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Upstream Investments for Health Equity:

Putting Your CHNA Into Action with
Community Environmental Scans

National Health Foundation's mission and community engagement philosophy -

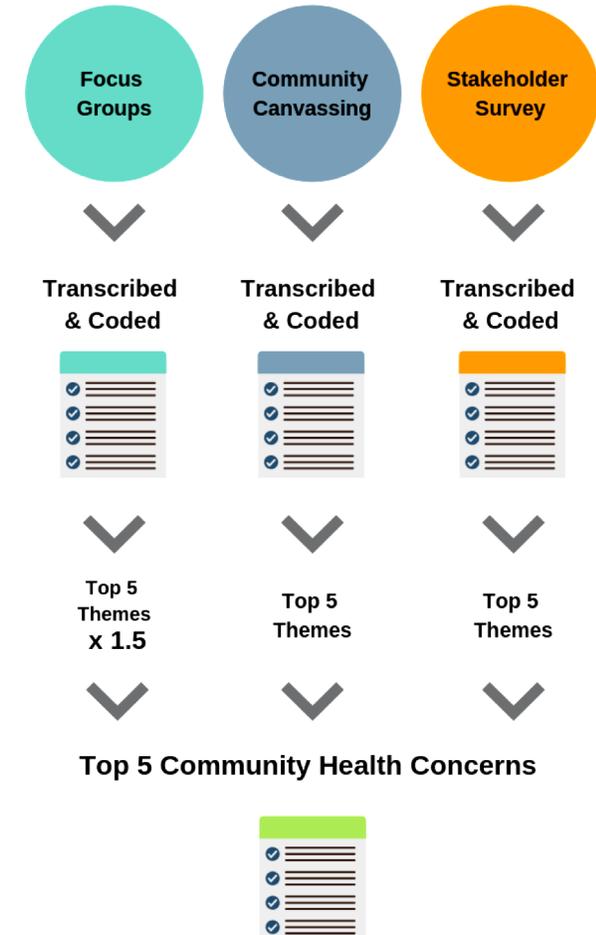
- Upstream solutions for addressing the social determinants of health
- Participatory Action Research
- NHF's history with BUILD Health LA

Community Environmental Scans & CHNA's

- Enhancing CHNA's with community perspective & engagement
- Assisting hospitals in investing in upstream solutions for social determinants of health

NHF's Community Environmental Scan Process

1. Literature Review and Data Mining
2. Community Engagement Activities
 - a) Community Canvassing
 - b) Focus Groups
 - c) Stakeholder Surveys
3. Data Analysis
4. Recommendations
 - a) Strategies for addressing community concerns
 - b) Related service providers in the area
 - c) Investment options



Challenges -

- Timing – community engagement is a time consuming, sometimes unpredictable task
- New communities with new landscapes, geographically but more so culturally and politically

Successes -

- Built trust with community residents on behalf of the hospitals
- Authentic community engagement and feedback
- Strengthened partnership between NHF and Keck Medicine of USC



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Upstream Investments in Health Equity

Community Environmental Scans and the subsequent recommendations are driven by community residents and tailored to their needs. Knowing this, will help a hospital tailor their investment strategies and invest in upstream solutions that can start them on a path towards achieving health equity in their service areas.



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