to thank the following member hospitals that have reached their 2012 CHPAC Campaign goal:

- Ballard Rehabilitation Hospital
- California Hospital Medical Center
- Cedars-Sinai Medical Center
- Centinela Hospital Medical Center
- Children's Hospital Los Angeles
- Chino Valley Medical Center
- Citrus Valley Medical Center – Inter-Community Campus
- College Hospital-Costa Mesa
- Community Memorial Hospital
- Desert Valley Hospital
- Eisenhower Medical Center
- Encino Hospital Medical Center
- Garden Grove Hospital and Medical Center
- Goleta Valley Cottage Hospital

- Henry Mayo Newhall Memorial Hospital
- Hoag Memorial Hospital Presbyterian
- Huntington Beach Hospital
- Kindred Hospital – Westminster
- La Palma Intercommunity Hospital
- Long Beach Memorial Medical Center
- Miller Children's Hospital
- Montclair Hospital Medical Center
- Olympia Medical Center
- Orange Coast Memorial Medical Center
- Pacific Alliance Medical Center
- Pomona Valley Hospital Medical Center
- Redlands Community Hospital
- Ridgecrest Regional Hospital

- Saddleback Memorial Medical Center
- San Bernardino Mountains Community Hospital District
- San Dimas Community Hospital
- Santa Barbara Cottage Hospital
- Santa Ynez Valley Cottage Hospital
- Sherman Oaks Hospital
- West Anaheim Medical Center

The HASC region has not yet met its 2012 CHPAC goal of \$292,100. We are currently at 84 percent of goal, having raised \$247,000. We would very much appreciate all hospitals' contributions. Contribute online at [www.calhospital.org/political-action-committee](http://www.calhospital.org/political-action-committee).

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## Oct. 31 PDS University: Business Model Strategy

Register online now for PDS University's *Using PDS Data in Your Business Model Strategy*, set for 11 a.m. on Wednesday, Oct. 31. To register online, go to [https://www2.gotomeeting.com/](https://www2.gotomeeting.com/register/490256866)

[register/490256866](https://www2.gotomeeting.com/register/490256866).

The webinar will focus on ways participants can use PDS data to help prepare strategies for new business models. From physician alignment to ACOs to pay for per-

formance, PDS is an important piece of the puzzle.

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## Events

### Diabetes Fall Health Summit to Take Place Oct. 25

RSVP today for the Diabetes Fall Health Summit, a partnership presentation by Assemblymember Roger Hernandez, City of Hope, First 5 LA, Kaiser and the California Center for Public Health Advocacy.

The summit will include three

components: Healthy People, in which clinical experts will discuss diabetes prevention, research and the latest treatments; Healthy Places, with a focus on how cities are building healthy communities; and Resources for Creating Healthy Communities.

The session will take place 8:30 a.m. to 12:30 p.m. at City of Hope, Cooper Auditorium.

RSVP online at <http://asmcdc.org/hernandez-diabetes-summit>.

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### Annual Meeting to Feature Astronaut Mark Kelly and Political Commentator David Gergen

Astronaut Mark E. Kelly and political commentator David Gergen have been added as speakers to the HASC Annual Meeting, May 8-10, 2013, at St. Regis Monarch Beach Resort, Dana Point. Both join a stellar lineup of confirmed speakers that includes well-known innovation expert Chris Trimble and CHA president C. Duane Dauner.

In a life that exemplifies courage, Kelly has flown four missions to the International Space Station, including the space shuttle Endeavour's final mission, and is a

veteran pilot of 38 combat missions in Desert Storm. He is also the key support for his wife, U.S. Congresswoman Gabrielle Giffords, as she recovers from an attempted assassination. Kelly writes about perseverance, courage and hope in a new illustrated children's book, *Mousetronaut*.

David Gergen has served as a White House adviser to four U.S. presidents (Nixon, Ford, Reagan and Clinton), experiences he documented in his *New York Times* best-seller, *Eyewitness to Power: The Essence of Leadership, Nixon*

*to Clinton*. He is also the former chief editor of *U.S. News & World Report*, a member of the D.C. Bar, a veteran of the U.S. Navy, a member of the Council on Foreign Relations and a member of the U.S. executive committee for the Trilateral Commission.

Don't miss these exciting and inspirational speakers. Register today for the 2013 HASC Annual Meeting at <https://www.signup4.net/Public/ap.aspx?EID=2013166E>.

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### SHIP LA Chapter Meeting Held at Keck Medical Center

More than 50 people attended the October Los Angeles Society for Healthcare Improvement Professionals (SHIP) chapter meeting hosted at Keck Medical Center. SHIP is a new membership organization dedicated to the professional development and credentialing of performance improvement (PI), Lean and Six Sigma health care professionals across the country.

Featured presenter Kevin Kaldjian, director of Performance Management at Keck Medical Center, followed an introduction by SHIP and Institute for Performance Excellence (IPE) President Jennifer Wortham, Dr.PH, and chapter president, Paige Heaphy of Cedars-Sinai Health System. Kaldjian reviewed results from PI projects within his

organization, including pharmacy and ER departments.

Along with the brief presentation and a post-event facility tour, members participated in an interactive breakout session, allowing small groups to discuss their work and share strategies for successful performance improvement programs at their hospitals.

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## SHIP *from page 3*

“The SHIP meetings provide an excellent opportunity to share with colleagues, both old and new. The sharing of strong practices is a highlight,” says Carol A. Keller, VA Greater Los Angeles Systems Redesign Chief.

Also highlighted was the organization’s new publication, the *Journal of the Society for Healthcare Improvement Professionals*. Dr. David Belson, editor-in-chief, provided a brief overview of the journal focused on articles and case studies that describe innovations and practical applications of performance improvement in health care. A free subscription is available at



SHIP/IPE team members left to right: Dr. David Belson, editor-in-chief, JSHIP; Tom Fabrizio, Northwest regional director; Jennifer Wortham, SHIP/IPE president; Joe Kane, executive consultant; and Dominique Diaz, program marketing and sales coordinator.

[www.jship.org](http://www.jship.org).

Visit [www.shipus.org](http://www.shipus.org) for other opportunities to meet members, exchange ideas and further develop

your understanding of the field. Membership is free.

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## Featured Services

### New Online Resources Available for the Southern California Health Care Community

A new flier highlighting opportunities for members, associate members and select nonmembers to become involved with HASC and show support for hospitals and health systems is now online. Download the “Get Involved” flier from our HASC Resources section at [www.hasc.org/resources](http://www.hasc.org/resources). The flier outlines the sponsorship opportunities for the numerous annual events HASC hosts such as Southern California Patient Safety

Colloquium, HASC Annual Meeting, Health Care Provider Wellness Conference and more. Also featured are advertisement opportunities in the annual Membership Directory, becoming a contributor for the California Hospital Association Political Action Committee, and the HASC Associate Membership Program designed for organizations such as consulting firms, architectural groups and law firms that share in

HASC’s vision.

The Resources section also features the latest list of hospital and physician group merger and acquisitions, helpful links to educational and professional organizations, as well as a glossary.

To inquire about the Associate Member program, visit [www.hasc.org/associate-membership](http://www.hasc.org/associate-membership).

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