

2018 HASD&IC Annual Meeting

Wednesday, November 14 | Estancia La Jolla Hotel & Spa

SPECIAL INVITATION TO: Hospital Association of Southern California / HASC Members

HASC Hospital and Health System Members who are interested in attending the 2018 HASD&IC Annual Meeting are welcome and invited to register at the hospital member rate of \$225.00.

We look forward to hearing perspectives from outside our region on important topics and for the conversations that will occur throughout the day amongst health care leaders and our region's key community partners. I hope you are able to join us! – *Dimitrios Alexiou, President/CEO, HASD&IC*

Click here for DETAILS AND TO REGISTER: <http://www.cvent.com/d/2gqpgf>
 Click here for VIDEO HIGHLIGHTS from last year's event

Hotel/Room Block expires Friday, October 12
 Registration deadline is Wednesday, October 31



Keynote Speaker

Brett Culp, Filmmaker

"Superhero Leadership: How Everyday People Can Have An Extraordinary Impact"

[*CLICK HERE - Special message from Brett Culp*](#)



Interview

Carmela Coyle | President & CEO
 California Hospital Association

PANELS / SPECIAL TOPICS

Behavioral Health Carve-In: Lessons Learned from Other States

Medi-Cal Behavioral Health Services are currently "carved out" from physical health insurance contracts in California. As we shift to integration of services and person-centered care and advance adoption of new technologies, how best can Behavioral Health Services, be carved back in to improve health outcomes?

<p>Moderator Luke Bergmann, PhD Director, Integrated Services County of San Diego Health & Human Services Agency</p>	<p>Steve Chakmakian, D.O. Chief Medical Officer UnitedHealthcare Community Plan of Arizona</p>	<p>Keith Gaither Director of Managed Care Operations TennCare</p>	<p>Andrew F. Cleek, PsyD Chief Program Officer at McSilver Institute for Poverty Policy and Research New York University</p>

Strategies Addressing Health Disparities in the Homeless Population

For the most part, hospitals are the only place homeless people can receive medical care. As California's homeless population continues to grow — now more than 134,000 people — hospitals are committed to doing even more to care for homeless patients by creating programs within their system of care and collaborative partnerships within their communities. Join us on November 14 to hear perspectives from outside our region on three strategies to address health disparities in the homeless population.

<p>Moderator Peggy Broussard Wheeler Vice President, Rural Healthcare Center California Hospital Association</p>	<p>Jeanette Bogdan Director of Ambulatory Care Coordination and Chronic Care Management Yale New Haven Health System</p>	<p>Deirdre Sekulic, LCSW Assistant Director of Social Work Montefiore Health System</p>	<p>Keri Thomas Vice President, External Affairs Sutter Health Valley Area</p>

Population Health: From Planning to Action

Cottage Health assessed community needs and listened to community partners to better understand health disparities, needs and resources. Five priority areas emerged: access to care, chronic conditions, behavioral health, food insecurity, and housing insecurity, which led to identifying behavioral medicine as a major focus for the county. Join us to hear how they found ways to collaborate to address a common goal with improved outcomes.

<p>Ron Werft President and Chief Executive Officer Cottage Health</p>	<p>Kathryn Bazylewicz Vice President of Population Health & Marketing Cottage Health</p>

CONTINUING EDUCATION

Full attendance at the educational sessions is a prerequisite for receiving continuing education. Attendees must sign in at each session at the conference and include professional license number, if required.

This program has been developed and is presented locally by Hospital Association of San Diego and Imperial Counties. The **American College of Healthcare Executives** has awarded 3.0 *ACHE Face-to-Face Education Credits* to this program.

Additional Continuing Education credits to be announced for physicians and nurses.

Questions? Please contact Lisa Sontag, lsontag@hasdic.org, 858-614-1556.