



HASC Briefs

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HASC Helps to Found Coalition to Protect Public Health

HASC is a founding member of the LA Coalition to Protect Public Health and Safety. This coalition is opposed to a ballot measure that seeks to create a new public health department that is separate from LA County Public Health.

Other members of this coalition include LA Area Chamber of Commerce, VICA and SEIU 721. The coalition launched its website, www.ProtectLA.org, to the public last week. The primary objective of this site is to increase public awareness as well as lay the foundation for generating additional opposition to the measure.

This measure will appear on the 2014 Primary Election. It will not affect the cities of Long

Beach, Pasadena or Vernon which operate their own public health department.

Passage of the proposed initiative would drastically alter the scope of public health services provided by the County for the city and the county, and would result in significant loss of revenue, jobs and workload for the County. The fiscal impact could necessitate the closure of public health clinics, along with reductions in clinical care and prevention services provided for communicable diseases and health promotion.

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Sign Up Now for Spring 2014 LEAD Sessions

The first two 2014 LEAD Academy sessions are coming up on Jan. 24 and Feb. 21, 2014. Register online at <http://www.hasc.org/education-event/lead-academy-los-angeles-3> for the entire six sessions or individually per session.

Session 1 will cover:

From Peer, to Manager, to Leader

- Describe how leadership is similar and different from management/supervision, and why it is important
 - State what successful leadership, management/supervision looks and sounds like
 - Explain how to align job responsibilities at each level of the organization and why it matters
 - List four key principles and practices that support success for supervisors and managers
- ### ***Leading People Differently***
- Explain how and why different people approach tasks and relationships differently
 - Describe how your own behavior is influenced by preferences
 - Develop improved relationships with employees who have a different “style”
 - Influence people with whom you have been

challenged in the past

Session 2 will feature these topics:

Leadership Communication Best Practices

- List the three elements that comprise effective communication
 - Describe specific tools and behaviors to enhance leadership communication
 - Apply communication tools with different people in different situations
 - Adapt your communication style to meet the needs of your employees
 - Deliver messages you don’t understand or agree with, or think are just plain crazy
- ### ***Coaching Employees to Higher Performance***
- Define performance goals based on the needs of the employee and the organization
 - Explain how various coaching approaches are different
 - Demonstrate which coaching approach is best suited to support individual employee success
 - Set up and facilitate a coaching meeting for maximum success
 - Increase employee performance as a result of focused feedback

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New Benchmark Survey Will Report on Workplace Wellness

HASC announces the launch of a new benchmark survey, *Workplace Wellness*, starting in 2014. The *Workplace Wellness Survey Report* will detail emerging trends in employer-sponsored health promotion and wellness programs. The survey will explore workplace wellness programs in terms of strategy, design, objectives, incentives, measurement, evaluation and communication. The goal of this report is to provide insights into how health care organizations in California implement and evaluate strategic wellness initiatives.

In order to prepare for the inaugural launch of the *Wellness Survey*, HASC is

currently trying to determine the level of interest among health care organizations. Data collection for the survey will begin on Jan. 6, 2014, and run for approximately four weeks. HASC anticipates that the survey questionnaire will take 30 minutes or less to complete. Report highlights will be presented at both the 2014 HASC Annual Meeting in May and the HASC Wellness Conference in June. Survey results will then be distributed to participants after the June Wellness Conference. The cost to participate in the survey is \$150 per entity. System discounts are

also available.

HASC and FutureSense will be offering a Wellness Survey Support program in which we partner with your organization to fill out the survey on your behalf should you choose this option. In addition, we will be sending separate communications detailing how to enroll and participate in the survey closer to the launch date.

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8th Annual Hospital Hero Awards Ceremony Honors Heroes in Health Care

The 8th Annual Hospital Hero Awards, held Nov. 8, 2013 at the Skirball Cultural Center in Los Angeles, celebrates and recognizes the great work performed by direct care workers on the front lines of hospitals. Proceeds from the fundraising event go to National Health Foundation (NHF), a nonprofit dedicated to improving and enhancing the health care of the underserved and providing systemic solutions to the gaps in healthcare access and delivery. Pat Harvey, CBS2 veteran newswoman, served to present finalists' awards and share their stories with the luncheon guests. NHF thanks the event's title sponsor, PIH Health.

Three hundred attendees and 34 nominees from 30 hospitals gathered at the event. Six awards were presented to these finalists. Award recipients include:

Debra Rodgers, RN, Beth Calmes, RN, and Jonathan Grotts, hospital statistician, from Cottage Health System in Santa Barbara made outstanding efforts to support families coping with death in the hospital setting. Their research will be published as a new evidenced-based best practice: a practice developed by bedside nurses to create a compassionate, ceremonial closure called *Nursing Care at the Time of Death*.

