



**HOSPITAL
ASSOCIATION**
OF SOUTHERN CALIFORNIA®



Who We Are



WHO WE ARE

The Hospital Association of Southern California (HASC) is dedicated to effectively advancing the interests of hospitals in Los Angeles, Orange, Riverside, San Bernardino, Santa Barbara and Ventura counties. We are comprised of 184 member hospitals and 40 health systems, plus numerous related professional associations and associate members, all with a common goal: to improve the operating environment for hospitals and the health status of the communities they serve. Working alongside the California Hospital Association (CHA), we provide leadership at the local, state and federal levels on legislation, budget concerns and regulatory issues. We work with county boards of supervisors, chambers of commerce, local departments of health and other agencies to ensure the hospital's voice is heard.



**George W.
Greene, Esq.**
President & CEO

Three Unique Organizations

We serve our members through three unique organizations:

- **HASC** — a historically strong hospital trade association that serves the political, economic and educational needs of hospitals.
- **AllHealth** — a HASC subsidiary providing specialized fee-for-service products to help hospitals improve operations
- **National Health Foundation (NHF)** — a not-for-profit applied research organization affiliated with HASC and dedicated to improving health care delivery and access.

Our Mission

Our mission is to lead, represent and serve hospitals and their related organizations, working collaboratively with our members and other stakeholders to improve health and health care in the communities we serve.

Our Vision

Our vision is for all member hospitals to consistently and uniformly provide safe, high-quality, cost-effective and culturally appropriate person-centered health care services.



Political Advocacy in Partnership With CHA

In a changing health care environment, hospitals need assertive representation. Through partnerships with CHA and hospitals like yours, we work to influence the future of health care in a way that best represents your interests, your patients' needs and the communities you serve. Together, we create visionary change no hospital can achieve alone. HASC helps to:

- Improve quality and patient safety
- Support hospital transition to value-based purchasing and health care reform
- Promote appropriate reimbursement from Medicare and Medi-Cal
- Preserve the safety net, trauma systems and access to care
- Provide education, funding and promotion of disaster and pandemic preparedness
- Initiate long-range solutions to the hospital workforce shortage

Representation, Information and Education

HASC brings extensive expertise to your hospital. We scan the environment, help decipher what's important and deliver in-depth guidance on issues that most impact you. We keep you ahead of what's happening in the industry and deliver representation you can count on through:

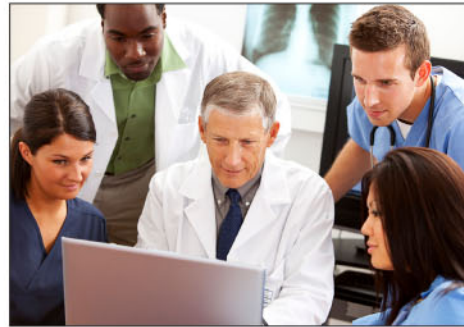
- **Local representation** — regional staff represent your area with expert knowledge of community issues and strong relationships with local representatives and key decision makers.
- **Media relations** — expert representation in the media builds support for hospital issues and keeps the public informed.
- **Member seminars, workshops and conferences** — in-depth information on topics ranging from implementing health care reform, physician/hospital relations, quality improvement and financial management from industry experts.

Tools to Improve Hospital Operations

Working with the association strengthens your hospital's performance with services from professionals who know your operational needs. By turning data into knowledge and providing innovative ways to boost efficiencies, HASC helps you benchmark the quality of your services, improve business operations and maximize reimbursements.

Performance Improvement Programs

- **Southern California Patient Safety First Collaborative** — HASC region hospitals meet regularly to work on quality improvement and patient safety initiatives.
- **TeamSTEPS® workshops** — a teamwork-improvement system aimed at optimizing team performance, knowledge and attitudes for safer patient outcomes and accelerated culture change.
- **Health Benefits and Wellness Program (HBWP)** — reduces total spending on employee benefits through a group purchasing vehicle that drives down costs while giving hospitals the choice of a fully-insured product and/or the ability to be self-funded.
- **Communities Lifting Communities (CLC)** — With HC2 Strategies, Inc. and the Public Health Alliance of Southern California, HASC is creating Communities Lifting Communities, a partnership working to reduce health disparities and improve community health across Southern California.
- **CyberEdge® Cyber Liability Insurance Policy** — created in partnership with insurance carrier AIG and offered through insurance broker AmWINS, the protection package shields hospitals from damaging and expensive breaches with combined insurance and breach-resolution services.
- **ReddiNet® Medical Communications System** — communications system connecting first responders with critical real-time data about hospitals every day and during disasters.
- **Eligibility on Site** — reduces red tape and ensures proper reimbursement with on-site Medi-Cal certification.
- **Compensation Surveys** — presents comprehensive executive, management and non-management compensation and benefit information compiled annually from more than 300,000 participants statewide.



Professional Development, Peer Education and Support

Your HASC membership keeps you connected to a community of dedicated people successfully addressing change. Learn how to respond to the challenges of health care reform — including physician realignment and how to effectively lead a quality-focused organization — from experts trained in organizational change, as well as from colleagues in classrooms, online and at networking events.

- **CEO meetings, member committees and task forces** — hospital executives meet and initiate action on public policy issues such as emergency services, health information exchange, behavioral health issues, indigent care and more.
- **LEAD Academy®** — an intensive 12-module professional development program to empower emerging health care leaders with effective communication, problem solving and collaboration-building skills.
- **Charge Nurse Education Series** — a series of courses that train nurse leaders to enhance communication and conflict resolution skills, produce better outcomes, foster improved staff performance, and enhance patient safety across facility units and organizations.



Research Improving the Health of the Underserved

You'll also benefit from the programs and findings of our not-for-profit charitable affiliate, National Health Foundation (NHF). NHF's mission is to improve the health of the underserved by creating systemic solutions to gaps in health care access and delivery. Through its initiatives, NHF:

- Develops recuperative care resources for homeless patients
- Provides chronic disease management programs for diabetes and obesity
- Implements school-based programs for pregnant and parenting teens
- Creates innovative programs that have the potential to be replicated nationally
- Supports hospitals by recognizing and rewarding staff through the annual Hospital Hero Awards

PARTNERSHIPS FOR THE FUTURE

HASC can help you navigate an increasingly diverse landscape where quality, efficiency and cost are paramount. With a 95-percent market share, our membership represents a varied cross section of Southern California's health care community. Members include:

- 184 hospitals
- 40 hospital systems
- 53 percent non-profit facilities
- 36 percent investor-owned facilities
- 11 percent government and state university-sponsored facilities
- 65 associate members
- 10 affiliated professional societies

With our associate corporate membership, HASC offers opportunities for organizations such as consulting firms, architectural groups, law firms and education organizations to expand their network and access essential industry resources. With our associate provider membership we provide opportunities for pre- and post-acute providers to participate. To learn more about membership, please visit www.hasc.org.

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