

The 2013 HASC Annual Meeting wrapped up May 10 at St. Regis Monarch Beach Resort. More than 530 members, guests and sponsors were on hand to meet and learn from top leaders from the health care industry.

A packed agenda kept attendees informed and engaged during the three-day event. Presenting variations on this year's theme, *Making Innovation Happen*, were Chris Trimble, innovation expert for large and small organizations worldwide; political



Keynote speaker Chris Trimble

strategist David Gergen and astronaut Captain Mark Kelly who addressed the importance of leadership and perseverance through turbulent times; and CHA President Duane Dauner, who provided an overview of the changing legislative climate in Washington, D.C. and Sacramento.

Always a must-attend event, this year's Annual Meeting marked several milestones for both the organization and its membership. With the roll out of health care reform, hospitals and health systems are facing new challenges. Several breakout topics for 2013 included ways in which the membership can effectively meet those chal-



lenges, and remain agile enough to overcome organizational and industry-based barriers to change.

Leading models from HASC members and regional physician organizations were presented at six sessions:

A Tale of Two Systems moderated by Duane Dauner, CHA president/CEO with Richard Afable, MD, president/CEO, Covenant Health Network; CR Burke, president/CEO, St. Joseph Heritage Healthcare; Michael Hunn, senior vice president/regional chief executive, Providence Health & Services – Southern California; and Bill Gil, CEO, Facey Medical Foundation.

California Healthcare Exchange and How it Will Change our Business featured Jack Gilbertson, Esq., SNR Denton, and Anne McLeod, senior vice president, Health Policy, California Hospital Association.

A Case Study On Engaging Physicians as Partners in Shared Data Analytics and Decision-Making was presented by Tracy Bennett, director, Quality Management, Pomona Valley Hospital Medical Center; David Stenerson, CFO, Saint Anthony Medical Center, Rockford, IL; and John Whittlesey, vice president, iVantage Health.





Matthew Gerlach, VP/COO, Glendale Memorial Hospital and Health Center, with Donald Crane, president/CEO, CAPG



Roger Seaver, president/CEO Henry Mayo Newhall Memorial Hospital



Luke Tharasri, CEO, Coastal Communities Hospital, with Jerry Kanaly, IHHI's CAO and treasurer

The panel for *Three Models of Physician Organizations Leading Integration* was moderated by Donald Crane, president/CEO, CAPG and featured Leigh Hutchins, president/COO, North American Medical Management; John Jenrette, MD, CEO, Sharp Community Medical Group; and Richard Lipeles, COO, Heritage Provider Network.

Engaging Physicians to Lead Patient Experience Improvement was presented by Mark Rudolph, MD, vice president, Patient Experience, Sound Physicians and Gary Wilde, president / CEO, Community Memorial Health System.

And Jennifer Wortham, DrPH, president, Society for Healthcare Improvement Professionals, moderated *How Operations Affect Hospital Access to Care, Quality and Revenue: A Whole Hospital Research Approach* with James Broyles, PhD, associate operations researcher, RAND Corporation; and Thomas Salerno, president/CEO, St. Mary Medical Center - Long Beach.

This year also marks the 90th anniversary of HASC's service to the industry. Over the years, HASC, in association with CHA, has demonstrated continued leadership in advocacy and the development of innovative initiatives that help improve the operating environment of the membership. In honor of the 90th year of its founding, a commemorative journal was released ([also available online](#)), and the traditional strolling dinner and sponsor reception included a Roaring '20s theme. Attendees were encouraged to dress up in their favorite costume from the era.

Thank you to the many sponsors who helped make this year special for everyone who attended. See you April 2-4, 2014, at La Quinta Resort & Club.



Michael Wall, acting president/CEO, Saint John's Health Center



Mark Costa, executive director, Kaiser Permanente—Los Angeles

GOLF WINNERS

- Pelican Flight—Low Gross Men: Bob Minken (67)
- Pelican Flight—Low Gross Ladies: Donna Maga Center (95)
- Pelican Flight—Runner Up Low Gross Men: Dale Adams (69)
- Calloway Flight—1st Place Men: Tom Priselac (57)
- Calloway Flight—Runner Up Men: Richard Swan
- Calloway Flight—Runner Up Ladies: Anne Foster
- Pelican Flight—Runner Up Low Gross Ladies: Anne Grey (97)
- Team Low Cumulative Gross: Dale Adams, Jason Burch, Greg Schwarz, and Fred Meyer
- Runner Up Team Low Cumulative Gross: Richard Swan, Sanford Haskins, Bob Minken, and Kurt Kruger
- Closest to the Pen Hole # 2: Fred Meyer
- Closest to the Pen Hole #6: Bob Minken
- Closest to the Pen Hole #16: Donna Maga
- Long Drive Men: Trahan Whitten
- Long Drive Ladies: Donna Maga



TENNIS WINNERS

- 1st place Men: Peter Yen
- 1st Place Women: Deborah Chanen
- Teams: Phil Cohen and Ed King



RUNNERS

- Men: Bryan Macaulay (25:51)
- Women: Leslie Gold (29:48)

WALKING CHALLENGE

- Chris Aldworth





Douglas Bagley, CEO, Riverside County Regional Medical Center & 2013 HASC Board Chair



Scott Evans, PharmD, CEO, and Sanjit Mahanti, executive administrator, Hospital Performance, Keck Hospital of USC



Dennis Knox, CEO, Western Medical Center—Anaheim with keynote speaker David Gergen



Phil Cohen, executive vice president/COO, AHMC Healthcare, Inc.



Virgis Narbutas, CEO, Garden Grove Medical Center/ Huntington Beach Hospital/ La Palma Intercommunity Hospital/ West Anaheim Medical Center; John Calderone, PhD, CEO, Olympia Medical Center; and Michael Sarian, president of operations, Prime Healthcare Services



Jim Barber, HASC president and CEO

Thank you, 2013 Sponsors



Michael Rembis, chief executive, Providence Saint Joseph Medical Center and Benjamin Jacobowitz, director, Matrix Strategies, Inc.



Dale Adams, executive officer, Medical Center, City of Hope



Patrick Brilliant, president/CEO, Riverside Community Hospital, with wife Sylvia

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Richard Castro, CEO, Whittier Hospital Medical Center with Cynthia Harlowe, CNO, College Hospital of Cerritos



James Lester, former CEO, Little Company of Mary Health Services, with wife Mary Lou



Captain Mark Kelly signs a copy of his book, *Mousestronaut*, for a young attendee



Diana Hendel, CEO, Community Hospital of Long Beach/Long Beach Memorial Medical Center/Miller's Children's Hospital



Bill Gil, CEO, Facey Medical Foundation; Michael Hunn, senior vice president/ regional chief executive, Providence Health & Services – Southern California; Duane Dauner, CHA president/CEO; C. R. Burke, president/CEO, St. Joseph Heritage Healthcare; Richard Afable, M.D., president / CEO, Covenant Health Network



Richard Allen, CEO, Palmdale Regional Medical Center