



HASC Briefs

News

Flu Season Meeting in Inland Area Brings Together Regional Experts

HASC coordinated a regional meeting on Nov. 1 to share information with Inland region hospitals regarding the flu season, which runs from November through March. The meeting, which was held at Riverside Community Hospital, had approximately 40 attendees.

Patrick Brilliant, CEO of Riverside Community Hospital, offered opening remarks for the flu

meeting. Speakers represented Riverside County Public Health, San Bernardino County Public Health, Riverside County EMS, ICEMA and the California Department of Public Health. Topics ranged from looking at the flu vaccine at both a national and local level, what public health is doing to protect the health of the population to prevent a flu outbreak, emergency preparedness and

response to deal with a surge of those in need of health services, and how to communicate with the local California Department of Public Health office regarding requests for temporary increases to patient accommodations. Dimitrios Alexiou, HASC Vice President, Inland Region, provided closing remarks.

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New CEO Coming to CalOptima

Michael Schrader, who currently serves as chief operating officer for Boston Medical Center HealthNet Plan (BMC HealthNet), will join CalOptima in January as its new CEO. In accepting this position, Schrader will be returning to California, where he previously served as COO at CenCal Health, the County Organized Health System (COHS) serving Santa Barbara and San Luis Obispo Counties. In making

the CalOptima announcement on Nov. 1, CalOptima Board Chair Mark Refowitz said, "The Board was committed to bringing in the right person for this important role. There were many qualified candidates . . . we are confident he will be a great leader for our staff and to our stakeholders."

The CalOptima Board also recently announced the appointment of Michael Ewing, former

Interim CFO, as permanent CFO. Under the steady leadership of a strong board and an interim COO, the agency continues to make solid progress toward implementing new programs and working toward health care reform, without interruption to the provision of care for its members, notwithstanding these management team recruitments.

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Quick Notes

Lott on Health Care

Read Jim Lott's new blog post, EMTALA needs a makeover. Visit www.hasc.org/blog-entry/emtala-needs-makeover and add your comments online.

2013 SCPSC Colloquium

Sign up for the 2013 Southern California Patient Safety Colloquium, Jan. 23, 2013. Find out what's best and what's next in quality and patient safety. Learn more at www.hasc.org/2013Colloquium.

Fast Facts Available for Track III Meeting on Perinatal Safety

Interested in new strategies and protocols to improve perinatal safety? Visit www.hasc.org/fast-sheet/fast-facts-15 for the latest Southern California Patient Safety Collaborative Track III Fast Facts document on Perinatal Safety. This track focuses on reducing the frequency of elective deliveries prior to 39 weeks gestation, and preventing birth trauma.

On Oct. 23, 72 attendees representing 41 hospitals learned about:

- *AHRQ Perinatal Patient Safety Culture Survey – 2012 Results*
- *“T.R.U.S.T. Putting It All Together for Perinatal Safety”*
- *California Maternal Quality Care Collaborative – Focus on Early Elective Delivery*
- *2012 Accomplishments and the 2013 Horizon for Patient Safety First*

Team presentations focused on the various approaches of hospitals in their journey to reduce early elective deliveries. Each one had different lessons learned and strategies to share. Organizations and speakers included:

- Antelope Valley Hospital – Elizabeth Dawodu and Gretchen Donohue
- Citrus Valley Medical Center – Heidi Funk
- Miller Children’s Hospital – Connie von Kohler
- Redlands Community – Maria King and Carolyn Arnold
- St. John’s Health Center – Irena Zuanic and Anne Heffernan

SCPSC meetings are presented by HASC, Health Services Advisory Group and National Health Foundation and take place at Pacific Palms Conference

Resort, Industry Hills. Remaining meetings for 2012 include:

- Nov. 7 – Track I (HAI Prevention, Sepsis Management & Surgical Care Improvement Project
- Nov. 19 – Track III (Perinatal Safety) – webinar
- Dec. 4 – Track II (Care Transitions Learning and Action Network & Readmissions Reduction)

Partners for *Patient Safety First...a California Partnership for Health* include:

- Anthem Blue Cross
- The three regional hospital associations of California: Southern California, San Diego & Imperial Counties, and Northern & Central California
- National Health Foundation

