

Advancing Health Equity: Pathways for Hospitals to Improve Health Virtual Workshop



When:

Thursday, Oct. 8, 2020
Program: 9 a.m. - 3:30 p.m.

Who Should Attend:

Executive leadership, directors and managers who oversee staff, human resources, employee relations, community benefit/population health and quality improvement

Registration:

Complimentary.
[Register now, click here.](#)
Class size limited to 30.

Registration Questions:

Leticia Salcido, HASC/CLC
lsalcido@hasc.org

Training Questions:

Karen Ochoa, CLC
(213) 677-8476
kochoa@hasc.org

Session Description

This intensive one-day workshop offered by HASC and presented by CLC and the Public Health Alliance of Southern California provides an in-depth overview of the role hospitals can play in advancing health equity across their organizations and in the communities they serve. The workshop will cover foundational concepts central to advancing health equity including an overview of the difference between equity and equality in a health care setting, the root causes of health inequities (both historical and contemporary) and the impact of implicit bias and racism on current health outcomes. Participants will learn strategies for how hospitals can work to transform their organizations into anchor institutions by adopting an anchor mission and aligning institutional resources — including hiring, purchasing and investments — with the needs of their communities. In addition, this course will cover relevant legislation recently passed at the state level.

Course Objectives

At the end of this course, participants will be able to:

- Describe the difference between equity and equality in health care.
- Understand how social determinants of health contribute to inequities.
- Describe the causes of health inequities and identify how historical and contemporary root causes continue to impact health outcomes today.
- Understand how implicit bias and racism, both interpersonal and structural, impact health outcomes.
- Identify strategies for addressing bias on personal and institutional levels.
- Learn best practices for addressing health inequities and advancing health equity across organizations and systems.
- Recognize the role hospitals can play as anchor institutions and identify strategies to align institutional mission and resources to support the communities they serve.

Agenda

- 9 — 10:30 a.m.** **Health Equity: A Public Health Framework**
- Introducing Equity
 - Understanding Equity in a Health Care Setting
 - A Public Health Framework for Advancing Health Equity
- 10:30 — 10:40 a.m.** **Break**
- 10:40 — 11:45 a.m.** **Root Causes of Health Inequities**
- Structural Determinants of Equity
 - How Segregation Impacts Health: A Case Study
 - How Hospitals Can Work to Move Health Care Upstream
- 11:45 a.m. — 12:15 p.m.** **Lunch**
- 12:15 — 1:55 p.m.** **Racism’s Impact on Health**
- Racism as a Root Cause
 - Implicit Bias and Health
 - Moving Beyond Bias to Achieve Equity
- 1:55 — 2 p.m.** **Break**
- 2 — 3:15 p.m.** **Hospitals as Anchor Institutions: Advancing Equity Panel**
- 3:15 — 3:30 p.m.** **A Call to Action**

***Please complete the Harvard University Project Implicit
Race Implicit Association Test (Race IAT) before attending the seminar.
(Individual results will not be shared): <https://implicit.harvard.edu/implicit/takeatest.html>***

Funding for the workshop is provided by HASC member hospitals, AllHealth, and grants from Blue Shield of California Foundation and The California Endowment.

Speakers

Working with HASC and CLC, the Public Health Alliance of Southern California designed the **Advancing Health Equity: Pathways for Hospitals to Improve Health Virtual Workshop** curriculum. The Alliance team has experience developing and facilitating health equity trainings for a wide variety of public health, health care, government and private entities, including trainings on the social determinants of health, water and food equity, power building for health, climate equity, and closing the gap in maternal and infant mortality.

Tracy Delaney, PhD, RD

Executive Director, Public Health Alliance of Southern California

Dr. Tracy Delaney is founding director of the Public Health Alliance of Southern California. The Alliance is a coalition of the executive leadership of eight local health departments protecting the health of 50 percent of California residents. Delaney has over 20 years' experience in the field of public health and health equity. Her work advances population health and equity through multi-sector initiatives addressing policy, systems and environmental change. She serves as adviser to the California Department of Public Health's Office of Health Equity and is a founding member of The California Endowment's statewide committee for the biennial Health Equity Awards and their health equity trainings. Previously Delaney served as director of chronic disease and health equity for the County of San Diego. She holds a doctorate in nutrition, with a minor in physiological chemistry from UC Davis.

Marley Williams, MSSW, MPAff

Health Equity Manager, Public Health Alliance of Southern California

Marley Williams serves as health equity manager for the Alliance, where she works on advancing health equity across Southern California through stakeholder development, engagement and training. Prior to joining the Alliance, Williams helped launch the region's first Office of Equity — housed in the City of Long Beach's Department of Health and Human Services. As a public health professional in the Office of Equity and Community Impact Division, she worked to build internal capacity to advance racial equity across all citywide policies and practices. Williams has dedicated her career to looking at ways that policy formation and implementation can achieve equity for all. She holds master's degrees, in public affairs from the Lyndon B. Johnson School of Public Affairs and in social work from the University of Texas at Austin.

Dana Sherrod, MPH

Perinatal Equity Manager, Public Health Alliance of Southern California

Dana Sherrod is an experienced project manager who brings a wealth of knowledge in community organizing, policy development and media advocacy. She specializes in creating programs and policy initiatives that are culturally sensitive and grounded in the lived experiences of the communities she serves. Sherrod currently leads the **Cherished Futures for Black Moms and Babies** initiative on behalf of the Alliance, looking at ways hospitals and communities can improve health outcomes for Black moms and their families. Previously she served as program manager for the California Black Women's Health Project, where she led the planning and implementation of a statewide, Black women-centered, mental health advocacy and prevention program as part of the California Department of Public Health's groundbreaking Reducing Disparities Project. Sherrod holds a bachelor's degree in public administration and a MPH from San Jose State University.

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Register online: <https://calhospital.zoom.us/meeting/register/tJMkceytqzgvHdKXonQBqMTKRAXaEkbxDJQ0>

Participants are asked to plan for and attend the whole training day.

Complimentary registration includes meeting materials and a Organizational Equity Assessment Tool.

First Name: _____ Last Name: _____

Organization: _____

Title: _____

Address: _____ City: _____

State: _____ Zip: _____

Phone: (____) _____ Email **(required)**: _____

Continuing Education Sign-up:

The Hospital Association of Southern California is authorized to offer 6 hours of pre-approved ACHE Qualified Education credit (non-ACHE) for this program toward advancement or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE Qualified Education credit should indicate their attendance when submitting an application to the American College of Healthcare Executives for advancement or recertification.

Provider approved by the California Board of Registered Nursing, Provider #970 for 6 contact hours.

IMPORTANT REMINDERS

- Registration deadline: Thursday, Sept. 30, 2020
- Email registration: lsalcido@hasc.org
- You may be photographed or videotaped at the event. HASC/CLC reserves the right to use these items in promotional, marketing, educational and other materials.

SPECIAL NEEDS or QUESTIONS

For ADA assistance or general registration questions, contact Leticia Salcido at lsalcido@hasc.org

If you don't receive a confirmation email, please contact lsalcido@hasc.org.