Dr. Glenn Lopez, a family practitioner at Providence St. Joseph Hospital who travels around the San Fernando Valley

five days a week, tows his mobile clinic and parks it in church lots in the poorest neighborhoods. His goal is to lessen the likelihood that their chronic conditions will develop into serious complications that send the underserved to emergency departments.

At Children's Hospital in Orange

County, phlebotomist (and erstwhile magician) Jaime Serna helps to create the most pleasant experience possible for his patients. Serna trained phlebotomists to meet the "one visit, one poke" goal. His sincere concern for patients inspired new employees, who quickly adopted Serna's "tricks" for creating the most compassionate experience possible.

Susanna Cheung, a registered nurse on the Transitional Care Unit of PIH Health in Whittier, uses her experience to mentor new nurses at the bedside of geriatric patients. While on the nursing unit, she brings her patients to sit by her side at the nursing station while she carries out her work, thus giving lonely



Left to right: Jonathan Grotts, Debra Rodgers, Beth Calmes, from Cottage Health System, and NHF CEO and President, J. Eugene Grigsby, III, PhD.

patients a bit more human contact and the attention they need.

Paul Carrillo, of St. Francis Medical Center in Lynwood, served as a volunteer before he was appointed to the Trauma Team as the Injury Prevention Coordinator. His mantra is, "Saving lives begins *before* the gurney." He organized school-based injury prevention programs and developed resources that give young people alternatives to violence. He initiated an after-school film project and a work training program.

The final award went to Mark Cohen, a Providence Tarzana hospital volunteer who has been delivering mail

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Golf Tournament for NHF A Success

Thank you to everyone who participated in this year's HASC Charity Golf Classic in October. Net proceeds in the amount of \$40,000 benefitted National Health Foundation.

Congratulations to the following winners:

Low Gross Men's

1st place: Fred Wolf, The Camden Group

2nd place: Robert Minkin, The Camden Group

Low Gross Women's

1st place: Shannon Yocum, The Camden Group

2nd place: Kelly Jones, California Hospital Medical Center

3rd place: Anne Grey, OneLegacy

Low Gross Team Net

1st place: Gregory Brentano, San Dimas Community Hospital; Robert Minkin, The Camden Group; Don Richards, Aramark Healthcare

2nd place: Michael Liu, Olympia Medical Center; Christopher Plumber, Olympia Medical Center; Chris Isola, CBRE; and David Asplund, Motion Picture & Television Fund

3rd place: George Mack, HASC; Tony Saucedo, McGladrey; George Schroeder, Cedar-Sinai Medical Network Services; and Ryan Sader, HFS Consultants

HASC and NHF also thank all sponsors of this year's event:

- Alecto Healthcare Services
- Aramark

- The Camden Group
- Care Ambulance
- Casa Colina Hospital for Rehabilitative Medicine
- CBRE
- Cedars-Sinai Health System
- Cymetrix
- Health Care Partners
- HFS Consultants
- Keenan Healthcare
- McGladrey
- OneLegacy
- PIH Health Hospital
- San Dimas Community Hospital/Prime Healthcare
- Time Warner Cable

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Left to right: Jim Tinyo (Keenan), Phil Cohen (AHMC and Keenan guest), Ed Mirzabegian, (CEO, Avanti Hospitals, LLC and Keenan guest), Steve Richter (Keenan).

LEAD *from page 1*

The cost for these programs is \$250 per session, all of which take place at USC Verdugo Hills Hospital, Part of Keck Medicine of USC, in Glendale. For full program information, visit <http://www.hasc.org/education-event/lead-academy-los-angeles-3>.

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Mark Cohen, a Providence Tarzana hospital volunteer, with CBS2 newswoman Pat Harvey.

HASC Welcomes New Associate Members

HASC is pleased to welcome two new associate members:

Loeb & Loeb LLP, Los Angeles

Partners Karl E. Block, Lance N. Jurich and Walter H. Curchack

Loeb & Loeb LLP is a multi-service law firm that focuses in areas of health care where practices include representation of hospitals, health plans and other providers in a variety of corporate and transactional matters.

TeamHealth, Palos Verdes Estates

Greg Roth, Chief Executive Officer

TeamHealth, a provider of outsourced physician staffing solutions for hospitals, is affiliated with health care professionals that provide emergency medicine, anesthesia, urgent care, hospital medicine, specialty hospitalist and pediatric staffing.

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Hospital Heroes *from page 2*

and newspapers to patients for 30 years. Cohen, who doesn't drive due to a developmental disability, has rarely missed work. He brightens the days of patients, coming into their rooms with a smile, kind words and a tremendous example of his ability to accept challenges and look at the good things in life.

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