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Still Time to Contribute to CHPAC This Year

HASC would like to thank the following member hospitals that have reached their 2012 CHPAC campaign goal:

- Ballard Rehabilitation Hospital
- California Hospital Medical Center
- Cedars-Sinai Medical Center
- Centinela Hospital Medical Center
- Children’s Hospital Los Angeles
- Chino Valley Medical Center
- Citrus Valley Medical Center – Inter-Community Campus
- College Hospital – Costa Mesa
- Community Hospital of Long Beach
- Community Memorial Hospital
- Desert Valley Hospital
- Eisenhower Medical Center
- Encino Hospital Medical Center
- Garden Grove Hospital and

Medical Center

- Goleta Valley Cottage Hospital
- Henry Mayo Newhall Memorial Hospital
- Hoag Memorial Hospital Presbyterian
- Huntington Beach Hospital
- Kindred Hospital – Westminster
- La Palma Intercommunity Hospital
- Lompoc Valley Medical Center
- Long Beach Memorial Medical Center
- Miller Children’s Hospital
- Montclair Hospital Medical Center
- Olympia Medical Center
- Orange Coast Memorial Medical Center
- Pacific Alliance Medical Center
- Pomona Valley Hospital Medical Center

- Redlands Community Hospital
- Ridgecrest Regional Hospital
- Saddleback Memorial Medical Center
- San Bernardino Mountains Community Hospital District
- San Dimas Community Hospital
- Santa Barbara Cottage Hospital
- Santa Ynez Valley Cottage Hospital
- Sherman Oaks Hospital
- West Anaheim Medical Center

The HASC region has not yet met its 2012 CHPAC goal of \$296,100. The region is currently at 87 percent of goal, having raised \$257,000. Contribute online at www.calhospital.org/political-action-committee.

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Events

Last Chance to Attend LEAD Academy® in 2012

The last two LEAD Academy sessions in 2012 are scheduled for Nov. 16 and Dec. 7. LEAD Academy is an intensive six-day, 12-module training experience using innovative tools and experiential learning to empower recently hired, newly appointed or previously untrained health care managers and supervisors to better understand and use their strengths, and to overcome the distinct challenges of being a leader.

Each session includes two modules taught in small groups to maximize the interactions and networking opportunities, and to help create a safe environment for practicing newly learned skills. Engage

with colleagues and expert instructors in organizational dynamics, Lean thinking and behavioral change.

Nov. 16 (session 5) covers *Resolving Interpersonal Conflict*, and *Organizing Your Time, Work and Priorities*. Attendees will learn to identify common sources of conflict, options for responding to conflict, and how to have conversations for productive conflict resolution.

The second module, *Organizing Your Time, Work and Priorities*, will include instruction on overcoming procrastination and indecision, how to prioritize, developing a personal productivity strategy,

organizing your workspace, and balancing emotional energy with objectivity.

The Dec. 7 session includes the modules *Why and How of Organizational Policies*, and *Business and Finance for Today's Health Care Leader* covering organizational behavior, developing policies and procedures, organizational performance measures, health care reimbursement, and budget creation.

Each session is \$250. For more information, please visit www.hasc.org/education-event/lead-academy-los-angeles.

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Featured Services

RAMP Streamlines the Reimbursement Process

Rapid Applications for Medical Programs (RAMP) is a customized web-based tool used to screen for financial assistance programs like Medi-Cal, CMSP, Crime Victim Compensation, Section 1011 and hospital assistance/charity.

First introduced to HASC members last year, RAMP is already providing a significant return. Centinela Hospital Medical Center began RAMP implementation March 15, 2012. Within 60 days, the hospital screened 170 patients.

R&B Solutions, the developer of the software, recently upgraded the program to include screening questions related to date of entry for non-citizen household members, COBRA eligibility and COBRA monthly costs. RAMP can also include financial information about significant others/domestic partners.

An easy-to-use application, RAMP streamlines many administrative processes. Based on the client interview, RAMP auto-populates certain fields of relevant appli-

cation forms and allows attachments like medical releases and charity documents. The system even facilitates income estimation, address verifications and the gathering of other financial information for quicker, more accurate applications.

For more information, visit www.hasc.org/rapid-application-medical-programs-ramp or call (714) 750-2685.

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