



September 7, 2017

TO: Hospital and System Information Technology Specialists  
FROM: Terry Sherb, Chief Information Officer, CHA  
SUBJECT: Technical details on new email platform for *HASC Briefs*

On September 13, HASC's bi-monthly e-newsletter — *HASC Briefs* — is moving to a new server managed by ClickDimensions with MessageGears, our selected cloud provider. *HASC Briefs* will continue to originate from "Hospital Association of Southern California <[hasconline@hasc.org](mailto:hasconline@hasc.org)>" as it has in the past.

Please consider allowing the delivery of all email from [@hasc.org](mailto:@hasc.org) to ensure health care leaders in your organization continue to receive *HASC Briefs*. If your policies will not permit you to allow delivery of all email from us — or if you need to troubleshoot *HASC Briefs* delivery after September 13 — please review information below.

#### **Additional Technical Information**

HASC uses two new dedicated private SMTP servers:

66.240.227.66          mta2-66.info.calhospital.org

63.143.57.194        mta3-66.info.calhospital.org

Because we are using a combined cloud based service through ClickDimensions.com and MessageGears.net we verify the SPF records and DKIM signatures for ClickDimensions, MessageGears and our private servers in our DNS for calhospital.org so you know the email is really from us.

Header Example: DKIM-Signature: v=1; a=rsa-sha1; c=relaxed/relaxed; s=gears; d=info.calhospital.org;

The "Message-ID:" header information will be from one of the servers at "messagegears.net." The information to the left of "messagegears.net" will be different for each *HASC Briefs* sent.

Header Example: Message-ID:  
<998792331.228979458.1495231262617.JavaMail.root@mta0102.messagegears.net>

The "List-Unsubscribe:" header information will contain both "<http://link.hasc.org>" and "email.clickdimensions.com." The link is an encrypted key that represents the email address of the executive and the subscribed list.

We include the unsubscribe header as a best practice for authentic email subscriptions, since some anti-spam systems add or remove blocking points based on unsubscribe headers. The actual link between the two domains will be different for each *HASC Briefs* sent.

Header Example: List-Unsubscribe: <<http://link.calhospital.org/u/1/88478374/02-b17080-1491839e748f7b30b72f6c0992366/contact-1318ada73557e51180c82c44fd7ff44b-fe9fb4462ea348e63ee1caa93aeeb/gfureo/pnyubfcvgny/bet>>,

<<mailto:unsub-388478374000010055002-b17080-1491839e748f7b30b72f6c0992366@info.calhospital.org>>

All HTML links in the body of our email will start with <http://web.hasc.org>, <http://link.hasc.org> or <http://www.hasc.org>, and usually point to the HASC website at [www.hasc.org](http://www.hasc.org), state and federal websites and respected news organizations. We do not include attachments in *HASC Briefs*, only links.

If troubleshooting is required, and this information does not resolve delivery issues, please consider adding the following to your allowed domain names and hosts in your anti-spam solution:

email.clickdimensions.com

messagegears.net

link.hasc.org

web.hasc.org

info.hasc.org

If you need additional information, please email me at [tsherb@calhospital.org](mailto:tsherb@calhospital.org) or call the CHA help desk at (916) 552-7601.