

Achieve Market Advantage Through Critical Insights!

SpeedTrack's Population Health Decision Support (PHDS) on-line applications put you in control of discovering important insights. This patented technology let's anyone easily discover the hidden story about their hospital and service area.

Collaborate with your team on the spot to explore and solve complex problems for strategic planning, business development, capital allocation, physician recruiting, needs assessments, and make intelligent data driven decisions.

On-line Subscription Service - No implementation or IT Resources Required

Easily answer difficult questions with interactive on-the-fly analytics and reporting regarding:

- » Utilization, CMI, Chronic Conditions per Case
- Service Line, Facility, Zip Code, etc
- » Outmigration trends by Service Line and Payer
- » Comparative Charges and Costs
- » All Payers
- » Service Lines
- » MS-DRG's
- » All Levels of Diagnosis and Procedure Classification
- » One Click Geospatial Mapping
- » Much More

In addition, the subscription comes with a strategic planning report customized for your hospital's PSA that shows:

- » Marketshare trends by service line and payer
- » ED trends by principal diagnoses and payer
- » Demographic projections by zip code and demographic cohort.

Small facilities benefit by having the equivalent of a decision support team for a fraction of the cost of a single FTE. Large systems benefit from better intelligence for decision making, and huge increases in the productivity of their decision support staff.

Contact us for a demonstration (866) 830–5914 x 702



Hospital Market Intelligence at Your Fingertips

Intuitively access information that drives increased revenue, cost savings and productivity.

Learn what these leading healthcare organizations already know:

SpeedTrack's ease of use promotes access to actionable information at a fraction of the time and cost of other solutions.

Casey Fatch

CEO, Shasta Regional Medical Center



SpeedTrack is an indispensable component in our ability to generate the necessary analysis and reporting for our Community Health Needs Assessment (CHNA). The interactive user experience coupled with the speed and ease of use is extremely powerful – literally guiding you to important insights hidden in the data.

Lindsey Wade

VP Public Policy, Hospital Association of San Diego and Imperial Counties



SpeedTrack enables me to dynamically interact with the data in a way that reveals the information our CEO's need to make better decisions.

Gail Barton

Lead Planning Analyst, Sharp Healthcare





















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