

MEDIA ADVISORY

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**Patient and Family Advisory Panel Featured at  
2013 PFCC Conference in Long Beach**  
June 3, 2013, Renaissance Hotel

**Long Beach, CA** –The 2013 Patient and Family Centered Care (PFCC) Conference, presented by National Health Foundation and PFCC Partners comes to the Renaissance Hotel in Long Beach, Monday, June 3. Featured speakers include Robert M. Wachter, M.D., professor and Associate Chairman of the Department of Medicine at the University of California, San Francisco; and Dave deBronkart, a cancer survivor known as “e-Patient Dave” and international TEDX speaker on healthcare.

“The 2013 PFCC Conference is a tremendous shared learning opportunity to gain the skills, knowledge and will for building partnership practices across healthcare organizations,” said Libby Hoy, founder/CEO, PFCC Partners, Inc. and 2013 PFCC Conference Planning Team.

This conference is a unique opportunity to share challenges, solutions and successes related to PFCC with a diverse healthcare network. Along with two dynamic keynote speakers, four breakout tracks cover pediatrics, PFCC design, taking PFCC beyond hospital walls, and how to transform rounding. A panel of patient and family advisers will also discuss patient and family advisory councils and opportunities for building structures that support integrating patients and families in healthcare in ways that improve quality, safety, experience and healthcare delivery.

“The 2013 PFCC conference is unique in that it recognizes patients and families as valuable members of the healthcare team,” said Mia Arias, National Health Foundation’s director of programs. “We make an effort to integrate the patient voice into every learning session with the goal of helping providers and healthcare professions learn how they can partner with patients and family members to improve care, safety and quality across the care continuum. Patient- and family-centered care is not a new strategy; it is the future of healthcare.”

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**About National Health Foundation**

National Health Foundation is an independent, tax-exempt 501(c)(3) public charity dedicated to improving and enhancing the healthcare of the underserved by developing and supporting innovative programs that (1) can become independently viable, (2) provide systemic solutions to gaps in healthcare access and delivery, and (3) have the potential to be replicated nationally.

[www.nationalhealthfoundation.org](http://www.nationalhealthfoundation.org)

**About PFCC Partners**

PFCC Partners is a community of patients, families, providers and administrators partnering to improve the quality, safety and experience of healthcare. From the bedside to the boardroom, PFCC Partners helps design policies, programs and individual care plans for the best possible outcomes for patients, their families and health care providers. [www.pfccpartners.com](http://www.pfccpartners.com)