

AGENDA

2017

HASC ANNUAL MEETING

Rx for Success: Focus on the Patient

April 5-7

Bacara Resort and Spa • Santa Barbara



**HOSPITAL
ASSOCIATION**

OF SOUTHERN CALIFORNIA®

AGENDA

WEDNESDAY, APRIL 5

- 8:30 a.m. Golf Tournament, Shotgun Start
Sandpiper Golf Club
- 2-6:30 p.m. Registration
Bacara Lobby
- 3-4 p.m. Meet & Greet for George W. Greene, Esq.,
President & CEO, HASC
Santa Ynez and Terrace
- 4-5:45 p.m. HASC Board Meeting
Santa Ynez
- 6-9 p.m. Welcome Reception and Buffet Dinner
The Bistro

THURSDAY, APRIL 6

- 7 a.m.-1:30 p.m. Registration
Bacara Ballroom Foyer
- 7-8:15 a.m. Member, Guest and Sponsor Breakfast
Bacara Ballroom Foyer & Veranda
- 8:30-8:45 a.m. Welcome
Bacara Ballroom



Jim West
2017 HASC Board Chair
President/CEO, PIH Health



George W. Greene, Esq.
President/CEO
HASC

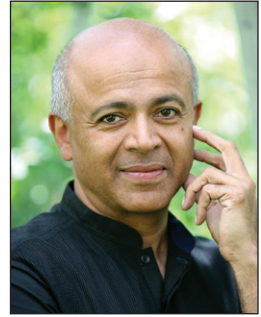
8:45-9:35 a.m.

Treat the Patient, Not the CT Scan

Bacara Ballroom

Abraham Verghese, MD

Verghese will offer a compelling and uniquely humanistic view of the future that will marry technical innovation with the traditional doctor-patient relationship.



9:35-10:25 a.m.

R_x for Success: Focus on the Future

Bacara Ballroom

Jeff Goldsmith

He'll make bold predictions about what the future holds and offer some strategies to keep your organization thriving into the foreseeable future.



10:25-10:45 a.m.

Break

10:45-11:45 a.m.

Reaction Panel, Bacara Ballroom

Jeff Goldsmith, Moderator

William Barcellona, Sr. VP, Government Affairs, California Association of Physician Groups (CAPG)

Brad Gilbert, MD, CEO, Inland Empire Health Plan (IEHP)

Tom Priselac, CEO, Cedars-Sinai Health System

Julie Sprengel, Sr. VP, Operations, Southern California Dignity Health

BACARA

RESORT & SPA®

Noon-1 p.m.

Lunch
Veranda Terrace & Lawn

1:30-3:30 p.m.

Guest Event: The Ancient Art of Lei Making (by invitation)
The Bluff

1:15-2:30 p.m.

Breakout sessions
Corporate Wellness Produces Tangible Results
Santa Ynez

Panelists:

Richard Afable, MD, CEO

St. Joseph Hoag Health

Jason Bibelheimer, Vice President

Human Resources Operations, Western

Digital Corporation

Christopher Celio, MD, Medical Director

Wellness Program, St. Joseph Hoag Health

Creating Value for High-Risk

Complex Patients

Salon 4

Panelists

Reshma Gupta, MD, Medical Director for

Quality Improvement, UCLA

Johnese Spisso, CEO

Ronald Reagan UCLA Medical Center

James Wilson, MD, Medical Director

UCLA Stone Center

Health Care Reliability Organizing

Salon 6

Panelists:

Harris Koenig, CEO

San Antonio Regional Hospital

Mario Lopez-Luna, Director

Quality Management

San Antonio Regional Hospital

Gudrun Moll, Chief Nursing Officer
San Antonio Regional Hospital
Julie Morath, CEO
Hospital Quality Institute (HQI)

2:30-2:45 p.m.

Break

2:45-4 p.m.

Concurrent Breakout Sessions
*Innovative Ideas for Managing Mental
Health Patients in the ED*

Santa Ynez

Panelists:

Joe Avelino, RN, CEO

College Medical Center, Long Beach

Jeannine Loucks, Manager of Psychiatric
Patients, Emergency Department

St. Joseph Hospital, Orange

Kathy Shoemaker, RN, Senior VP

Clinical Services and Urgent Care Centers,
Exodus Recovery Inc.

*Clinics: Case Studies of Hospitals Contracting
With Physicians*

Salon 4

Panelists:

Kerry Heinrich, CEO

Loma Linda University Hospital

Walter Kopp, President

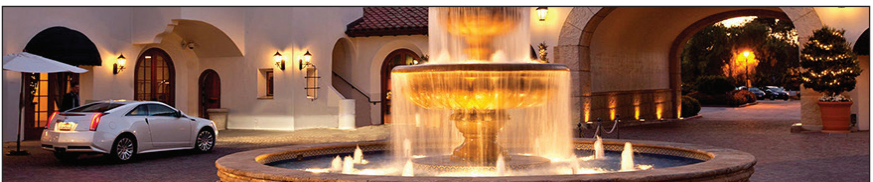
Medical Management Services (Moderator)

Craig Leach, CEO

Torrance Memorial Hospital

Richard Reisman, MD, VP, Ambulatory

Medicine, Community Memorial Health System



Person-Centered Care Coordination

Salon 6

Panelists:

Rene Seidel, VP, Programs & Operations
The SCAN Foundation

Bonnie Subira, MSW, Director, Social
Service/Case Management/Palliative Care,
The SCAN Foundation

Gary Wilde, CEO
Community Memorial Health System

6-8:30 p.m. Strolling Dinner, Wine Tasting and Exhibit
Theme: Aloha!

FRIDAY, APRIL 7

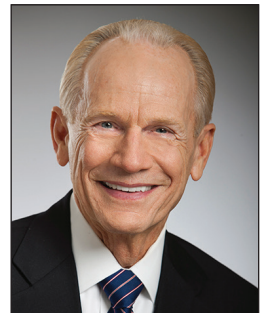
6:30 a.m. Fun Run/Walk 5K
The Bluff

7:30 a.m. C-Suite Breakfast
***Physician Recruiting Makeover 2017:
How to Make Your Facility a Doctor Magnet***
Salon 2

7:30-8:45 a.m. **Kurt Mosley**
Member, Guest and Sponsor Breakfast
Bacara Ballroom Foyer & Veranda

9-9:45 a.m. ***What's Next for Health Care Reform?***
Bacara Ballroom

C. Duane Dauner
After spending more than three decades devoted to statewide representation and advocacy, Dauner has earned his reputation as a national leader and expert on health issues. You won't want to miss his insights on evolving public policy actions.



9:45 a.m.

A Morning With Dr. Bennet Omalu

Bacara Ballroom

Bennet Omalu, MD

Tom Farrey

Farrey will interview Dr. Omalu about his discovery of chronic traumatic encephalopathy (CTE) among National Football League (NFL) players in 2002. We'll hear Omalu's personal story — and details on the fallout effect his work has had on youth sports and the NFL.



10:45-11 a.m.

Closing Remarks



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